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Undergraduate Programs—NEW COURSE PROPOSAL

DEPARTMENT NAME: INFORMATION TECHNOLOGY AND OPERATIONS MANAGEMENT COLLEGE OF: BUSINESS

RECOMMENDED COURSE IDENTIFICATION:
 PREFIX ___ ISM _____ COURSE NUMBER __4058____ LAB CODE (L or C) _____
 (TO OBTAIN A COURSE NUMBER, CONTACT ERUDOLPH@FAU.EDU)
 COMPLETE COURSE TITLE MOBILE APPS FOR BUSINESS

EFFECTIVE DATE
 (first term course will be offered)
 ___ FALL 2012 _____

CREDITS:3 TEXTBOOK INFORMATION: The App and Mobile Case Study Book, Rob Ford, Taschen; Indexed edition, 2011, ISBN-10: 3836528800

GRADING (SELECT ONLY ONE GRADING OPTION): REGULAR PASS/FAIL _____ SATISFACTORY/UNSATISFACTORY

COURSE DESCRIPTION, NO MORE THAN 3 LINES:
 This course provides study and practice of actual entrepreneurial situations by exploring the lifecycle of a mobile app development. Students prepare the business plans for a mobile application and work on a real assignment for what is meant to be a real business. Students learn to think like a business person, understand every day issues, develop and challenge ideas, and sharpen related entrepreneurial skills.

PREREQUISITES W/MINIMUM GRADE: * Junior standing COREQUISITES: OTHER REGISTRATION CONTROLS (MAJOR, COLLEGE, LEVEL):

PREREQUISITES, COREQUISITES & REGISTRATION CONTROLS SHOWN ABOVE WILL BE ENFORCED FOR ALL COURSE SECTIONS. DEFAULT MINIMUM GRADE IS D-

MINIMUM QUALIFICATIONS NEEDED TO TEACH THIS COURSE: PHD IN THE DISCIPLINE OR SACS QUALIFIED INSTRUCTOR

WAC/GORDON RULE COURSE? YES If yes, syllabus with WAC/GR criteria clearly indicated must be attached. NO For GR & WAC guidelines, go to: <http://www.fau.edu/WAC/> Other departments, colleges that might be affected by the new course must be consulted. List entities that have been consulted and attach written comments from each.

Faculty Contact, Email, Complete Phone Number Tamara Dinev, tdinev@fau.edu, 561-297-3181 GENERAL EDUCATION REQUIREMENT (X IN FRONT OF SELECTION):
 Communications Math Social Sciences
 Humanities Natural Science Non Applicable

SIGNATURES

SUPPORTING MATERIALS

Approved by: Department Chair: _____ College Curriculum Chair: _____ College Dean: _____ UUPC Chair: _____ Provost: _____	Date: 2.29.12	Syllabus —must include all details as shown in the UUPC Guidelines. Go to: www.fau.edu/academic/registrar/UUPCinfo/ to download this form and guidelines to fill out the form. Written Consent —required from all departments affected.
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Email this form and syllabus to erudolph@fau.edu one week **before** the University Undergraduate Programs Committee meeting so that materials may be viewed on the UUPC website by committee members prior to the meeting.