

 FLORIDA ATLANTIC UNIVERSITY	COURSE CHANGE REQUEST Undergraduate Programs		UUPC Approval <u>1/29/24</u> UFS Approval _____ SCNS Submittal _____ Confirmed _____ Banner Posted _____ Catalog _____
	Department Management Programs College Business		
Current Course Prefix and Number MAN 4602		Current Course Title Global Business Operations	
<i>Syllabus must be attached for ANY changes to current course details. See Template. Please consult and list departments that may be affected by the changes; attach documentation.</i>			
Change title to: International Business Operations Change prefix From: _____ To: _____ Change course number From: _____ To: _____ Change credits* From: _____ To: _____ Change grading From: _____ To: _____ Change WAC/Gordon Rule status** Add <input type="checkbox"/> Remove <input type="checkbox"/> Change General Education Requirements*** Add <input type="checkbox"/> Remove <input type="checkbox"/> <small>*See Definition of a Credit Hour. **WAC/Gordon Rule criteria must be indicated in syllabus and approval attached to this form. See WAC Guidelines. ***GE criteria must be indicated in syllabus and approval attached to this form. See Intellectual Foundations Guidelines.</small>		Change description to: The class builds on the concepts presented in MAN 3600, with a specific focus on management of the multinational enterprise's business operations and functional topics related to integrated global management. Change prerequisites/minimum grades to: Change corequisites to: Change registration controls to: Please list existing and new pre/corequisites, specify AND or OR and include minimum passing grade (default is D-).	
Effective Term/Year for Changes: 2024-2025		Terminate course? Effective Term/Year for Termination:	
Faculty Contact/Email/Phone Donna Cooke cooke@fau.edu			
Approved by Department Chair <u>Phlyn Williams</u> College Curriculum Chair <u>Justin Hedges</u> College Dean <u>David V. ...</u> UUPC Chair <u>Korey Sorge</u> Undergraduate Studies Dean <u>Dan Meeroff</u> UFS President _____ Provost _____		Date <u>1/4/2024</u> <u>2/1/2024</u> <u>2/1/24</u> <u>2/2/24</u> <u>2/2/24</u> _____ _____	

Email this form and syllabus to mjenning@fau.edu seven business days before the UUPC meeting.

MAN4602 100 13666
INTERNATIONAL BUSINESS OPERATIONS

Distance Learning
3 credits

Fall, 2024
Prof. RAJEEV SAWANT
Office: LA 469
Office hours: T 5-6 and by appointment
Classroom: Canvas online
Telephone: 954-236-1136
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Office	LA - 469
Office hours	T 5:00 – 6:00 and by appointment
Telephone	954-236-1136
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Course Description

The class builds on the concepts presented in MAN 3600, with a specific focus on management of the multinational enterprise's business operations and functional topics related to integrated global management.

Instructional Method (Distance Learning)

The content of the course will be primarily conveyed through video lectures posted on Canvas. The class is fully asynchronous with no scheduled class time. You are required to do the following;

1. View the readings and video lecture for the international business operations topic pertaining to each case.
2. Read and analyze the assigned case based on the topic. I will post questions for you that you need to answer in the form of a pop quiz for every case. The pop quiz will be posted on canvas and will close before we discuss the case solution in the next video lecture.

One of the objectives of this course is to facilitate critical thinking and debate around topics, theories, and concepts where disagreement is not only anticipated, but encouraged. The ability to think critically and solve business problems is the keystone of the academic experience. In this course, the professor may articulate positions and make statements for the purpose of accomplishing this objective and enhancing the learning environment. As a result, students should keep in mind that, at times, the ideas conveyed during the video lecture may not necessarily reflect the professor's personal beliefs or opinions on the subject matter.

Prerequisites/Corequisites

Course Objectives/Student Learning Outcomes

1. Understand the process of business operations in determining financial performance.
2. Develop awareness that strategy in an international context is about preparing the firm to compete in diverse and complex international markets.
3. Improve your analytical reasoning and problem solving skills. Improve your ability to think critically and systematically about international strategic issues and develop effective solutions.

Expected Learning Goals:

1. Understand the role and importance of international business operations in determining long-term firm success and performance.
2. Increase your analytical skills for industry, operational, and strategy analysis.

Course Grading Scale

Final grades will be determined according to the following scale:

A 93 - 100% A- 90 - 92 % B+ 87 - 89 % B 83 - 86 %

B- 80 - 82 % C+ 77 - 79 % C 73 - 76 % C- 70 - 72 %

D+ 67 - 69% D 63 - 66% D- 60 - 62% F 59% and below

Course Evaluation Method

1. Case quizzes– 30% of Grade

The assigned cases in the syllabus are required to be analyzed to improve your ability to critically assess a company's business problem. I will provide questions for each case through canvas that you need to answer. The schedule provides for one case and quiz every 2 weeks. Please note that viewing the lectures allows you to gain points on the cases and the cases increase in difficulty as we build our knowledge through the easier cases at the beginning of the course. As such you will see that the later cases carry more points than the earlier ones.

2. Exams – Midterm Exam 30% of the grade

All exams will be multiple choice exams. Please note that exams are also an opportunity to think logically and clearly. All exams are open-book exams. Please prepare accordingly. Exams will be conducted on Canvas via Respondus Lockdown Browser. Please ensure that your computer is able to download the Respondus software and works with Lockdown Browser.

3. Final Exam – 40% of the grade

The final exam that will also include a case (Shanzai! Media Tek and the “White Box” Handset Market) that we have not covered in class. The final further includes additional questions covering all the analytical topics and cases covered in the course.

