



NEW/CHANGE PROGRAM REQUEST

Undergraduate Programs

UUPC Approval 4/29/24
 UFS Approval _____
 Banner _____
 Catalog _____

**FLORIDA
ATLANTIC
UNIVERSITY**

Department Business Concentration
College Wilkes Honors College

Program Name
Business
Concentration

New Program*
 Change Program*

Effective Date
(TERM & YEAR)
Spring 2025

Please explain the requested change(s) and offer rationale below or on an attachment.

Add IDS 3932 Honors Social Entrepreneurship to the "electives in other disciplines" section of the Business Concentration.

This course takes students through the basics of writing a business plan and explores a variety of case studies of for profit ventures, non profit organizations, and social ventures. Students from the course go on to apply for Kenan scholarships to fund their ventures and to participate in the FAU business plan competition, Tech Runway, and other start-up competitions and incubators.

*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.

Faculty Contact/Email/Phone

Dr. Timothy Steigenga/tsteigen@fau.edu/ 561 283 6846

Consult and list departments that may be affected by the change(s) and attach documentation
Honors College Business Concentration

Approved by

Department Chair

[Signature]

Date

4/9/24

College Curriculum Chair

[Signature]

4/9/24

College Dean

[Signature]

4/9/24

UUPC Chair

Korey Sorge

4/29/24

Undergraduate Studies Dean


Dan Meeroff

4/29/24

UFS President

Provost

Email this form and attachments to mjenning@fau.edu seven business days before the UUPC meeting.

 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Undergraduate Programs		UUPC Approval <u>4-29-24</u> UFS Approval _____ Banner _____ Catalog _____
	Department College Wilkes Honors College		
Program Name Concentration in Business	<input type="checkbox"/> New Program* <input checked="" type="checkbox"/> Change Program*	Effective Date <i>(TERM & YEAR)</i> Spring 2025	
<p>Please explain the requested change(s) and offer rationale below or on an attachment.</p> <p>Specify that Principles of Accounting I (ACG 2021) and Principles of Accounting II (ACG 2071), which are required as part of the Wilkes Honors College's Business Concentration, must be taken as the honors versions at the Wilkes Honors College.</p> <p>Currently students must take ACG 2021 and ACG 2071 at the Boca Raton campus, as neither class is offered at the Wilkes Honors College. Beginning in Spring 2025, however, the Wilkes Honors College will be offering both classes as separate honors versions on an annual basis.</p> <p>This brings the Business Concentration at the Wilkes Honors College further in line with other concentrations, requiring that students take any required classes at the college (if they are offered).</p>			
<p><small>*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.</small></p>			
Faculty Contact/Email/Phone Zachary Ferrara zferrara@fau.edu (610) 716-8337		Consult and list departments that may be affected by the change(s) and attach documentation	
Approved by Department Chair <u></u> College Curriculum Chair <u>Rachel Cord</u> College Dean <u></u> UUPC Chair <u>Korey Sorge</u> Undergraduate Studies Dean <u>Dan McCreoff</u> UFS President _____ Provost _____		Date <u>4/9/24</u> 4/1/24 <u>4/9/24</u> <u>4-29-24</u> <u>4-29-24</u> _____ _____	

Email this form and attachments to mjennning@fau.edu seven business days before the UUPC meeting.

CONCENTRATION IN BUSINESS

Students must earn a "C" or better in each course taken to fulfill a concentration requirement.

The Concentration in Business provides opportunities for students interested in eventually pursuing a career in business to take core business courses as well as interdisciplinary courses that provide perspectives and tools that are important for succeeding in business in a diverse, global environment. Students will benefit from receiving a broad liberal arts education that emphasizes writing and critical thinking skills, while getting the background in business that will prepare them for careers in business or for entering an MBA program. Students may also take advantage of the Wilkes Honors College's [MBA Pathway program](#).

