

 FLORIDA ATLANTIC UNIVERSITY	COURSE CHANGE REQUEST Undergraduate Programs		UUPC Approval <u>9-11-23</u> UFS Approval _____ SCNS Submittal _____ Confirmed _____ Banner Posted _____ Catalog _____
	Department Marketing (Hospitality and Tourism Mgmt. Pro.) College Business		
Current Course Prefix and Number HFT 1000		Current Course Title Introduction to the Tourism & Hospitality Industry	
<i>Syllabus must be attached for ANY changes to current course details. See <u>Template</u>. Please consult and list departments that may be affected by the changes; attach documentation.</i>			
Change title to: Global Tourism, Culture, and Citizenship: A Sustainable Approach Change prefix From: _____ To: _____ Change course number From: _____ To: _____ Change credits* From: _____ To: _____ Change grading From: _____ To: _____ Change WAC/Gordon Rule status** Add <input type="checkbox"/> Remove <input type="checkbox"/> Change General Education Requirements*** Add <input type="checkbox"/> Remove <input type="checkbox"/> <small>*See <u>Definition of a Credit Hour</u>.</small> <small>**WAC/Gordon Rule criteria must be indicated in syllabus and approval attached to this form. See <u>WAC Guidelines</u>.</small> <small>***GE criteria must be indicated in syllabus and approval attached to this form. See <u>Intellectual Foundations Guidelines</u>.</small>		Change description to: This interdisciplinary course uncovers the dynamics of global tourism and cross-cultural encounters. The course introduces students to tourism's cultural, societal, environmental, and economic significance, and motivations and behaviors of travelers using real-world scenarios. By exposing students to the cultures and norms of foreign destinations, the course enhances their global citizenship. Students will also learn measures to make tourism sustainable and develop transferable skills beyond the tourism field. Change prerequisites/minimum grades to: Change corequisites to: Change registration controls to: Please list existing and new pre/corequisites, specify AND or OR and include minimum passing grade (default is D-).	
Effective Term/Year for Changes: Spring/2024		Terminate course? Effective Term/Year for Termination:	
Faculty Contact/Email/Phone Soyoung Park/soyoungpark@fau.edu/561-297-4916			
Approved by Department Chair <u>[Signature]</u> College Curriculum Chair <u>[Signature]</u> College Dean <u>[Signature]</u> UUPC Chair <u>Korey Sarge</u> Undergraduate Studies Dean <u>Dan Meeroff</u> UFS President _____ Provost _____		Date <u>8/30/23</u> <u>8/31/23</u> <u>9/11/23</u> <u>9-11-23</u> <u>9-11-23</u> _____ _____	

Email this form and syllabus to mjennling@fau.edu seven business days before the UUPC meeting.

HFT 1000-001

Global Tourism, Culture, and Citizenship: A Sustainable Approach

MWF 11:00 – 11:50
3 credits

Semester, Year
Dr. Soyoung Park
Office: FL314

Office hours: MWF 11-12
Classroom: XXXX
Telephone: 561-297-4916
Email: soyoung@fau.edu



TA name	xxxxxx xxxxxxxxx
Office	xxxxxx
Office hours	MWF xx:xx – xx:xx
Telephone	561-297-xxxx
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Course Description

This interdisciplinary course uncovers the dynamics of global tourism and cross-cultural encounters. The course introduces students to tourism’s cultural, societal, environmental, and economic significance, and motivations and behaviors of travelers using real-world scenarios. By exposing students to the cultures and norms of foreign destinations, the course enhances their global citizenship. Students will also learn ways to make tourism sustainable and develop transferable skills beyond the tourism field.

Instructional Method

This class is taught in a Hybrid format with select part of the course delivered online. Student in-person attendance is not required.

Prerequisites/Corequisites

Course Objectives/Student Learning Outcomes

Upon successful completion of this course, students will be able to:

- Describe the dimensions and scope of the tourism industry and its historical background.
- Explain how tourism affects local communities, economies, and environments.
- Devise innovative approaches to balance economic growth and cultural preservation in the context of tourism development.
- Identify and list various factors that influence travelers' motivations and behaviors.
- Defend the premise that visitation and visitor behavior play a vital role in local, regional, and world societal, environmental, and economic development.

- Evaluate and prioritize sustainable practices based on their potential to create lasting positive change.
- Apply cultural sensitivity skills to effectively communicate and interact with individuals from diverse cultural backgrounds.
- Apply ethical considerations to analyze and make decisions about challenging situations in the tourism industry.
- Analyze data to identify emerging tourism trends and their potential implications.

Course Evaluation Method

MIDTERM EXAM (online, mixed formats) 30%

TAKE-HOME ASSIGNMENTS (2 individual projects) 40%

FINAL EXAM (online, mixed formats) 30%

Exact details and specifics regarding exam dates and procedures will be provided by the professor. Content for the exams may come from lectures, textbook chapters, additional required readings, power points, homework assignments, and/or expert interviews/speeches. However, the material on the exams is primarily based on the lecture notes and textbook.

Curving/Extra Credit: Possible bonus points opportunities may be available based on regularly active course participation, including but not limited to the in-class speak-up, and active Canvas Discussion participation that supplements the lecture contents. They are granted based on the instructor's discretion.