College of Business Minimum Grade Policy Statement

The minimum grade for College of Business requirements is a “C”. This includes all courses that are a part of the pre-business foundation, business core, and major program. In addition, courses that are used to satisfy the university’s “Writing Across the Curriculum” and Gordon Rule math requirements also have a minimum grade requirement of a “C”. Course syllabi give individualized information about grading as it pertains to the individual classes.

Incomplete Grade Policy Statement

A student who is passing a course, but has not completed all work due to exceptional circumstances, may, with consent of the instructor, temporarily receive a grade of incomplete (“I”). The assignment of the “I” grade is at the discretion of the instructor, but is allowed only if the student is passing the course.

The specific time required to make up an incomplete grade is at the discretion of the instructor. However, the College of Business policy on the resolution of incomplete grades requires that all work required to satisfy an incomplete (“I”) grade must be completed within a period of time not exceeding one calendar year from the assignment of the incomplete grade. After one calendar year, the incomplete grade automatically becomes a failing (“F”) grade.

Withdrawals

Any student who decides to drop is responsible for completing the proper paper work required to withdraw from the course.

Grade Appeal Process

A student may request a review of the final course grade when s/he believes that one of the following conditions apply:

- There was a computational or recording error in the grading.
- Non-academic criteria were applied in the grading process.

- There was a gross violation of the instructor’s own grading system.

The procedures for a grade appeal may be found in Chapter 4 of the University Regulations.

Policy on Makeup Tests, Late Work, and Incompletes

Make-up exams are only offered when there are extenuating circumstances (e.g., university excused absences).

According to the university, students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations, or participation in University approved activities. Examples of University approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances, and debate activities. It is the student's responsibility to give the instructor notice prior to any anticipated absence, and within a reasonable period of time after an unanticipated absence, ordinarily by the next scheduled class meeting. (Faculty Handbook, 2011)

Classroom Etiquette Policy

Disruptive behavior is defined in the FAU Student Code of Conduct as “... activities which interfere with the educational mission within classroom.” Students who behave in the classroom such that the educational experiences of other students and/or the instructor’s course objectives are disrupted are subject to disciplinary action. Such behavior impedes students’ ability to learn or an instructor’s ability to teach. Disruptive behavior may include, but is not limited to: nonapproved use of electronic devices (including cellular telephones); cursing or shouting at others in such a way as to be disruptive; or, other violations of an instructor’s expectations for classroom conduct.

Faculty Rights and Responsibilities

Florida Atlantic University respects the right of instructors to teach and students to learn. Maintenance of these rights requires classroom conditions which do not impede their exercise. To ensure these rights, faculty members have the prerogative:

- To establish and implement academic standards
- To establish and enforce reasonable behavior standards in each class
- To refer disciplinary action to those students whose behavior may be judged to be disruptive under the Student Code of Conduct.

Attendance Policy

Students are expected to attend all of their scheduled University classes and to satisfy all academic objectives as outlined by the instructor. The effect of absences upon grades is determined by the instructor, and the University reserves the right to deal at any time with individual cases of non-attendance. Students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations or participation in University-approved activities. Examples of University-approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances and debate activities. It is the student’s responsibility to give the instructor notice prior to any anticipated absences and within a

reasonable amount of time after an unanticipated absence, ordinarily by the next scheduled class meeting. Instructors must allow each student who is absent for a University-approved reason the opportunity to make up work missed without any reduction in the student's final course grade as a direct result of such absence.

Counseling and Psychological Services (CAPS) Center

Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU's Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual counseling, support meetings, and psychiatric services, to name a few – offered to help improve and maintain emotional well-being. For more information, go to <http://www.fau.edu/counseling/>

Disability Policy

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly execute coursework must register with Student Accessibility Services (SAS) and follow all SAS procedures. SAS has offices across three of FAU's campuses – Boca Raton, Davie and Jupiter – however disability services are available for students on all campuses. For more information, please visit the SAS website at www.fau.edu/sas/.

Code of Academic Integrity

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the university community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, see [University Regulation 4.001](#).

Required Texts/Readings

The reading material and cases for the course are available from the Harvard Business School (HBS) website for purchase. I will provide the link on canvas.

Course Topical Outline

Class	Due Date	Points Total	Case Materials	Topic	Industry	International Context
1	22 Aug	100	1. Accounting Framework, Financial Statements, and Some Accounting Concepts. Background Note. William J. Burns Jr.	1. Break-even analysis		
2	29 Aug	2	Harrington Collection: Sizing Up the Active Wear Market		Apparel Manufacturing	Setting up a manufacturing plant of a US firm in Mexico
3	5 Sep		Lecture	1. Inventory Management 2. Cash conversion cycle		
4	12 Sep	2	Crocs (A): Revolutionizing an industry's supply chain model for competitive advantage		Footwear	Born global firm
5	19 Sep		Lecture	1. Economics of outsourcing. 2. Employee turnover costs		
6	26 Sep	5	Tata Consultancy Services Iberoamerica		Software services	Emerging market to emerging market
7	3 Oct		Lecture	1. Analysis of costs of transferring business model overseas.		

				2. International Operating cost management		
8	10 Oct	6	Walmart: “Everyday Low Prices” in China		Retailing	International ization of a developed market MNE to an emerging market
9	17 Oct	30	Midterm Exam	Midterm exam review		
10	24 Oct		Lecture	1. Market segment analysis.		
11	31 Oct	7	Wanxiang Group: A Chinese Company’s Global Strategy		Autoparts industry	International ization of an emerging market MNE to a developed market
12	7 Nov		Lecture	1. Du Pont equation analysis 2. Working capital management		
13	14 Nov	8	Zara: Fast Fashion		Apparel Retail	Global MNE
14	21 Nov		Lecture	Final exam review		
15	28 Nov	40	Final Exam	Shanzai! Media Tek and the “White Box” Handset Market	Consumer Electronics	New business model by an emerging market MNE