

FLORIDA ATLANTIC UNIVERSITY

Online Course Syllabus

I. ARH 4710 The History of Photography – Prerequisites: ARH 2050 and ARH 2051 or permission of the department.

II. 4 credit hours

III. Instructor, Dr. Lynne Bentley-Kemp
Contact: lbentley@fau.edu

IV. COURSE DESCRIPTION: The History of Photography surveys the emergence of photographic processes beginning in 1839 and extends to present day digital technology. The course will provide a coherent view of photographic practices, significant photographers, aesthetic movements and the impact of photography upon our understanding of images.

V. Seizing the Light: A Social History of Photography, Robert Hirsch McGraw Hill ISBN13: 978-00733 79210

VI. COURSE OBJECTIVES:

Upon successful completion of this course the student will be able to:

- 4.1. Identify the significant events and movements in the history of photography
- 4.2. Analyze the methods and techniques that define the content, message and context of the image
- 4.3. Critique the aesthetic characteristics of photographic images
- 4.4. Identify specific technologies and describe how technology has shaped the syntax of the image
- 4.5 Describe the role of the image in society and the impact that significant photographers have had on the development of photography as an art form

VII. METHOD OF STUDENT EVALUATION

Bi-Weekly thought papers 30%
Group Projects 15%
Class participation 25%
Final Exam 30%

93-100 = A
90-92 = A-
87-89 = B+
83-86 = B
80-82 = B-
77-79 = C+
73-76 = C
70-72 = C-
67-69 = D+
63-66 = D
60-62 = D-
0 – 59 = F

Assessment submission policy

All assessments must be submitted through the designated method (forums, assignment drop boxes, etc.). No assessments will be accepted via email or Messages.

There will be no tests in the traditional sense. You will be writing coherent essays for thought papers and the final exam. You will be assessed in 3 general areas, content, structure and analysis.

1-CONTENT - you answered the questions I asked and you applied your readings and personal research to the question

2-STRUCTURE - You followed the parameters of proper essay form (MLS) and used spell check and proper grammar. Your essay is double-spaced, no colored ink or weird fonts. Times, Helvetica, Arial, Cambria and Calibri are all acceptable fonts

3-QUALITY OF ANALYSIS - Your thesis or argument makes sense, it's clear and not confusing and you are not rambling on to fill space. You used resources

responsibly (i.e. internet, "expert" opinions, clear anecdotal info if you are using personal experience). You cited references appropriately.

I use Turnitin as a tool to check to see if any parts of the paper might have been plagiarized. It's an amazing tool. There is a percentage that appears next to your paper when you submit it to the drop box. Most students have a score between 0% and 10%, but when there is high percentage score a red flag appears and the plagiarized material is highlighted and coded to a source. Avoid submitting a paper that has been flagged this way, it could cost you your future as a college student at FAU.

The best essays will come to a logical conclusion in your own words, in most cases quotes from another source should not be used at the end of an essay. I need to know what you have learned in the process of writing about the subject.

Technical issues

If you experience any technical problems with the site or you have questions of a general nature, i.e. *How do I email the professor?* You have a very comprehensive tool at your disposal. Access this link and review it more than once. You will find it very helpful.

<http://help.blackboard.com/student/index.htm>

For specific information and tutorials you should access the "Tools" menu on the course homepage. It is located in the listing at the top left of the page. There is also a tutorials tab on the top of the course homepage.

Technical Problem Resolution Procedure

In the online environment, there is always a possibility of technical issues (e.g., lost connection, hardware or software failure). Many of these can be resolved relatively quickly, but if you wait to the last minute before due dates, the chances of these glitches affecting your success are greatly increased. Please plan appropriately. Should a problem occur, it is essential you take immediate action to document the issue so your instructors can verify and take appropriate action regarding a resolution. Please take the following steps should a problem occur:

If you can, make a Print Screen of the monitor when the problem occurred.
Save the Print Screen as a .jpg file. If you are unfamiliar with creating a Print Screen file, click the appropriate links below.

For PC users ([video](#) or [script](#))

For MAC users

Complete a Help Desk ticket at <http://www.fau.edu/helpdesk>. Make sure you complete the form entirely and give a full description of your problem so the Help Desk staff will have the pertinent information in order to assist you properly. This includes:

Select "Blackboard (Student)" for the Ticket Type.

