WEEK 12 - 13:  NINETEENTH CENTURY

READING LIST - SOURCE MATERIALS

*Cries & Criers (Singing Commercials)*:


*Mother Goose's Nursery Rhymes*, 1900, "Hot Cross Buns" & "To Market, To Market."

Thomas Jefferson, 1803, "Charge to Lewis & Clark," in Exploration of Northwest Territory of the Louisiana Purchase, part about establishing Trade with the Indians.

*British Political Economists*:


*Observers of America*:


Freeman Hunt (ed.) 1845, *Hunt's Merchants' Magazine*, Vol 12, No 1 (Jan.), Amanda Smith, "Complaint of a Merchant's Wife;" and
Vol 25, No 6 (Dec.), An Englishman, "Mercantile Transactions in Scotland."

**Protectionism:**


**More Economists:**


Robert Ellis Thompson, 1875, "Social Science and National Economy."


Gerard De Nerval. 1843, *Diary*, "Buying a Slave in Cairo."


Charlotte Bronte, 1851, *Letters*, "Visit to the Crystal Palace" (London World's Fair)
Commodore Matthew C. Perry, 1853, USS Mississippi, Ships Log, entry on Demonstration of Western Technology at Edo (Tokyo) Bay.


Herbert Spencer, 1859, "The Morals of Trade."

Popular English Magazines of the 1850's:


Punch, 1852, "Protection Against the Electric Telegraph," vol XXIII, 85.

Popular U.S. Magazines of the 1860's:

Once a Week, 1863, "Editorial on advertising."

Leisure Hour, 1866, "Editorial on advertising."

Frazer's Magazine, 1869, "Editorial on advertising."

Isabella Beeton, 1861, "The Book of Household Management," selections


Mark Twain, 1876, The Adventures of Tom Sawyer, chapter on “Whitewashing the Fence”