

# FLORIDA ATLANTIC UNIVERSITY

UUPC APPROVAL 12/4/15  
 UFS APPROVAL \_\_\_\_\_  
 SCNS SUBMITTAL \_\_\_\_\_  
 CONFIRMED \_\_\_\_\_  
 BANNER POSTED \_\_\_\_\_  
 CATALOG \_\_\_\_\_

## Undergraduate Programs—NEW COURSE PROPOSAL <sup>1</sup>

<b>DEPARTMENT</b> HISTORY	<b>COLLEGE</b> ARTS AND LETTERS
<b>RECOMMENDED COURSE IDENTIFICATION</b> (TO OBTAIN A COURSE NUMBER, CONTACT <a href="mailto:RMALDONADO@FAU.EDU">RMALDONADO@FAU.EDU</a> )	
PREFIX <u>AMH</u> COURSE NUMBER <u>4218</u> LAB CODE (L or C) _____	
<b>COMPLETE COURSE TITLE:</b> AMERICAN CAPITALISM SINCE 1890	
<b>EFFECTIVE DATE</b> (first term course will be offered) <u>FALL 2016</u>	

<b>CREDITS</b> 3	<b>TEXTBOOK INFORMATION</b> McCRAW, <i>AMERICAN BUSINESS SINCE 1920: HOW IT WORKED</i> (HARLAN DAVIDSON); WHITE, <i>BLUE COLLAR BROADWAY</i> (U OF PENNSYLVANIA); HOWARD, <i>BRIDES, INC: AMERICAN WEDDINGS AND THE BUSINESS OF TRADITION</i> (U OF PENNSYLVANIA); MANSEL BLACKFORD, <i>MAKING SEAFOOD SUSTAINABLE</i> (U OF PENNSYLVANIA)
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**GRADING (SELECT ONLY ONE GRADING OPTION):** REGULAR  PASS/FAIL \_\_\_\_\_ SATISFACTORY/UNSATISFACTORY \_\_\_\_\_

**COURSE DESCRIPTION, NO MORE THAN THREE LINES:** THIS COURSE ADDRESSES THE CHANGING NATURE OF U.S. CAPITALISM AND HOW IT WAS CONCEIVED OVER THE COURSE OF THE TWENTIETH CENTURY. BUSINESS HISTORY AND CASE STUDIES WILL BE USED TO ADDRESS CONSUMERISM AND ITS RELATIONSHIP TO POPULAR CULTURE AND TO HIGHLIGHT THE VARIOUS VIEWS OF CAPITALISM IN MODERN U.S. HISTORY.

<b>PREREQUISITES W/MINIMUM GRADE*</b> NONE	<b>COREQUISITES*</b> NONE	<b>REGISTRATION CONTROLS (MAJOR, COLLEGE, LEVEL)*</b> NONE
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\*DEFAULT MINIMUM PASSING GRADE IS D-. PREREQUISITES, COREQUISITES AND REGISTRATION CONTROLS WILL BE ENFORCED FOR ALL COURSE

**MINIMUM QUALIFICATIONS NEEDED TO TEACH THIS COURSE:** PH.D. IN MODERN U.S. HISTORY

<b>WAC/GORDON RULE COURSE <sup>3</sup></b>  YES _____ NO <input checked="" type="checkbox"/> <p><small>WAC/Gordon Rule criteria must be indicated in syllabus and approval attached to proposal. Guidelines: <a href="http://www.fau.edu/WAC">www.fau.edu/WAC</a></small></p>	<b>GENERAL EDUCATION REQUIREMENT (MARK X IN FRONT OF SELECTION) <sup>4</sup></b> <table style="width: 100%;"> <tr> <td><input type="checkbox"/> Written Communication</td> <td><input type="checkbox"/> Society/Human Behavior</td> </tr> <tr> <td><input type="checkbox"/> Math/Quantitative Reasoning</td> <td><input type="checkbox"/> Global Citizenship</td> </tr> <tr> <td><input type="checkbox"/> Science/Natural World</td> <td><input type="checkbox"/> Humanities</td> </tr> </table> <p><small>General Education criteria must be indicated in the syllabus and approval attached to proposal. Guidelines: <a href="http://www.fau.edu/ugstudies/GeneralEdCourseApprovalRequests.php">www.fau.edu/ugstudies/GeneralEdCourseApprovalRequests.php</a></small></p>	<input type="checkbox"/> Written Communication	<input type="checkbox"/> Society/Human Behavior	<input type="checkbox"/> Math/Quantitative Reasoning	<input type="checkbox"/> Global Citizenship	<input type="checkbox"/> Science/Natural World	<input type="checkbox"/> Humanities
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<input type="checkbox"/> Math/Quantitative Reasoning	<input type="checkbox"/> Global Citizenship						
<input type="checkbox"/> Science/Natural World	<input type="checkbox"/> Humanities						

Faculty contact, email and complete phone number: 561.297.4295 mrose@fau.edu 410.916.3783 (cell-best)	Please consult and list departments that might be affected by the new course and attach comments. Economics; Political Science
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<b>Approved by</b> Department Chair: <u>[Signature]</u> College Curriculum Chair: <u>[Signature]</u> College Dean: <u>[Signature]</u> UUPC Chair: <u>[Signature]</u> Undergraduate Studies Dean: <u>[Signature]</u> UFS President: _____ Provost: _____	<b>Date</b> <u>11/16/2015</u> <u>11/30/15</u> <u>12-3-15</u> <u>12/4/15</u> <u>12/7/15</u>	<ol style="list-style-type: none"> <li>1. Syllabus must be attached; syllabus checklist recommended; see guidelines and checklist: <a href="http://www.fau.edu/academic/registrar/UUPCinfo">www.fau.edu/academic/registrar/UUPCinfo</a></li> <li>2. Review Provost Memorandum: <b>Definition of a Credit Hour</b> <a href="http://www.fau.edu/provost/files/Definition_Credit_Hour_Memo_2012.pdf">www.fau.edu/provost/files/Definition_Credit_Hour_Memo_2012.pdf</a></li> <li>3. WAC approval (attach if applicable)</li> <li>4. Gen. Ed. approval (attach if applicable)</li> <li>5. Consent of affected departments (attach if applicable)</li> </ol>
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