Input the Course ID.

In the Summary/Additional Details section, include your operating system, internet browser, and internet service provider (ISP).

Attach the Print Screen file, if available.

Send a message within Blackboard to my email address to notify me of the problem. Include all pertinent information of the incident (2b-d above).

If you do not have access to Blackboard, send an email to me with all pertinent information of the incident (2b-d above).

If you do not have access to a computer, call me with all pertinent information of the incident. If I am not available, make sure you leave a detailed message.

If you do not hear back from the Help Desk or me within a timely manner (48 hours), it is your responsibility to follow up with the appropriate person until a resolution is obtained.

Class Attendance and Participation:

There will be a Discussion Forum or group activity scheduled for each week in the semester. Class participation is defined as posting a minimum number of substantial, separate, and distinct messages to the various Discussion Forums. These discussion board messages must be posted before the deadlines in the Course Calendar to count toward your participation grade. Participation is the method I use to keep track of your attendance in this class.

For the purposes of this class, a substantial message must:

1. Provide a good explanation of a concept or concepts related to the material discussed in the forum, or give a good example of how a concept can be applied, or provide an insightful response to a previous post.
2. Be factually correct. The post should help your classmates, and yourself, learn the material.
3. Be at least 100 words in length. Messages that do not meet this length requirement will earn only a small amount of partial credit, even if they are only one word short.

4. Have acceptable spelling and grammar. Although this is not a writing class, this is College. Students should get into the habit of writing complete sentences that are grammatically correct. I don't expect your grammar to be perfect, but it should be generally correct. Take advantage of the spell check feature in Bb.
5. Be your own work. Do not plagiarize from any source (internet, textbook, etc) as the body of your post. Study the concept, and then express it in your own words. Make certain to cite and document your references.

Other key points:

1. Only messages that meet all of the requirements of a substantial post listed above will earn full credit for participation.
2. It is acceptable (and encouraged!) for more than one student to respond to the same message. The best way to be sure you understand a topic is to try to explain it to someone else.
3. Please use the discussion forums to ask all of the questions you have about the class material. I want you to ask a lot of questions, and these questions will contribute to your class participation grade.
4. Off-topic messages will not count toward your participation grade.
5. *If your final average is on the borderline between two letter grades, active participation (posting several messages to each forum, on average) will work to your advantage as I decide which of the two letter grades you have earned.
6. Messages must have content that contributes to the discussion. Messages that contain a few words and merely say "I agree with you" or something similar will not earn any credit.
7. These participation points are the easiest part of your grade to earn, and also the easiest to forget to do. Don't forget!
8. Copying and pasting from any source, even if you cite the source, is not acceptable. You should study the source document and paraphrase what you learned when typing a message.

To earn 100% for your first class participation grade, you must do the following by the dates published in the Course Calendar:

1. Post an introductory message to the class in the Introductions forum.
2. Post one substantial message in each discussion forum at any time during the week in which that forum is scheduled. (If two forums are scheduled during the same week, then one message must be posted in each forum.)

3. Some extra credit will be given for substantial messages that are posted no later than Wednesday of the week they are due. This is to encourage students to post early in the week, which will help generate a better class discussion within each forum.
4. If no substantial messages are posted on time in a forum, it will not be possible to earn 100% for that forum. A small number of messages that are not substantial but do say more than "I agree" or "Good Post!" and are more than 1 or 2 sentences in length will earn some partial credit, but not very much.

Late Work

1. Any assignment not submitted by the date and time specified in the Course Calendar is considered late, unless you have contacted me and I have approved an extension in advance.
2. Assignments (other than class participation) will be accepted up to 7 days late unless you have contacted me and we have mutually agreed on an alternate submission date before day that the assignment is due.
3. Late assignments (other than class participation) will be assessed a late penalty equal to 15% of the total point value of the assignment. The penalty will be based on the date that the assignment is actually submitted.
4. The above policy does not apply to the final exam or any other assignment that may due during the Final Exam period. No assignments due during the last week of classes will be accepted late to allow me to submit the course grades to the college on time.
5. Class participation will not be accepted late unless you have contacted me and we have mutually agreed on an alternate submission date in advance. Posting class participation messages late will add little to the class discussion of those topics.
6. Internet connection problems are not an acceptable excuse for late work. You should have a plan in place for internet access in case your primary method is unavailable. I strongly recommend submitting assignments at least one full day early to allow time to recover from technical problems.
7. If you are unable to access the online classroom due to a server outage on the date that an assignment is due, the following guidelines apply. If I have not heard from you before the deadline I will not waive the late penalty described above.
 - a. Send me an internal email before the assignment is due. If you don't have access to the internet, leave a message at the phone number listed at the top of the Syllabus.

