

# FLORIDA ATLANTIC UNIVERSITY™

## Undergraduate Programs—COURSE CHANGE REQUEST<sup>1</sup>

UUPC APPROVAL 11/7/2014  
 UFS APPROVAL \_\_\_\_\_  
 SCNS SUBMITTAL \_\_\_\_\_  
 CONFIRMED \_\_\_\_\_  
 BANNER POSTED \_\_\_\_\_  
 CATALOG \_\_\_\_\_

DEPARTMENT: <b>MARKETING</b>	COLLEGE: <b>BUSINESS</b>
COURSE PREFIX AND NUMBER: <b>MAR4946</b>	CURRENT COURSE TITLE: <b>SALES MANAGEMENT INTERNSHIP</b>
CHANGE(S) ARE TO BE EFFECTIVE (LIST TERM): <b>SP2015</b>	_____ TERMINATE COURSE (LIST FINAL ACTIVE TERM):

<p>CHANGE TITLE TO: <b>MARKETING INTERNSHIP</b></p> <p>CHANGE PREFIX FROM: _____ TO: _____</p> <p>CHANGE COURSE NO. FROM: _____ TO: _____</p> <p>CHANGE CREDITS<sup>2</sup> FROM: <b>2-3</b> TO: <b>3</b></p> <p>CHANGE GRADING FROM: _____ TO: _____</p> <p>CHANGE WAC/GORDON RULE STATUS<sup>3</sup>          ADD* _____ REMOVE _____</p> <p>CHANGE GENERAL EDUCATION REQUIREMENTS<sup>4</sup>          ADD* _____ REMOVE _____</p> <p><small>*WAC and General Education criteria must be clearly indicated in attached syllabus. For WAC Guidelines: <a href="http://www.fau.edu/WAC">www.fau.edu/WAC</a>. Please attach General Education Course Approval Request: <a href="http://www.fau.edu/collegeofbusiness/GeneralEdCourseApprovalRequests.php">www.fau.edu/collegeofbusiness/GeneralEdCourseApprovalRequests.php</a></small></p>	<p><b>CHANGE DESCRIPTION TO:</b> Provide students insights into the marketing function of businesses and allow them to hone their marketing skills in a real-world setting.</p> <p><b>PREVIOUS PREREQUISITES:</b> <i>MAR 3326, MAR 4334, senior standing and permission of instructor</i></p> <p><b>CHANGE PREREQUISITES/MINIMUM GRADES TO*:</b> OVERALL FAU GPA OF 2.5; MAR3023 AND ONE MARKETING ELECTIVE RELATED TO THE INTERNSHIP'S FOCUS, BOTH WITH MINIMUM GRADES OF "C"; MARKETING MAJORS OR MINORS ONLY; INSTRUCTOR APPROVAL OF INTENDED INTERNSHIP; COURSE MUST BE APPLIED FOR IN THE SEMESTER PRIOR TO THE INTENDED INTERNSHIP; MINIMUM PASSING GRADE IS A "C"</p> <p><b>CHANGE COREQUISITES TO*:</b></p>
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**Attach syllabus for ANY changes to current course information.**

Should the requested change(s) cause this course to overlap any other FAU courses, please list them here.	Please consult and list departments that might be affected by the change(s) and attach comments. <sup>5</sup>
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Faculty contact, email and complete phone number:  
 Ann R. Root; [aroot@fau.edu](mailto:aroot@fau.edu); 561-297-4179

<p><b>Approved by:</b></p> <p>Department Chair: <u>[Signature]</u></p> <p>College Curriculum Chair: <u>[Signature]</u></p> <p>College Dean: <u>[Signature]</u></p> <p>UUPC Chair: <u>[Signature]</u></p> <p>Undergraduate Studies Dean: <u>[Signature]</u></p> <p>UFS President: _____</p> <p>Provost: _____</p>	<p><b>Date:</b></p> <p><u>03 Nov 2014</u></p> <p><u>11/4/14</u></p> <p><u>1-4-14</u></p> <p><u>11/10/14</u></p> <p><u>11/12/14</u></p>	<ol style="list-style-type: none"> <li>1. Syllabus must be attached; syllabus checklist recommended; see guidelines and checklist: <a href="http://www.fau.edu/academic/registrar/UUPCinfo">www.fau.edu/academic/registrar/UUPCinfo</a></li> <li>2. Review Provost Memorandum: <b>Definition of a Credit Hour</b> <a href="http://www.fau.edu/provost/files/Definition_Credit_Hour_Memo_2012.pdf">www.fau.edu/provost/files/Definition_Credit_Hour_Memo_2012.pdf</a></li> <li>3. WAC approval (attach if necessary)</li> <li>4. Gen. Ed. approval (attach if necessary)</li> <li>5. Consent from affected departments (attach if necessary)</li> </ol>
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Email this form and syllabus to [mjenning@fau.edu](mailto:mjenning@fau.edu) seven business days before the University Undergraduate Programs Committee meeting so that materials may be viewed on the UUPC website prior to the meeting.