

 <b>FLORIDA ATLANTIC UNIVERSITY</b>	<b>NEW/CHANGE PROGRAM REQUEST</b> <b>Undergraduate Programs</b>		UUPC Approval <u>1/29/24</u> UFS Approval _____ Banner _____ Catalog _____
	<b>Department</b> Management Programs  <b>College</b> Business		
<b>Program Name</b> International Business	<input type="checkbox"/> <b>New Program*</b>  <input checked="" type="checkbox"/> <b>Change Program*</b>	<b>Effective Date</b> (TERM & YEAR)  2024-2025	
<p><b>Please explain the requested change(s) and offer rationale below or on an attachment.</b></p> <p>The descriptions and/or names of three courses in this program are being changed and a course is being added as an option in the international cognate area. See attachments.</p>			
<p><small>*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.</small></p>			
<b>Faculty Contact/Email/Phone</b> Donna Cooke cooke@fau.edu		<b>Consult and list departments that may be affected by the change(s) and attach documentation</b>	
<b>Approved by</b> Department Chair <u>Ethlyn Williams</u> College Curriculum Chair <u>Melvin Heagy</u> College Dean <u>Donald Neal</u> UUPC Chair <u>Korey Sorge</u> Undergraduate Studies Dean <u>Dan Mesroff</u> UFS President _____ Provost _____		<b>Date</b> <u>1/4/2024</u> <u>2/1/24</u> <u>2/1/24</u> <u>2/2/24</u> <u>2/2/24</u> _____ _____	

Email this form and attachments to [mianning@fau.edu](mailto:mianning@fau.edu) seven business days before the UUPC meeting.

## NEW CATALOG

### INTERNATIONAL BUSINESS

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

BACHELOR OF SCIENCE (B.S.)

The major in International Business attracts high-quality students and prepares them to contribute effectively to their organizations and community in a global business environment. This program's goals are accomplished through an active partnership with the business community while the program continuously enhances the quality and impact of international business education.

In addition to the University and College of Business degree requirements listed in the [Degree Requirements](#) section of this catalog, International Business students must complete the requirements below.

#### **Prerequisite Coursework for Transfer Students**

Students transferring to Florida Atlantic University must complete both lower-division requirements (including the requirements of the Intellectual Foundations Program) and requirements for the college and major. Lower-division requirements may be completed through the A.A. degree from any Florida public college, university or community college or through equivalent coursework at another regionally accredited institution. Before transferring and to ensure timely progress toward the baccalaureate degree, students must also complete the prerequisite courses for their major as outlined in the [Transition Guides](#).

All courses not approved by the Florida Statewide Course Numbering System that will be used to satisfy requirements will be evaluated individually on the basis of content and will require a catalog course description and a copy of the syllabus for assessment.

#### **Pre-Business Foundation Coursework**

These are previously listed under the heading [Degree Requirements \(B.B.A. and B.S.\)](#) and subheading Pre-Business Foundation Coursework in this section.

#### **Business Core Requirements**

These are previously listed under the heading [Degree Requirements \(B.B.A. and B.S.\)](#) and subheading College of Business Core in this section.

## Foreign Language Requirement

Two semesters of the same college-level foreign language (6-8 credits) or equivalent competency.

## Major

A grade of "C" required in all major courses.

## Core Courses (15 credits)

International Finance	FIN 4604	3
International Business	MAN 3600	3
<del>Managing Human Resources Globally</del> <b>Global Human Resource Management</b>	MAN 4610	3
<del>Global</del> <b>International</b> Business Operations	MAN 4602	3
International Marketing	MAR 4156	3

## International Cognate Options

### (3 credits required; choose one course)

Law of International Trade	BUL 4461	3
International Healthcare Systems	HSA 4124	3
<del>International Business</del> <b>Negotiating in a Globalized World</b>	MAN 3442	3
Global Supply Chain Management	MAN 4597	3
Foreign Seminar in IB (IB Study Abroad)	MAN 4680	3-4
International Business Study Abroad	MAN 4956	1-4
Marketing Study Abroad	MAR 4957	1-4
Enterprise Risk Management and Corporate Governance: Qualitative Analysis	RMI 4423	3
Any 3000/4000-level foreign language course		3
An approved internship with significant international/cross-cultural content		3

**Special Topics** **MAN 4930** **3**

Students may select an additional international economics course (ECO 4704, 4713 or ECS 3013) beyond the one required to meet the College Economics Requirement.

