

Shane Eason, UPC Representative School of Communication & Multimedia Studies D.F. Schmidt College of Arts and Letters Florida Atlantic University 3200 College Ave. Davie, FL 33314 www.fau.edu

Memorandum

- To: A&L Undergraduate Programs Committee
- From: Shane Eason, College UPC Representative, School of Communication & Multimedia Studies
- Re: Change of Curricular Worksheet for Film, Video, & New Media Track
- Date: September 28th, 2016

The School of Communication & Multimedia Studies proposes changes to the curricular worksheet for the Film, Video, & New Media track of the Communications and Multimedia Studies BA. The proposed changes are clearly marked in the attached document. The changes are being made for the following reasons:

- The courses to be moved to "Recommended Electives" are currently listed in "Production & Contexts". At one time, we did not have enough faculty and courses to fully support our curriculum. This is no longer the case with the number and diversity of available SCMS faculty and courses. Additionally, we ran out of room for our new courses (DIG4950C, FIL4613, FIL 4703, FIL 3836, & FIL 4866) and could fit no more information on the front of the curriculum worksheet without creating the "Recommended Electives" section.
- 2. Current SCMS faculty and courses and programs need support and they should be supported with a curriculum that encourages majors to take advantage of the full range of courses we offer. The College has expressed concern over SCMS courses with low enrollments. Administrative decisions, including those pertaining to funding, rely on enrollment numbers.
- 3. The changes enhance our ability to determine the educational experience of our majors. By retaining students in courses offered within our School's curriculum, we better define the learning path students take before reaching their final semester and capstone course. Conversely, grouping and expanding course offerings in Arts & Letters to their own section will better guide students to topically appropriate external electives. Students may still take the courses after moved. They may still count towards the major, as the sheet makes clear that they require 12 upper division credits in the College of A&L.

Approved by:	Date:	1. Syllabus must be attached; syllabus checklist
Department Chair:		recommended; see guidelines and checklist:
College Curriculum Chair:		www.fau.edu/academic/registrar/UUPCinfo
College Dean:		2. Review Provost Memorandum: Definition of a Credit Hour
UUPC Chair:		www.fau.edu/provost/files/Definition_Credi
Undergraduate Studies Dean:		<u>t_Hour_Memo_2012.pdf</u> 3. WAC approval (attach if necessary)
UFS President:		 Gen. Ed. approval (attach if necessary)