

FLORIDA ATLANTIC UNIVERSITY™

Undergraduate Programs—COURSE CHANGE REQUEST¹

UUPC APPROVAL _____
 UFS APPROVAL _____
 SCNS SUBMITTAL _____
 CONFIRMED _____
 BANNER POSTED _____
 CATALOG _____

DEPARTMENT: SCHOOL OF COMMUNICATION AND MULTIMEDIA STUDIES	COLLEGE: D. F. SCHMIDT COLLEGE OF ARTS AND LETTERS
COURSE PREFIX AND NUMBER: SPC 4273	CURRENT COURSE TITLE: RHETORICAL ANALYSIS OF DEMOCRACY
CHANGE(S) ARE TO BE EFFECTIVE (LIST TERM): FALL 2013	___ TERMINATE COURSE (LIST FINAL ACTIVE TERM):

<p>CHANGE TITLE TO:</p> <p>CHANGE PREFIX FROM: _____ TO: _____</p> <p>CHANGE COURSE NO. FROM: _____ TO: _____</p> <p>CHANGE CREDITS² FROM: _____ TO: _____</p> <p>CHANGE GRADING FROM: _____ TO: _____</p> <p>CHANGE WAC/GORDON RULE STATUS³ ADD*X REMOVE _____</p> <p>CHANGE GENERAL EDUCATION REQUIREMENTS⁴ ADD* _____ REMOVE _____</p> <p><small>*WAC and General Education criteria must be clearly indicated in attached syllabus. For WAC Guidelines: www.fau.edu/WAC. Please attach General Education Course Approval Request: www.fau.edu/deanugstudies/GeneralEdCourseApprovalRequests.php</small></p>	<p>CHANGE DESCRIPTION TO:</p> <p>CHANGE PREREQUISITES/MINIMUM GRADES TO*:</p> <p>CHANGE COREQUISITES TO*:</p> <p>CHANGE REGISTRATION CONTROLS TO:</p> <p><small>*Please list existing and new pre/corequisites, specify AND or OR and include minimum passing grade (default is D-).</small></p>
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Attach syllabus for ANY changes to current course information.

Should the requested change(s) cause this course to overlap any other FAU courses, please list them here.	Please consult and list departments that might be affected by the change(s) and attach comments. ⁵
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Faculty contact, email and complete phone number: Bill Trapani, wtrapan1@fau.edu, 7-2051

<p>Approved by: </p> <p>Department Chair: _____</p> <p>College Curriculum Chair: _____</p> <p>College Dean: _____</p> <p>UUPC Chair: _____</p> <p>Undergraduate Studies Dean: _____</p> <p>UFS President: _____</p> <p>Provost: _____</p>	<p>Date: 1/31/13</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>	<ol style="list-style-type: none"> 1. Syllabus must be attached; syllabus checklist recommended; see guidelines and checklist: www.fau.edu/academic/registrar/UUPCinfo 2. Review Provost Memorandum: Definition of a Credit Hour www.fau.edu/provost/files/Definition_Credit_Hour_Memo_2012.pdf 3. WAC approval (attach if necessary) 4. Gen. Ed. approval (attach if necessary) 5. Consent from affected departments (attach if necessary)
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Email this form and syllabus to mjenning@fau.edu seven business days before the University Undergraduate Programs Committee meeting so that materials may be viewed on the UUPC website prior to the meeting.

FAUchange—Revised September 2012

Julianne Curran [jcurran3@my.fau.edu]

Actions

To:

M

William Trapani

Cc:

M

Jeffrey Galin; Maria Jennings

Inbox

Wednesday, October 03, 2012 1:35 PM

You replied on 10/6/2012 8:46 AM.

Dear Prof. Trapani,

After a review, it appears that the syllabus language for SPC 4275: Rhetorical Analysis of Democracy is in line with WAC criteria and therefore can be approved for the WAC designation. The next step in the process is to submit the relevant forms to the UUPC a week before their next meeting for approval (the next meeting is on November 2nd). The forms and more information can be found here: <http://www.fau.edu/WAC/designing/uupc.php>.

Please let me know if I can provide any more information or offer any help with other syllabi that might be submitted to WAC.

Best,

SPC 4273: Rhetorical Analysis of Democracy (3 Credit Hours)

Spring 2013: CRN 25705

Mon/Wed, 11:00 a.m. – 12:20 p.m., in BU 403

Professor: Melanie Loehwing

E-mail: mloehwin@fau.edu

Office: CU 218

Office Phone: 561-297-4559

Office Hours: Mon/Wed, 2:00–5:00 p.m., and by appointment

Please review the following course description and policies carefully. Your enrollment in SPC 4273 constitutes your consent to abide by the following policies for this class. If you have questions or concerns about any of the following, please see me as soon as possible.