- b. If there is a problem with the Bb server that prevents you from completing an assignment, I will make a reasonable accommodation and publish the information in the online classroom as soon as I am able to log on myself.
8. If you are out of contact and miss a deadline due to an extenuating circumstance, I expect you to contact me as soon as possible to discuss the situation. No exceptions will be made to the above policies unless you can provide documentation of the situation that I consider adequate.

Flexibility Clause

There may be times during the semester that the class is either progressing too slowly or too rapidly. If this were to occur, I will adjust the assignments as needed. However, before any changes are made to the "contract" I will seek your approval.

Grievance Procedure

If, at any time you feel that you have a reason to grieve a particular incident, the University provides such avenues to address your concerns. You should contact the Student Union, or refer to your Undergraduate Student Handbook for such procedures. If you are unable to get these documents, I can copy them for you, or contact the Chair of the department for assistance.

ADA requirements

In compliance with the Americans with Disabilities Act (ADA), students who require special accommodations due to a disability to properly execute coursework must register with the Office for Students with Disabilities (OSD) located in Boca Raton - SU 133 (561-297-3880), in Davie - LA 240 (954-236-1222), in Jupiter - SR 110 (561-799-8010), or at the Treasure Coast - CO 117 (772-873-3441), and follow all OSD procedures.

Regulation 4.001 Code of Academic Integrity

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Dishonesty is considered a serious breach of these ethical standards, because it interferes with the University mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Dishonesty is also destructive of the University community, which is grounded in

a system of mutual trust and places high value on personal integrity and individual responsibility.

http://www.fau.edu/regulations/chapter4/4.001_Code_of_Academic_Integrity.pdf

Support Services for Students

FAU Library Website: <http://www.fau.edu/library>

Visit the Library's homepage for information about their collections and services. You can also enter the Virtual Library by logging in through <https://login.EZproxy.fau.edu/login>. You will be able to do all of the following: access "Ask a Librarian!" to send a question; search library holdings; access reserve materials; confirm citations; link to the full text of more than 65,000 periodicals (journals, magazines and newspapers) online; view Government Documents; locate images and full text materials in over 500 databases; request material through Interlibrary Loan; and renew books online. The Library's homepage also provides links to Internet search engines and other important sites on the web.

Center for Excellence in Writing Website: www.fau.edu/ucew/WC

The University's Writing Center (WC) is devoted to supporting and promoting academic and professional writing for all members of the FAU community, including undergraduate and graduate students, staff, faculty, and visiting scholars.

The WC and its highly trained, dynamic consultants provide a range of free writing consulting services to help writers in most disciplines. Consultants can assist clients on virtually any writing project (e.g. course papers, cover letters and resumes, articles for publication, letters of intent, and more) and at any point in the writing process (e.g. brainstorming, drafting, revising, etc.).

Writing Center consultants receive comprehensive training certified by the College Reading & Learning Association (CRLA), which is affiliated with the International Writing Centers Association (IWCA). Consultants work with, not for, clients. The WC is not an editing and proofreading service. Our consulting mission is to assist writers in becoming more reflective and self-sufficient crafters of their written work.

Center for Learning and Student Success (CLASS)

Website: <http://www.fau.edu/class/>

The purpose of the Center for Learning And Student Success (CLASS) is to promote academic and personal achievement by engaging students, forming partnerships and creating programs and services to foster student success and the retention of undergraduate students.

This is done by:

- coordinating retention activities between academic and student affairs divisions;
- supporting and monitoring students' academic progress;
- coordinating with academic advisement units;
- providing collaborative learning opportunities;
- providing referrals to campus resources and support services;
- instilling a sense of the FAU community in our students
- and coordinating programs that foster the academic success of FAU students

Please Note:

It is always in your best interest to communicate with me regarding any questions or concerns you may have about the class. Please let me know as soon as a concern or situation arises that may affect your performance in the class. I am here to help you learn and want to work with you to make the experience worthwhile and satisfying.