Courses

Available options:

- (1) Concentration in Business: Interdisciplinary Track**
- (2) Concentration in Business: Economics Track**

Concentration In Business

Course #	Course Name	Credits
ECO 2023	Honors Microeconomics	3
ECO 2013	Honors Macroeconomics	3
STA 2023	Honors Introductory Statistics	3
MAC 2311*	Honors Calculus I	4
Ethics Courses - Select one of the following:	PHI	

Course #		Course Name	Credits
3653 2642 3021	PHI POT PHI 3670	Ethics of Business/Government/Society Ethics of Social Diversity History of Political Theory Intro to Ethical Theory	3
ACG 2021 (Boca)		Honors Principles of Accounting I	3
ACG 2071 (Boca)		Honors Principles of Accounting II	3
MAN 3025 (Boca)		Introduction to Management and Organizational Behavior	3
MAR 3023 (Boca)		Marketing Management	3
FIN 3403 (Boca)**		Financial Management	3
		Electives	15
IDS 4970		Honors Thesis (two semesters)	6
		Total Credits	52

(Boca) indicates courses offered only at FAU's Boca Raton campus. These courses are offered in the Summer, Fall, and Spring semesters.

** Students may substitute MAC 1147 (Honors Pre-Calculus) but should note that some MBA programs require Calculus.*

*** May be replaced by FIN 3105, which is taught at the Honors College. If FIN 3105 is taken to meet this requirement it may not be counted as an Economics Elective.*

For Students wishing to double concentrate in Business and Economics: No more than six credit hours of electives courses may be

double-counted. Courses exempt from double-counting: Honors Intermediate Microeconomics (ECO 3101), Honors Intermediate Macroeconomics (ECO 3203), and Honors Econometrics: Applied Regression Analysis (ECO 4412).

Electives:

At least 12 credits; students taking the Interdisciplinary Track must take at least 9 credits of interdisciplinary electives; students taking the Economics Track must take at least 9 credits of Economics electives.

Economics Electives

Course #	Course Name	Credits
ECO 3101	Honors Intermediate Microeconomics	3
ECO 3203	Honors Intermediate Macroeconomics	3
ECO 4412	Honors Econometrics: Applied Regression Analysis	3
ECO 4223	Money and Banking	3
ECP 4302	Honors Environmental Economics	3
ECS 3013	Honors International Economic Development	3
ECO 3303	Honors History of Economic Thought	3
ECO 4108	Honors Mathematical Economics: Advanced Microeconomics	3
ECP 3451	Honors Law and Economics	3

Course #	Course Name	Credits
ECO 4400	Honors Industrial Organization and Game Theory	3
ECO 4531	Honors Public Finance and Public Policy	3
ECO 4532	Honors Modern Political Economy	3
ECO 4906	Honors Directed Independent Study in Economics	3
ECO 4932	Honors Special Topics in Economics (Writing)	3
FIN 3105	Honors Introduction to Saving, Investment and Financial Markets	3

Suggested Additional Courses

For Students Entering FAU's MBA Program

QMB 3600 (Boca)	Quantitative Methods	3
ISM 2000 (Boca)	Information Systems Fundamentals	3

Interdisciplinary Electives

Course #	Course Name	Credits
AMS 4333	Honors Consumerism in the U.S.	3
CPO 3003	Honors Comparative Politics	3
PSY 1012	Honors General Psychology	3
CPO 4305	Honors Latin American Politics	3
EUH 3604	Honors European Intellectual History I	3
EUH 3607	Honors European Intellectual History II	3
EVS 3403	Honors Global Environmental Issues	3
ECO 4932	Honors Behavior and Economics	3
GEO 3144C	Hon. Geographic Information Systems	3
IDS 3932	Honors Social Entrepreneurship (add)	3
INR 2002	Honors Introduction to World Politics	
GEO 2370	Honors Conservation and Use of Natural Resources	3
POS 1041	Honors Government of the U.S.	3
WST 3015	Hon. Introduction to Women's Studies	3
SYD 4800	Honors Gender and Society	3

PHI 3224	Honors Media Philosophy	3
INR 3102	Honors American Foreign Polich	3
MAS 2103	Honors Matrix Theory	3
PHI 2361	Honors Ways of Knowing	3
POS 2692	Honors Punishment	3
POS 3691	Honors Law and American Society	3
POS 4603	Honors Constitutional Law I	3
POT 3021	Honors History of Political Theory	3
STA 3164	Honors Intermediate Statistics	3
SOP 3004	Honors Social Psychology	3