Course Description

SPC 4273 counts toward the methods requirement of the BA in Communication Studies. The course is designed to introduce students to critical methodologies that guide scholarly analyses of democratic rhetorical practices in contemporary communication studies. Topics discussed over the course of the semester include the constitutive relationship between rhetorical practice and democratic politics, political culture, rhetorical citizenship, civic engagement, democratic deliberation, identity, and difference. Prerequisite: Undergraduate level COM 2053, minimum grade of C.

Course Objectives

SPC 4273 aims to develop students' writing skills, with special attention paid to composition and spelling, in the course of examining key methodologies for the critical rhetorical analysis of democratic practices. Over the course of the semester, students will learn the major contributions by communication and rhetoric scholars to the ongoing intellectual conversation investigating the intersections between rhetorical practice, democratic politics, and democratic citizenship. Course readings and discussion will focus on the analysis and critique of real-world rhetorical campaigns and practices as they operate to discursively create the conditions for democratic culture and provide the means by which individuals assert and enact their democratic citizenship. By the end of the semester, students will have mastered a substantial body of rhetorical democracy scholarship, conducted their own research into the rhetorical construction of democracy, and gained experience and expertise in planning, researching, and writing a formal essay using the rhetoric methodologies explored in the course. The course objectives consist of the following outcomes:

- Students will develop research skills necessary to undertake a major research project utilizing the rhetorical methodologies taught in the course.
- Students will master writing skills appropriate to formal academic writing and to real-world democratic and civic engagement.
- Students will gain expertise in the production and criticism of contemporary campaign rhetoric and democratic politics.

** Note for Spring 2013: Students who need this course to fulfill the Writing Across the Curriculum requirement should see the instructor at the start of the semester to apply for special permission.*

Course Policies

1. *Course Readings:* There are two required textbooks for SPC 4273:

- Catherine Helen Palczewski, Richard Ice, and John Fritch, *Rhetoric in Civic Life* (State College, PA: Strata Publishing, 2012), ISBN #978-1-891136-28-3.
- *MLA Handbook for Writers of Research Papers*, 7th ed. (New York: Modern Language Association, 2007), ISBN# 978-1603290241.

Copies of the textbooks are available to be purchased at the FAU campus bookstore or online through retailers like Amazon, Half.com, etc.

2. *Attendance**: I will call roll at the start of each class meeting in order to maintain an accurate attendance record. If you are late and miss roll, it is your responsibility to speak with me at the end of class to let me know you attended. If you do not let me know you came in late, you will be counted as absent for the day. Attendance counts toward your final grade as follows:

- 2 or fewer absences: Final grade is automatically raised to next level (e.g., a C- becomes a C).

3. *Punctuality**: In order to maintain a productive and distraction-free classroom environment for everyone, we must all be on time for class. Lateness once or twice during the semester is certainly understandable, but lateness more frequent than that is unacceptable and will affect your final grade as follows:

- 0–2 late arrivals: No penalty.
- 3 or more late arrivals: Final course grade is lowered by 1% for each late arrival.

4. *Assignments*: Your course grade in SPC 4273 consists of workshop participation, a proposal, an artifact research essay, a literature review essay, a presentation, and a final project. These assignments count toward your final grade as follows:

- **Workshop Participation (150 points)**: Throughout the semester, we will conduct in-class workshops about writing skills. These are noted on the course schedule below. Participation in these workshops will be graded in terms of both attendance and the quality of contributions made during the workshop. *Missing any peer review workshop session without documentation for a university-approved absence will result in an automatic zero for the total semester workshop participation grade.*
- **Proposal (100 points)**: You will write a paper proposing a topic for your final project. The proposal will be 500–750 words long, and will be due on January 30, 2013. Specific assignment instructions will be posted on Blackboard.
- **Artifact Research Essay (200 points)**: You will write a paper that summarizes the research you have found on the specific artifact you have selected for your final project. The paper will be 1,250–1,500 words long, and will be due on February 22, 2013. Specific assignment instructions will be posted on Blackboard.
- **Literature Review Essay (200 points)**: You will write a paper that summarizes, compares, and contrasts the major scholarly literature you have selected to use in analyzing your artifact for the final project. The paper will be 1,250–1,500 words long, and will be due on March 22, 2013. Specific assignment instructions will be posted on Blackboard.
- **Presentation (100 points)**: You will give a brief presentation (7–10 minutes) of your final project in class on one of the assigned presentation days. The presentations offer you the opportunity to discuss your research for the final project and receive feedback from your peers during the question-and-answer session that follows. You will sign up for your presentation day/time in class on March 11, 2013. Specific assignment instructions will be posted on Blackboard.
- **Final Project (250 points)**: The final project requires you to substantially revise and combine the artifact research essay and the literature review essay. It will apply theoretical perspectives discussed in class to a specific contemporary artifact in order to analyze an instance of rhetorically constituted democracy and to suggest extensions, revisions, or critiques of existing theories of the relationship between rhetoric, democracy, and citizenship. The final project will be 3,500–4,000 words long, and will be due on May 1, 2013. Specific assignment instructions will be posted on Blackboard.