## **INTERNATIONAL BUSINESS** **UNDERGRADUATE MINOR**

*(Minimum of 12 credits required)*

The minor is designed for non-Management majors. It gives non-Management majors the option to internationalize without fulfilling the requirements for a major. The minor consists of four courses indicated below. A grade of "C" or better is required in all minor courses.

**Required Courses - 9 credits**

International Business	MAN 3600	3
<del>Global Business Operations</del> <u>International Business Operations</u>	MAN 4602	3
<del>Managing Human Resources Globally</del> <u>Global Human Resource Management</u>	MAN 4610	3

**Select one of the following, 3 credits**

International Finance	FIN 4604	3
International Healthcare Systems	HSA 4124	3
International Marketing	MAR 4156	3

A maximum of 3 credits used for the International Business minor may count toward other Business major requirements. A minimum of two courses (6 credits) must be exclusive to the minor. At least three of the courses above (9 credits) must be taken in residence at Florida Atlantic University.

Acknowledgment of the minor is official upon successful completion of a Florida Atlantic University degree program.

**INTERNATIONAL BUSINESS  
UNDERGRADUATE CERTIFICATE**

The certificate in International Business: Theory and Practice meets the needs of working professionals whose jobs have an international dimension and students who envision a career with an international business component. This certificate is an ideal enhancement to an undergraduate Business major; however, it is not available to students obtaining a major in International Business. Participants must have at least two years of college or university education and must satisfy the certificate's requirements below.

To sign up for the certificate or for more information, call the Office of Student Academic Services at 561-297-3688.

## Required Courses

### **1. International Business**

MAN 3600 3

### **2. Two courses at FAU from the list below**

Law of International Trade BUL 4461 3

International Trade ECO 4704 3

International Monetary Economics ECO 4713 3

International Economic Development ECS 3013 3

International Finance FIN 4604 3

International Healthcare Systems HSA 4124 3

International Business Negotiations MAN 3442 3

~~Managing Human Resources Globally~~ Global Human Resource Management MAN 4610 3

Global Supply Chain Management MAN 4597 3

International Marketing MAR 4156 3

Personal Selling MAR 4400 3

### **3. Practical Component – One of the following Executive Education courses is required; all four options are off campus**

Foreign Seminar in International Business MAN 4680 3

Directed Independent Study with significant international/cross-cultural content MAN 4690 1-4

International Business Study Abroad MAN 4956 1-4

An approved internship with significant international/cross-cultural content

## HONORS PROGRAM IN INTERNATIONAL BUSINESS

The Honors in International Business provides FAU undergraduate students the opportunity to achieve academic excellence beyond the level of standard coursework by completing honors-level enrichment within and outside of coursework in International Business. Students interested in pursuing the Honors designation in International Business are required to meet the eligibility

and admission requirements noted below. Each student's Honors program of study includes 9 credits in Honors coursework in upper-level International Business courses, in addition to other enrichment requirements.

Undergraduate students who successfully fulfill all requirements below and have a final cumulative GPA of 3.25 or greater at the time of degree conferral receive a designation of Honors in the Major on their transcript. The transcript designation is Honors in International Business.

### **Eligibility Requirements**

Eligible students have:

1. Been accepted into the College of Business at FAU as a declared major in International Business;
2. A cumulative/overall GPA of at least 3.25;
3. Submitted a formal application after completion of 30 credits no later than three weeks prior to the beginning of the semester for which students seek to enroll in the Honors Program in International Business. Most students will apply for the program after completing their sophomore year.

### **Admissions Requirements**

1. Application form;
2. Unofficial transcript;
3. Résumé;
4. Personal statement;
5. A letter of support by a member of the International Business department faculty;
6. A brief interview, the result of which will be added by an interviewer after packet. The director or a designated faculty member will conduct interviews.

### **Standards for Maintaining Active Status**

1. Maintain good academic and ethical standing;
2. Maintain cumulative GPA of at least 2.5 overall;
3. Maintain cumulative GPA of 5 in all three Honors-in-the-Major courses;
4. Participate in all enrichment

If any of the above standards for maintaining eligibility in the program are not met, students will be advised accordingly on how to undertake remedial actions.

Students will not be allowed to continue in the Honors in International Business for Violation of the Code of Academic Integrity or any grade of less than a B in an Honors-course.

