



## New Combined Degree Program Request

UUPC Approval 2/26/24  
 UGPC Approval \_\_\_\_\_  
 UFS Approval \_\_\_\_\_  
 Banner Posted \_\_\_\_\_  
 Catalog \_\_\_\_\_

### New Combined Degree Program Request

Proposed Program: BBA, BS/MS IB CIP: \_\_\_\_\_ Effective Date (Term/Year): Fall / 2024 (e.g. Fall/2020)

Proposed Combined Program Information	Undergraduate	Graduate
Degree Level (e.g. B.A., B.S., M.A., M.S., etc.)	<u>B.B.A./B.S.</u>	<u>M.S.</u>
Program Name (e.g. Physics, Engineering, etc.)	<u>International Business</u>	<u>International Business</u>
College	<u>Business</u>	<u>Business</u>
Department	<u>Management</u>	<u>Management</u>
Program Description (provide a brief description of the program, including thesis or non-thesis option)	<u>This is a combined program with B.B.A or B.S. in International Business to M.S. in International Business. Students complete the prerequisites while pursuing the bachelor's degree. Up to 12 graduate credits can be counted in both B.B.A. or B.S. and M.S. programs.</u>	

#### Curriculum Requirements

<p><b>GPA Requirements:</b> Departments must establish a minimum undergraduate GPA for students to be admitted to a combined program. <i>Note: Please attach explanation.</i></p> <p><u>Cumulative GPA of at least 3.25 at the end of the student's junior year</u></p>	<p><b>List courses to be shared:</b> Up to twelve (12) credit hours of graduate courses (5000 level or above course work) may be shared between the graduate and undergraduate degree for a combined program. <i>Note: Please attach explanation:</i></p> <ul style="list-style-type: none"> <li><i>Academic justification for shared credits and catalog language</i></li> <li><i>List the undergraduate course that will be replaced by graduate courses.</i></li> </ul>
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Faculty Submitting Request	Name	Signature	Email	Date
	<u>Dr. Len Trevino</u>		<u>trevinol@fau.edu</u>	

Approved by	Date
Department Chair: <u>Ethlyn Williams</u>	<u>1/29/2024</u>
College Dean: <u>Ken Johnson</u>	<u>2/7/2024</u>
College Curriculum Chair: <u>Robert Pinsker</u>	<u>2/7/2024</u>
UUPC Chair: <u>Korey Sorge</u>	<u>2/26/24</u>
Undergraduate Studies Dean: <u>Dan Meeroff</u> <small>(Note: Forward approved form to <a href="mailto:UGPC@fau.edu">UGPC@fau.edu</a>)</small>	<u>2/26/24</u>
UGPC Chair: <u>Paul R. Peterson</u>	<u>Feb 26, 2024</u>
UGC Chair: <u>Paul R. Peterson</u>	<u>Feb 26, 2024</u>
Graduate College Dean: <u>Robert W. Johnson</u>	<u>Feb 26, 2024</u>
UFS President: _____	_____
Provost: _____	_____

Email this form and supporting documents to [mjenning@fau.edu](mailto:mjenning@fau.edu) seven (7) business days before the UUPC meeting.

## CATALOG SPECIFICATIONS

### Combined Programs

#### B.B.A. or B.S. in International Business to M.S. IB Master of Science in International Business Degree Program

The department offers a combined Bachelor of Business Administration in International Business or Bachelor of Science in International Business to Master of Science in International Business program. Students in this combined program may count up to 12 credits of approved graduate coursework (5000 level or higher) toward both their bachelor's degree and master's degree.

1. The student has met the minimum 120 credits for the bachelor's degree; and
2. The student has taken a minimum of 30 credits in 5000 level or higher courses for the master's program.

With the approximate duration of five years, this combined program provides attractive ways for students to continue their graduate work. Students will complete and graduate from their bachelor degree first, and then continue coursework to finish their master degree program.