Note on written assignments: Since these assignments build on each other, all must be completed to successfully finish the course. As such, the written assignments must be submitted in sequence, and no

written assignment will be accepted unless the written assignments prior to it have been completed. Any delays will result in the grade penalties for late work that are outlined below.

5. *Grading Scale*: Grades for each submitted assignment follow the standard A–F scale:

- A grade in the “A” range indicates work that is outstanding relative to basic course requirements.
- Work in the “B” range is significantly above basic course requirements, though it may not be outstanding in any or every regard.
- Work in the “C” range meets the basic course requirements in every respect.
- Work in the “D” range fails to meet the basic requirements but is minimally deserving of credit.
- “F” work indicates a failure to meet the basic requirements of the course, typically by failing to complete assignments or by violating fundamental university rules and regulations concerning academic integrity.

Please note that you *do not* automatically earn a passing grade simply by completing the assignment. By turning *something* in, you guarantee a grade not lower than F; however, to earn a higher grade than that, it is the *quality* and not the mere *existence* of your work that counts.

6. *Final Grade Range*: Letter grades for the semester are calculated based on the following point ranges:

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|-----------------------|----------------------|
| • A = 940–1000 points | • C = 740–769 points |
| • A- = 900–939 | • C- = 700–739 |
| • B+ = 870–899 | • D+ = 670–699 |
| • B = 840–869 | • D = 640–669 |
| • B- = 800–839 | • D- = 600–639 |
| • C+ = 770–799 | • F = 0–599 |

7. *E-mail*: I will send out course announcements via Blackboard and university e-mail. You are responsible for checking your FAU e-mail on a regular basis (at least daily) and should clean out your e-mail inbox diligently to ensure all mail is delivered. FAU e-mail should never be auto-forwarded to another e-mail account. *No assignments will be accepted via e-mail.*

8. *Late Work**: Written work may be submitted late, but with the following grade penalties:

- Submitted within 24 hours after the deadline: 25% deduction
- Submitted 24–48 hours after the deadline: 50% deduction
- Submitted 48–72 hours after the deadline: 75% deduction
- Submitted more than 72 hours after the deadline: 100% deduction (feedback still given)

9. *Deadline Extensions and Makeup Presentations**: You may only receive a deadline extension or makeup presentation if you have made arrangements with me ahead of time *and* the extension is needed because of a university-approved and documented absence due to extraordinary circumstances.

10. *Academic Integrity*: Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the university community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, see the Code of Academic Integrity in the University Regulations at http://www.fau.edu/regulations/chapter4/4.001_Code_of_Academic_Integrity.pdf. In this course, the first academic integrity violation will result in a grade of zero points for the assignment. Any additional violations will result in an automatic F for the semester.

11. *Student Disabilities*: In compliance with the Americans with Disabilities Act (ADA), students who require special accommodations due to a disability to properly execute coursework must register with the Office for Students with Disabilities (OSD) located in Boca Raton SU 133 (561-297-3880), in Davie LA 240 (954-236-1657), in Jupiter SR 110 (561-799-8585) and follow all OSD procedures.

12. *Technology*: Personal electronic devices may only be used for academic purposes in class. No cell phones may be used at any time. If you choose to use a personal electronic device (such as a laptop or tablet), you are volunteering to be called on during class discussion.

13. *Recording Devices*: Unless a prior arrangement has been made with me, you may not make any audio or visual recordings of class sessions.

14. *Classroom Conduct*: Disruptive and disrespectful behavior will not be tolerated during class meetings, nor will any activity that potentially puts other students at risk. Students disturbing the class through their misconduct will be asked to leave immediately.

