

 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Undergraduate Programs	UUPC Approval <u>2/26/24</u> UFS Approval _____ Banner _____ Catalog _____
	Department ^{SCMS} College Arts and Letters	

Program Name Multimedia Studies Bachelor of Arts Film and Media Concentration	<input type="checkbox"/> New Program* <input checked="" type="checkbox"/> Change Program*	Effective Date (TERM & YEAR) Fall 2024
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Please explain the requested change(s) and offer rationale below or on an attachment.

Changing name of Film, Video, and New Media Concentration to Film and Media Concentration, which better reflects the field.

This concentration must share three core courses with our Multimedia Journalism concentration. As a result, we created three new courses, all of which have been approved by UPC before, as our new shared core. Film Theory and Film Appreciation will move to the Theory and Criticism category, which mandates that students take two courses under this category instead of one. Additionally, we will share a capstone experience with the Multimedia Journalism concentration, so we created a new category for this. Although this raises the number of classes for students from 12 to 13 courses, the credit hours only increase by 2, so the major requires 41-48 credit hours instead of 39-46.

We changed the category of Production Fundamentals to Practice Fundamentals, which our faculty better encapsulates their approach.

Similarly, we renamed Production and Contexts, respectively, Practice and History and Criticism. Course changes under these elective categories were based on removing courses no longer being offered and adding new classes that have not been incorporated in them.

*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.

Faculty Contact/Email/Phone Christopher Robe, robe@fau.edu	Consult and list departments that may be affected by the change(s) and attach documentation
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Approved by Department Chair <u><i>CB Mills</i></u> College Curriculum Chair <u><i>[Signature]</i></u> College Dean _____ UUPC Chair <u><i>Korey Sorge</i></u> Undergraduate Studies Dean <u><i>Dan Medroff</i></u> UFS President _____ Provost _____	Date 1/31/2024 <u>5 FEB 2024</u> 2/8/24 <u>2/26/24</u> <u>2/26/24</u>
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Email this form and attachments to mianning@fau.edu seven business days before the UUPC meeting.

MULTIMEDIA STUDIES BACHELOR OF ARTS (.B.A.)

Film, ~~Video~~ and ~~New~~ Media Concentration Multimedia Journalism Concentration

(Minimum of 120 credits required)

Students who enroll for a Bachelor of Arts degree with Major in Multimedia Studies must choose one of two concentrations: the Film, ~~Video~~ and ~~New~~ Media concentration or the Multimedia Journalism concentration. In addition, students must meet all University and Dorothy F. Schmidt College of Arts and Letters requirements. These include satisfactory completion of a total of 120 credits, 60 of which must be earned at a four-year college or university, and 8 credits in sequence in a single foreign language. **Students in the Multimedia Journalism concentration whose GPA falls below 2.0 will be dropped from the major. Students in the Film, ~~Video~~ and ~~New~~ Media concentration whose GPA falls below 2.5 will be dropped from the major. A GPA of 2.0 or higher is required for transfer to this major.**

Prerequisite Coursework for Transfer Students

Students transferring to Florida Atlantic University must complete both lower-division requirements (including the requirements of the Intellectual Foundations Program) and requirements for the College and major. Lower-division requirements may be completed through the A.A. degree from any Florida public college, university or community college or through equivalent coursework at another regionally accredited institution. Before transferring and to ensure timely progress toward the baccalaureate degree, students must also complete the prerequisite courses for their major as outlined in the [Transition Guides](#).

All courses not approved by the Florida Statewide Course Numbering System that will be used to satisfy requirements will be evaluated individually on the basis of content and will require a catalog course description and a copy of the syllabus for assessment.

Film, ~~Video~~ and ~~New~~ Media Concentration

The Film, ~~Video~~ and ~~New~~ Media concentration is a comprehensive curriculum including courses in ~~film and television~~media studies, ~~video~~media production, ~~and digital media, including~~ computer animation ~~and new media~~. Courses analyze the power and responsibility of American and international ~~film and video and new technologies~~media from formal, historical, economic, and ideological perspectives. This concentration is committed to helping students

understand ~~film, video, television and new~~ media texts in relation to the worlds they represent. Its course of study emphasizes not only the meanings of these texts, but also the processes by which these meanings are constructed and disseminated. The goal is to help ~~the~~ undergraduates understand the study and creation of audiovisual media within the larger contexts of human visual and verbal expression and to shape students into sophisticated readers and producers of audiovisual culture. Courses consider both mainstream and alternative media and include industrial and artistic approaches, linking production techniques and aesthetics to industry, history and politics.