### **Honors in International Business Enrichment Requirements**

Honors-level enrichment includes all designated ways in which a student in the International Business Honors program will experience an improved and enhanced quality education in the major of International Business at FAU.

If the enrichment requirements detailed below are not met, the student will not receive the Honors designation. However, work toward their degree and grades received for each course completed will be unaffected.

#### ***Requirement #1: General Enrichment***

In general, Honors students are required to:

1. Participate in a form of extensive mentoring in practical research by department faculty or approved departmental affiliated faculty, culminating in the completion of the Capstone Project detailed below.
2. In addition to course instructors, Honors students will meet regularly with a designated faculty mentor from the International Business Program.
3. Join the undergraduate club for the International Business Program, currently named the Student Global Business Honors students are expected to participate in activities and, where possible, serve as officers.
4. Participate, after being invited, in all of the International Business Program's faculty seminars and
5. Complete within two years all requirements for the Honors program, after which they will meet with the director to discuss their situation and options.

**Note:** Prior to application, students who have already completed four or more of the approved Honors-level courses available in the program are not eligible for the Please see the next section for a list of approved courses.

#### ***Requirement #2: Coursework***

The Honors in International Business program requires the completion of three courses upon which additional enrichment requirements have been agreed.

These requirements are determined between the student and the instructor of the course according to an Honors Compact.

### **Course Selection and Honors Compact Procedure**

1. Students must register for an approved course that may be designated as Honors level. Courses that may be designated as Honors-level include:
  - FIN 4604 International Finance
  - MAN3442 International Business Negotiations
  - MAN 3600 International Business
  - MAN 4602 ~~Global Business Operations~~International Business Operations
  - MAN 4610 ~~Managing Human Resources Globally~~Global Human Resource Management
  - MAR 4156 International Marketing
2. Students may approach the course instructor and request that the course be designated as Honors- This decision is entirely the instructor's. The instructor is not required to work with the student. However, a system will be developed so that all faculty will share the responsibility of supporting the Honors Program coursework requirements.
3. The student will present the Honors Compact to the Instructor with their portion of the form A form for the Honor's Compact will be provided by the International Business program.
4. The instructor determines the nature of the Honors-level enrichment of the
5. After the student and the instructor sign the Honors Compact, it will be sent to the Honors in International Business program faculty advisor, as well as to the University Honors Director, for final Honors Compacts must have final approval completed no later than three weeks after the beginning of a semester.

Students take Honors course #1 in their first semester of their first year of the Honors program, followed by Honors course #2 and #3 in subsequent semesters. Ideally, Honors courses should be completed no later than the end of the fall of their senior year at FAU.

### ***Requirement #3: Honors Capstone Project***

In addition to coursework and general enrichment, students in the Honors in International Business Program also need to complete a Capstone Project. A student's Capstone Project consists of two parts: An experiential component,



followed by the creation of a portfolio exploring the connections between work completed in their Honor's Compacts and the experiential component. The final portfolio acts as their Honors Capstone Project.

### **Part 1: Experiential Component**

Completion of the equivalent of one semester of one of the following experiences after entering the International Business Honors program:

1. Study abroad as a full-time enrolled student at an International Business Program and/or FAU approved foreign university or college.
2. MAN 4956 International Business Study Abroad course enrollment, or approved equivalent, required for at least one semester.

International internship with an organization that is doing, or dealing with, for-profit business, all while living in a foreign The International Business Program must grant approval of the internship before it begins.

1. MAN 4940 Management Internship course enrollment required for at least one

Domestic internship with international requirements for at least 50% of required on-the-job duties. The International Business Program must grant approval of the internship before it Again, the organization must be doing, or dealing with, for-profit business.

1. MAN 4940 Management Internship course enrollment required for at least one semester.

### **Part 2: Honors Capstone Portfolio Project**

Honors students create a portfolio consisting of the following:

1. Completed work from all three Honors Course
2. A major analysis of the experiential component using prior Honor's Compact
  - a. Analysis consists of applying Course Compact work to real-world situations experienced by the student during an internship or study abroad.
  - b. The goal of the portfolio project is for students to see connections among their honors experiences and to document for others their honors-level achievements.

The Capstone Portfolio Project is evaluated utilizing a set of criteria designed according to the type of experiential component chosen by the Honors student. In addition, the portfolio represents at least 25% of the student's grade in the associated internship/study abroad courses. Honors students are required to score at least a 75% on their final Capstone Portfolio Project to complete the requirement.