### Pre-requisite Coursework for Transfer Students

Students transferring to Florida Atlantic University must complete both lower-division requirements and requirements for the college and major. Lower-division requirements may be completed through the A.A. degree from any Florida public college, university or community college or through equivalent coursework at another regionally accredited institution. Before transferring and to ensure timely progress toward the baccalaureate degree, students must also complete the pre-requisite courses for their major as outlined in the *Transfer Student Manual* (see [www.fau.edu/registrar/tsm.php](http://www.fau.edu/registrar/tsm.php)).

All courses not approved by the Florida Statewide Course Numbering System that will be used to satisfy requirements will be evaluated individually on the basis of content and will require a catalog course description and a copy of the syllabus for assessment.

### Admission Requirements

The GRE/GMAT requirement is waived for this program. To be eligible for the combined program, the bachelor student in International Business should:

1. Have a cumulative and FAU GPA of 3.25 or better at the end of their junior year. Note that the cumulative FAU and GPA of at least 3.25 must be maintained until the completion of the bachelor's degree in International Business.
2. Formally apply to the combined program, completing the admissions process at least one semester prior to the beginning of the master's degree portion of their program.

Once admitted to the program, students begin taking graduate courses (5000/6000 level courses) in their senior year that would apply to both the bachelor's and master's degree programs. Students in the combined program must maintain continuous enrollment, in full-time status, during their bachelor's degree to remain in the combined program. Once students are admitted to the master's degree

program, they must maintain continuous enrollment to remain in good standing. Students must also meet all of the degree requirements of the graduate program.

**Degree Requirements**

To be eligible for the combined B.B.A. or B.S. in International Business to M.S. in International Business Degree Program, students must fulfill the following requirements:

1. Completion of the requirements for the B.B.A. or B.S. in International Business, and other requirements stipulated by the University or College
2. Completion of all requirements for the M.S. in International Business

**Credits counted toward Bachelor’s and Master’s Degrees**

The following undergraduate course requirements may be replaced with the shown graduate-level courses (a total of 12 credits). These graduate credits will count toward both the bachelor’s degree and master’s degree.

UNDERGRADUATE COURSE REQUIREMENTS	GRADUATE COURSE SUBSTITUTIONS
Upper Division International Cognate Elective (3 credits)	Choose <b>one</b> of the following courses: MAN6596 Supply Chain Management MAN6614 International Business Operations
Upper Division Business Elective (3 credits)	Choose <b>one</b> of the following courses: GEB6957 International Field Study Tour MAN6609 Cross Cultural Management MAN6899 Global Leadership Assessment and Development FIN6605 Multinational Finance
FIN4604 International Finance (3 credits)	FIN6246 Financial Markets
MAR4156 International Marketing (3 credits)	MAR6815 Advanced Marketing Management



Proposal for Creation of Combined B.B.A. or B.S. in IB/M.S. IB  
Degree Program

**MEMORANDUM**

**TO:** College of Business Graduate and Undergraduate Council

**FROM:** Len Trevino, IB Program Director Management Programs Department

**RE:** Proposal for Creation of Accelerated B.B.A./B.S. in IB /M.S. IB Degree Program

**DATE:** December 18, 2023

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This proposal is to create an integrated, five-year, 150 credit-hour program that leads to the joint award of a B.B.A./B.S. in International Business and a Master of Science in International Business awarded by the Management department. The International Business combined-degree program provides academically talented students an opportunity to complete a bachelor's and a master's degree in a shorter period of time.

**I. Advantages of the Accelerated Degree**

- Qualified students can obtain a graduate degree in much less time (e.g. 10 months).
- The cost of both degrees is reduced (e.g. no GMAT or GRE and up to three fewer courses).
- Students' marketability is greatly enhanced; many professions now require a master's degree for even entry-level positions.

