

FLORIDA ATLANTIC UNIVERSITY™

Undergraduate Programs—NEW COURSE PROPOSAL ¹

UUPC APPROVAL _____
 UFS APPROVAL _____
 SCNS SUBMITTAL _____
 CONFIRMED _____
 BANNER POSTED _____
 CATALOG _____

DEPARTMENT: HOSPITALITY MANAGEMENT

COLLEGE: COLLEGE OF BUSINESS

RECOMMENDED COURSE IDENTIFICATION:

PREFIX HFT COURSE NUMBER 1000 LAB CODE (L or C) _____

(TO OBTAIN A COURSE NUMBER, CONTACT MJENNING@FAU.EDU)

COMPLETE COURSE TITLE: AN INTRODUCTION TO THE TOURISM & HOSPITALITY INDUSTRY

EFFECTIVE DATE

(first term course will be offered)

FALL, 2015

CREDITS²: **03**

TEXTBOOK INFORMATION:

TOURISM: THE BUSINESS OF HOSPITALITY AND TRAVEL (5TH EDITION) AUTHORS: ROY A. COOK, CATHY J. HSU, AND JOSEPH J. MARQUA PUBLISHER PRENTICE HALL/PEARSON COPYRIGHT 2014 ISBN-10: 0133113531

GRADING (SELECT ONLY ONE GRADING OPTION): REGULAR X PASS/FAIL _____ SATISFACTORY/UNSATISFACTORY _____

COURSE DESCRIPTION, NO MORE THAN THREE LINES: THIS COURSE OFFERS STUDENTS AN INTRODUCTION TO THE TOURISM AND HOSPITALITY INDUSTRY. AN OVERVIEW OF TOURISM TERMINOLOGY, TOURISM ORGANIZATIONS, HOSPITALITY BUSINESSES, TRAVEL BEHAVIOR, TOURISM PLANNING, TOURISM RESEARCH, TOURISM MARKETING, SUSTAINABLE/ECO-TOURISM, AND RELATED AREAS ARE COVERED.

PREREQUISITES W/MINIMUM GRADE*:
N/A

COREQUISITES*: N/A

REGISTRATION CONTROLS (MAJOR, COLLEGE, LEVEL)*:
NONE

**DEFAULT MINIMUM PASSING GRADE IS D-. PREREQUISITES, COREQUISITES AND REGISTRATION CONTROLS WILL BE ENFORCED FOR ALL COURSE SECTIONS.*

MINIMUM QUALIFICATIONS NEEDED TO TEACH THIS COURSE: 18 GRADUATE CREDIT HOURS FROM A REGIONALLY ACCREDITED INSTITUTION WITH CREDITS EARNED IN TOURISM, HOSPITALITY, COMMERCIAL RECREATION, CULINARY ARTS, OR RELATED.

WAC/GORDON RULE COURSE³

YES _____ NO X

WAC/Gordon Rule criteria must be indicated in syllabus. Guidelines: www.fau.edu/WAC

GENERAL EDUCATION REQUIREMENT (MARK X IN FRONT OF SELECTION)⁴

Written Communication Society/Human Behavior
 Mathematics/Quant. Reas. Global Citizenship
 Science/Natural World Creative Expression

Must attach the appropriate General Education Course Approval Request:
www.fau.edu/deanugstudies/GeneralEdCourseApprovalRequests.php

Faculty contact, email and complete phone number:
 Dr. Peter Ricci, Director, Hospitality Management (561) 297-3666
peter.ricci@fau.edu

Please consult and list departments that might be affected by the new course and attach comments.⁵ N/A

Approved by: Peter Ricci
 Department Chair: _____
 College Curriculum Chair: Anthony Williams
 College Dean: Paul Harris
 UUPC Chair: John E. Kelly
 Undergraduate Studies Dean: Eric E. Smith
 UFS President: _____
 Provost: _____

Date: 8/21/14
9/22/14
10-1-14
10/3/14
10/3/14

1. Syllabus must be attached; syllabus checklist recommended; see guidelines and checklist: www.fau.edu/academic/registrar/UUPCinfo
2. Review Provost Memorandum: Definition of a Credit Hour www.fau.edu/provost/files/Definition_Credit_Hour_Memo_2012.pdf
3. WAC approval (attach if necessary)
4. Gen. Ed. approval (attach if necessary)
5. Consent of affected departments (attach if necessary)

Email this form and syllabus to mjenning@fau.edu seven business days before the University Undergraduate Programs Committee meeting so that materials may be viewed on the UUPC website prior to the meeting.