

# FLORIDA ATLANTIC UNIVERSITY™

UUPC APPROVAL \_\_\_\_\_  
 UFS APPROVAL \_\_\_\_\_  
 SCNS SUBMITTAL \_\_\_\_\_  
 CONFIRMED \_\_\_\_\_  
 BANNER POSTED \_\_\_\_\_  
 CATALOG \_\_\_\_\_

## Undergraduate Programs—NEW COURSE PROPOSAL <sup>1</sup>

DEPARTMENT: SCHOOL OF COMMUNICATION &  
MULTIMEDIA STUDIES

COLLEGE: DOROTHY F. SCHMIDT COLLEGE OF ARTS AND LETTERS

RECOMMENDED COURSE IDENTIFICATION: 4302  
 PREFIX ~~MMMC~~ COM COURSE NUMBER XXXX LAB CODE (L or C) \_\_\_\_\_  
 (TO OBTAIN A COURSE NUMBER, CONTACT [MJENNING@FAU.EDU](mailto:MJENNING@FAU.EDU))  
 COMPLETE COURSE TITLE: INTRODUCTION TO COMMUNICATION RESEARCH

### EFFECTIVE DATE

(first term course will be offered)

FALL 2016

CREDITS <sup>2</sup>:  
3

TEXTBOOK INFORMATION:  
Babbie, Earl (2014). *The Basics of Social Research*. Sixth Edition. Wadsworth Cengage Learning: Belmont, CA.

GRADING (SELECT ONLY ONE GRADING OPTION): REGULAR  PASS/FAIL \_\_\_\_\_ SATISFACTORY/UNSATISFACTORY \_\_\_\_\_

#### COURSE DESCRIPTION, NO MORE THAN THREE LINES:

This course is designed to introduce students to the various methods of communication research, including qualitative and quantitative methodologies. This exposure will allow them to become critical consumers and practitioners of various forms of research.

PREREQUISITES W/MINIMUM GRADE\*:

COREQUISITES\*:

REGISTRATION CONTROLS (MAJOR, COLLEGE, LEVEL)\*:  
GOOD STANDING IN SCHOOL OF COMMUNICATION &  
MULTIMEDIA STUDIES

\*DEFAULT MINIMUM PASSING GRADE IS D-. PREREQUISITES, COREQUISITES AND REGISTRATION CONTROLS WILL BE ENFORCED FOR ALL COURSE SECTIONS.

MINIMUM QUALIFICATIONS NEEDED TO TEACH THIS COURSE: PHD IN MEDIA STUDIES OR RELATED FIELD

#### WAC/GORDON RULE COURSE <sup>3</sup>

YES \_\_\_\_\_ NO

WAC/Gordon Rule criteria must be indicated in syllabus. Guidelines: [www.fau.edu/WAC](http://www.fau.edu/WAC)

#### GENERAL EDUCATION REQUIREMENT (MARK X IN FRONT OF SELECTION) <sup>4</sup>

\_\_\_ Written Communication      \_\_\_ Society/Human Behavior  
 \_\_\_ Mathematics/Quant. Reas.      \_\_\_ Global Citizenship  
 \_\_\_ Science/Natural World      \_\_\_ Creative Expression

Must attach the appropriate General Education Course Approval Request:  
[www.fau.edu/deanugstudies/GeneralEdCourseApprovalRequests.php](http://www.fau.edu/deanugstudies/GeneralEdCourseApprovalRequests.php)

Faculty contact, email and complete phone number:  
Patricia Darlington  
[darlingt@fau.edu](mailto:darlingt@fau.edu)  
954-650-2608

Please consult and list departments that might be affected by the new course and attach comments.

#### Approved by:

Department Chair: David C. Williams

College Curriculum Chair: \_\_\_\_\_

College Dean: \_\_\_\_\_

UUPC Chair: \_\_\_\_\_

Undergraduate Studies Dean: \_\_\_\_\_

UFS President: \_\_\_\_\_

Provost: \_\_\_\_\_

#### Date:

11/6/2015

1. Syllabus must be attached; syllabus checklist recommended; see guidelines and checklist:  
[www.fau.edu/academic/registrar/UUPCinfo](http://www.fau.edu/academic/registrar/UUPCinfo)

2. Review Provost Memorandum:  
**Definition of a Credit Hour**  
[www.fau.edu/provost/files/Definition\\_Credit\\_Hour\\_Memo\\_2012.pdf](http://www.fau.edu/provost/files/Definition_Credit_Hour_Memo_2012.pdf)

3. WAC approval (attach if necessary)

4. Gen. Ed. approval (attach if necessary)

5. Consent of affected departments (attach if necessary)