	<b>BBA/BS IB degree</b>	<b>MSIB degree</b>	<b>Total combined degree credits</b>
<b>Tradition programs</b>	<u>120 credits</u>	<u>30 credits</u> <ul style="list-style-type: none"><li>• GMAT or GRE is required</li></ul>	<b>150</b>
<b>Accelerated B.B.A./B.S. in IB/M.S. IB Degree Program</b>	<u>120 credits</u> 108 undergraduate credits plus 12 credits graduate coursework.	<u>30 credits</u> <ul style="list-style-type: none"><li>• No GMAT or GRE required</li><li>• Twelve fewer credits required</li></ul>	<b>150</b>

Proposal for Creation of Combined B.B.A. or B.S. in IB/M.S. IB  
Degree Program

## II. Program Details and Coursework

Students should apply for the program in the spring semester of their junior year and must complete 150 credits in specified courses, satisfy all University and College major degree requirements for each academic program, and maintain a cumulative and major GPA of at least 3.0 on a 4.0 scale. Students will be awarded each degree separately upon completion of the individual degree requirements. Students in the Accelerated B.B.A. or B.S. in IB/M.S. IB Degree Program are required to complete at least three and up to twelve credits of 5000/6000 level coursework during their undergraduate studies which will be used to fulfill the required 120 degree credits.

**Prerequisite Coursework for Transfer Students:** Students transferring to Florida Atlantic University must complete both lower-division requirements and requirements for the college and major. Lower-division requirements may be completed through the A.A. degree from any Florida public college, university or community college or through equivalent coursework at another regionally accredited institution. Before transferring and to ensure timely progress toward the baccalaureate degree, students must also complete the prerequisite courses for their major as outlined in the *Transfer Student Manual* (see [www.fau.edu/registrar/tsm.php](http://www.fau.edu/registrar/tsm.php)).

All courses not approved by the Florida Statewide Course Numbering System that will be used to satisfy requirements will be evaluated individually on the basis of content and will require a catalog course description and a copy of the syllabus for assessment.

### PROGRAM REQUIREMENTS

**Junior Year Courses:** Pre-requisites to enter 2 year program

Students must have a GPA of 3.25 and complete the following courses with a grade of “B” or better.

<b>Semester</b>	<b>Course</b>	<b>Title</b>	<b>Pre-Requisite</b>	<b>Credits</b>
Fall	MAN 3600	International Business	Declared in major, 60 credits	3
Spring	MAN 4602	Global Business Operations	Declared in major, MAN3600, MAR3023, FIN3403	3
Spring	MAN 4610	Managing Human Resources Globally	MAN 3025	3
			<b>Major Course Total</b>	<b>9</b>

## Proposal for Creation of Combined B.B.A. or B.S. in IB/M.S. IB Degree Program

Specific requirements include:

- Maintain an overall GPA of 3.25 and a grade of “B” or better on all upper division International Business coursework.
- Complete at least 3 credits, and up to 12 credits, of 5000/6000 level coursework during the student’s undergraduate studies.

Students who successfully complete the first year of the program are admitted to graduate school in the fall of the second year. The financial aid status of the student changes to graduate at this time. Students who have not maintained the requirements are not automatically admitted to graduate school. These students may apply to graduate school by taking the GMAT/GRE and going through the regular graduate school admission process.

In the event that a student completes the undergraduate degree requirements but is unable to complete the graduate degree requirements; the student, upon receiving permission from the College of Business, will be awarded only the undergraduate degree.

Proposal for Creation of Combined B.B.A. or B.S. in IB/M.S. IB  
Degree Program

Signature Page

Proposal for Creation of Accelerated B.B.A./B.S. Degree in International Business  
and a Master's of Science Degree in International Business

*Ethlyn Williams*

Date: 1/29/2024

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Management  
Department, Chair

*Robert Pinsker*

Date: 2/15/2024

\_\_\_\_\_  
College of Business Graduate Council, Chair

*Ken Johnson*

Date: 2/15/2024

\_\_\_\_\_  
Dean, College of Business

*Paul R. Peterson*

Date: Feb 26, 2024

\_\_\_\_\_  
University Graduate Programs Committee, Chair

*Paul R. Peterson*

Date: Feb 26, 2024

\_\_\_\_\_  
University Graduate Council, Chair

Date: \_\_\_\_\_

\_\_\_\_\_  
University Faculty Senate, Chair

*Robert W. Johnson*

Date: Feb 26, 2024

\_\_\_\_\_  
Graduate College, Dean

Date: \_\_\_\_\_

\_\_\_\_\_  
University Provost