15. *Religious Holidays**: If you wish to be excused from coursework, class activities, or examinations because of a religious holiday, you must notify me in advance of your intention to participate in religious observation and request an excused absence. I will provide a reasonable opportunity to make up such excused absences. Please document all anticipated absences for religious observations with me within the first two weeks of the semester.

16. *Grades of Incomplete*: Grades of incomplete ("I") are reserved for students who are passing a course but have not completed all the required work because of exceptional circumstances. If you feel you will need an incomplete for the semester, please see me at your earliest opportunity to discuss whether your situation qualifies under the university's policy.

17. *Course Schedule*: The course schedule for the semester follows below. Next to each date, you will find the assigned reading that must be completed prior to coming to class. All readings are from the textbook, except for those marked as Blackboard resources [BB]. Due dates for assignments and exams are listed in red. In the event that I have to adjust the schedule (for example, because of weather-related university closings), I will update the schedule on Blackboard and send out a course announcement alerting everyone to the change.

* *except as provided for in relevant Provost's memoranda: <http://www.fau.edu/provost/files/religious2011.pdf> and <http://www.fau.edu/provost/files/studentabsences.pdf>*

Course Schedule

Week 1: General Orientation to the Study of Rhetorical Democracy

- 1/7: Welcome to SPC 4273!
- 1/9: In-class workshop: Topic Selection and Plagiarism
Due: Student Survey [BB]

Week 2: Rhetoric as Symbolic Action

- 1/14: Read *Rhetoric in Civic Life*, p. 3–16
- 1/16: Read *Rhetoric in Civic Life*, p. 16–31
Due: Excused Absence Form

Week 3: Rhetorical Analysis Strategies I

- 1/21: No class—MLK Holiday

1/23: In-class workshop: Outlining and Organization [BB]

Week 4: Democracy and Language

1/28: Read *Rhetoric in Civic Life*, p. 35–50

1/30: Read *Rhetoric in Civic Life*, p. 50–60

Due: Proposal must be submitted to Blackboard by 11:59 p.m.

Week 5: Democracy and Visual Rhetoric

2/4: Read *Rhetoric in Civic Life*, p. 61–73

2/6: In-class workshop: Paraphrasing and Quoting [BB]

Week 6: Democratic Visions

2/11: Read *Rhetoric in Civic Life*, p. 73–87

2/13: Read *Rhetoric in Civic Life*, p. 89–106

Week 7: Democratic Argument

2/18: Read *Rhetoric in Civic Life*, p. 106–115

2/20: In-class workshop: Peer review of Artifact Research Essay
Bring 2 printed copies of your Artifact Research Essay to class

2/22: Due: Artifact Research Essay must be submitted to Blackboard by 11:59 p.m.

Week 8: Democracy and Narrative

2/25: Read *Rhetoric in Civic Life*, p. 117–133

2/27: Read *Rhetoric in Civic Life*, p. 133–146

Week 9: Spring Break

3/4: No class

3/6: No class

Week 10: Rhetors in a Democracy

3/11: Read *Rhetoric in Civic Life*, p. 149–163
Sign up for final project presentation slot in class

3/13: Read *Rhetoric in Civic Life*, p. 163–175

Week 11: Democratic Audiences

3/18: Read *Rhetoric in Civic Life*, p. 177–190

3/20: In-class workshop: Peer review of Literature Review Essay
Bring 2 printed copies of your Literature Review Essay to class

3/22: Due: Literature Review Essay must be submitted to Blackboard by 11:59 p.m.

Week 12: Democracy and Rhetorical Situations

3/25: Read *Rhetoric in Civic Life*, p. 190–199

3/27: Read *Rhetoric in Civic Life*, p. 201–216

Week 13: Situated Democratic Rhetoric

4/1: Read *Rhetoric in Civic Life*, p. 216–233

4/3: In-class workshop: Grammar and Style [BB]

Week 14: Democratic Publics and Counterpublics

4/8: Read *Rhetoric in Civic Life*, p. 235–251

4/10: Read *Rhetoric in Civic Life*, p. 251–269

Week 15: Rhetorical Analysis Strategies II

4/15: In-class workshop: Peer review of Final Project
Bring 1 printed copy of your Final Project to class

4/17: In-class workshop: Effective Revision and Presentation [BB]

Week 16: Final Project Presentations

4/22: Final Project Presentations

4/24: Final Project Presentations

Final Exam Period

Wed., 5/1: Individual Consultations on Final Projects, 10:30 a.m. – 1:00 p.m., BU 403
Due: Final Projects must be submitted to Blackboard by 11:59 p.m.