Core (the following courses are required)

<u>Film Appreciation</u>	<u>FIL 2000</u>	<u>3</u>
<u>Film Theory</u>	<u>FIL 3803</u>	<u>4</u>
<u>Media and Digital Culture</u>	<u>DIG 2202</u>	
<u>Introduction to Media Production</u>	<u>MMC 2130</u>	
<u>Introduction to Media Studies</u>	<u>MMC 1540</u>	

Capstone (one course from the following)

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<u>Communication Internship</u>	<u>COM 3945</u>	<u>3</u>
Multimedia Practicum	VIC 4943	4

History (one course from the following required)

History and Theory of Computer Arts and Animation	DIG 4026	4
Film to the 1940s	FIL 4036	4
Film since the 1940s	FIL 4037	4

~~Practice~~roduction Fundamentals (one course from the following required)

Fundamentals of <u>Digital Multimedia Practice</u>	DIG 3110	4
Fundamentals of 3D Computer Animation	DIG 3305C	4
<u>Digital Film</u> Video Production	RTV 3531	4

Theory and Criticism (two courses~~one course~~ from the following required)

<u>Film Appreciation</u>	<u>FIL 2000</u>	
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Studies in New Media	COM 4332	3
<u>Film Theory</u>	<u>FIL 3803</u>	
Film Criticism	FIL 4851	3
Media Criticism	MMC 4501	3
<u>Production and Contexts Practice and History/Criticism</u>		
-(fivesix courses from the following required, with a minimum of 158 credits)*		
<u>Practice</u>		
Drawing Foundations	ART 1300C	3
Drawing 2: Figure Drawing	ART 2330C	3
Introduction to Game Programming	CAP 4028	3
Communication Internship	COM 3945	3
Digital Film Video Editing	DIG 3207	4
Digital Audio Recording and Editing	DIG 3253C	4
Advanced 3D Computer Animation	DIG 3306C	4
Advanced 3D Computer Modeling for Animation	DIG 3323C	4
<u>3D Video Game Design</u>	<u>DIG 3725C</u>	
<u>Immersive Media for Games and Virtual Reality</u>	<u>DIG 3773C</u>	
Visual Design for Film, Animation and Games	DIG 4122C	4
Advanced Digital Compositing for Animation	DIG 4394C	4
Producing and Directing Fiction Film <u>Narrative Video Production</u>	DIG 4412	4
Scriptwriting	FIL 4106	4
Exhibition Practices in Film, Video and New Media	FIL 4613	4
<u>Production Management for Film and TV</u>	<u>FIL 4647</u>	
Interactive Digital Multimedia	MMC 3711	4

New Media Narrative	MMC 4713	4
Digital Photography 1	PGY 2109C	3
Television Production	RTV 3543C	4
Experimental Video Cinema Production	RTV 3229	4
Producing and Directing Documentary Film	RTV 3332C	4
<u>History and Criticism Contexts</u>		
Anthropology of Film	ANT 3391	3
Media and Sexual Identities	COM 4094	
Video Game Studies	DIG 4713	3
Literature and Film	ENG 4114	3
New Hollywood	FIL 3674	3
Bollywood: The Exotic and The Erotic	FIL 3836	3
Women and Film	FIL 4056	3
Radical Film, New Media and Social Movements	FIL 4058	4
Traditions of Documentary Film	FIL 4364	4
Digital Documentary	FIL 4378	
RI: Hollywood, Censorship and Regulation	FIL 4672	4
Studies in Asian Cinema	FIL 4843	3
Special Topics	FIL 4930	
Sound in the Cinema	FIL 4866	3
Italian Cinema: Text to Screen	ITT 3520	3
Mass Communication Theory	MMC 3403	3
Cultural Study of Globality	IDS 4332	
Minorities and the Media	MMC 3601	3

Media, Culture and Technology	MMC 4263	3
<u>Media, Representation, and Diversity</u>	<u>MMC 4704</u>	
U.S. Telecommunication Industry	RTV 4403	3
<u>Special Topics</u>	<u>MMC 4930</u>	
Gender and Television	RTV 4412	3
Spanish Literature and Film	SPT 4720	3

* Courses listed in History, Theory and Criticism, and Practice and Production Fundamentals may be substituted in this category if they are not used to fill other requirements.