The course calendar is the map of this course. All assignments are listed under Student Assessments. Pay attention to due dates, before you ask a question check the calendar to see if the answer is there.

Synchronous Office Hours-From _____ there will be synchronous office hours. Any other office hours need to be made by appointment through email. To access office hours click on "Chat" under Course Tools.

Announcements-Weekly Announcements from your instructor will be posted on the course homepage. Time sensitive announcements will be sent to all students via you FAU email account

Classroom Email- All classroom email between students and faculty members should occur within the internal Blackboard email system.

Course Content

WEEK 1

Introduction to the course, explanation of expectations. Conduct student and faculty introductions in discussion format on Blackboard.

The Early Years: Introduction to the implications of the photographic image, a timeline of technical innovations in imaging and the role of photography as a form of communication and art.

WEEK 2

Image Capture: Visual Foundations. Camera technologies, print technologies, different camera formats, lens types and viewing systems, Wedgewood, Niepce, Herschel, Daguerre, Fox Talbot

WEEK 3

The evolution of the subject: Appearance and Character in 19th Century Portraits. Julia Margaret Cameron, Southworth and Hawes

WEEK 4

Documentation – Landscape, Architecture, Objects and Events
Matthew Brady and the Civil War, Photographers of the American West

WEEK 5

Photography as an Art Form, Pictorialism, Stieglitz and Camera Work
Early 20th century photographers, Lartigue, Atget, Riis, Hine

WEEK 6

Surrealism and DADA, the move toward modernism, Man Ray, Moholy
Nagy, August Sander

WEEK 7

Women in Photography and American Modernism: Gilpin, Cunningham,
Adams, Weston and the F-64 group

WEEK 8

Documentary Photography and the FSA, Lange, Lee, Evans, Rothstein
Robert Frank and “The Americans”

WEEK 9

Photojournalism and LIFE magazine, Bourke-White, Weegee, Smith,
Eisenstaedt

WEEK 10

Photography in the 60's, Arbus, Winogrand, Friedlander. Egelston and
color
Minor White – concerning the Spiritual in Photography

WEEK 11

Post-Modernism and the rise of photography in the academy. Cindy
Sherman, Linda Troeller, Robert Heineken, Betty Hahn, Bea Nettles, Bart
Parker, Nathan Lyons

Week 12

New Technology, New Users. Mapplethorpe, Samaras, Wegman

Week 13

After Photography – Images in the Digital Age- Part 1

Week 14

After Photography – Images in the Digital Age- Part 2

Week 15

Student Presentations, Course Wrap-up and Final Review

In addition to the text there will be assigned readings for group projects and some thought papers. In addition to the text I recommend you acquire Sontag's *On Photography* and Barthes' *Camera Lucida*.

A list of supplemental reading follows:

Adams, Robert. *Beauty in Photography: Essays in Defense of Traditional Values*. Millerton, NY: Aperture, 1981

Barrett, Terry. *Criticizing Photographs: An Introduction to Understanding Images*. Fourth Edition. McGraw-Hill, 2006

Barthes, Roland. *Camera Lucida*. New York: Hill and Wang, 1981

Freund, Gisele. *Photography and Society*, Boston.: Godine, 1980

Hirsch, Robert. *Seizing the Light: A Social History of Photography*. Boston: McGraw Hill, 2009

Hurn, David in conversation with Bill Jay. *On Being a Photographer: A Practical Guide*. Anacortes, WA, 2005

Jay, Bill. *Negative/Positive: A Philosophy of Photography*. Iowa: Kendall-Hunt, 1979

Jussim, Estelle. *The Eternal Moment: Essays on the Photographic Image*. Millerton, NY:Aperture, 1989

Newhall, Beaumont. *The History of Photography*. New York.:MOMA, 1964

Rosenblum, Naomi. *A World History of Photography*. New York: Abbeville Press, 1984

Sontag, Susan. *On Photography*. New York: Dell Publishing, 1978

Warner Marien, Mary. *Photography and Its Critics, A Cultural History, 1839-1900*. Cambridge: Cambridge University Press, 1997

Wells, Liz. *Photography: A Critical Introduction*. London: Routledge, 2000

Wells, Liz. *The Photography Reader* London: Routledge, 2009