Course Grading Scale

A 94.00-100%	A- 90.00-93.99%	B+ 87.00-89.99%
B 84.00-86.99%	B- 80.00-83.99%	C+ 77.00-79.99%
C 70.00-76.99%	D 60.00-69.99%	F <60%

All letter grades are calculated using the weighted average from all items listed above. Please refer to the above grading scale when determining your overall course grade.

Policy on Makeup Tests, Late Work, and Incompletes (if applicable)

No assignments, projects, or assessments (i.e., midterm or final) may be taken late or turned in late except as indicated elsewhere in the syllabus for approved reasons (i.e., illness, university-approved absences, religious accommodations, extreme emergencies, etc.). Please refer to the emergency section for more details regarding the proof needed to get approval for these reasons.

Assessments in this course (midterm and final) are open during a sufficient “window of time” in which to begin the assessment. These windows are provided, at a minimum, during the scheduled course time. If a student misses the open window for taking an assessment, he or she will receive a grade of 0 on that particular assessment unless he or she has an approved reason (i.e., illness, university approved absence, religious accommodation, extreme emergency, etc.). A student may not take an exam late without a university-approved reason and commensurate documentation.

A student who is passing a course, but has not completed all work due to exceptional circumstances, may, with consent of the instructor, temporarily receive a grade of incomplete (“I”). The assignment of the “I” grade is at the discretion of the instructor, but is allowed only if the student is passing the course.

The specific time required to make up an incomplete grade is at the discretion of the instructor. However, the College of Business policy on the resolution of incomplete grades requires that all work required to satisfy an incomplete (“I”) grade must be completed within a period of time not exceeding one calendar year from the assignment of the incomplete grade. After one calendar year, the incomplete grade automatically becomes a failing (“F”) grade.

Policy on the Recording of Lectures

Because of a new Florida Statute in 2021, the following model language is suggested for inclusion in course syllabi, at the discretion of individual faculty:

Students enrolled in this course may record video or audio of class lectures for their own personal educational use. A class lecture is defined as a formal or methodical oral presentation as part of a university course intended to present information or teach students about a particular subject. Recording class activities other than class lectures, including but not limited to student presentations (whether individually or as part of a group), class discussion (except when incidental to and incorporated within a class lecture), labs, clinical presentations such as patient history, academic exercises involving student participation, test or examination administrations, field trips, and private conversations between students in the class or between a student and the lecturer, is prohibited. Recordings may not be used as a substitute for class participation or class attendance and may not be published or shared without the written consent of the faculty member. Failure to adhere to these requirements may constitute a violation of the University’s Student Code of Conduct and/or the Code of Academic Integrity.

Attendance Policy

Students are expected to attend all of their scheduled University classes and to satisfy all academic objectives as outlined by the instructor. The effect of absences upon grades is determined by the instructor, and the University reserves the right to deal at any time with individual cases of non-attendance. Students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations or participation in University-approved activities. Examples of University-approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances and debate activities. It is the student’s responsibility to give the instructor notice prior to any anticipated absences and within a reasonable amount of time after an unanticipated absence, ordinarily by the next scheduled class meeting. Instructors must allow each student who is absent for a University-approved reason the opportunity to make up work missed without any reduction in the student’s final course grade as a direct result of such absence.

Counseling and Psychological Services (CAPS) Center

Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU’s Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual counseling, support meetings, and

psychiatric services, to name a few – offered to help improve and maintain emotional well-being. For more information, go to <http://www.fau.edu/counseling/>

Disability Policy

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly execute coursework must register with Student Accessibility Services (SAS) and follow all SAS procedures. SAS has offices across three of FAU’s campuses – Boca Raton, Davie and Jupiter – however disability services are available for students on all campuses. For more information, please visit the SAS website at www.fau.edu/sas/.

Code of Academic Integrity

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the university community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, see [University Regulation 4.001](#).

If your college has particular policies relating to cheating and plagiarism, state so here or provide a link to the full policy—but be sure the college policy does not conflict with the University Regulation.

Required Texts/Readings

<p>Tourism ISBN: 9780134484488 Publisher: Pearson Edition: 6th Pearson eText for Tourism: The Business of Hospitality and Travel -- Instant Access Pearson+ Single Title Subscription, 4-Month Term ISBN: 9780137408023 Publisher: Pearson+ Subscriptions Edition: 6th Tourism ISBN: 9780134490250 Publisher: Pearson Lifetime eBooks Edition: 6th</p>	<p>Tourism: Principles, Practices, Philosophies 12th Edition ISBN: 9781118071779 Publisher: Wiley Edition: 12th</p>
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Course Topical Outline

DATE	CONTENT/ASSIGNMENT
Week 1 <i>Aug 23 - 25</i>	Course Intro Chapter 1 – Introducing the World’s Largest Industry, Tourism
Week 2 <i>Aug 30 – Sep 1</i>	Chapter 2 – Tourism through the Ages
Week 3 <i>Sep 6 - 8</i>	Chapter 3 – Delivering Quality Tourism Services
Week 4 <i>Sep 13 - 15</i>	Chapter 4 – World, National, Regional, and Other Organizations 1st Assignment: Career Plan Due Sep 15 @11:59pm
Week 5 <i>Sep 20 - 22</i>	Chapter 5 – Hospitality and Related Services
Week 6 <i>Sep 27 - 29</i>	Chapter 6 – Attractions, Entertainment, Recreation, and Other Tourist Draws
Week 7 <i>Oct 4 - 6</i>	MIDTERM (online) – COVERING CHAPTERS 1-5 (Sep 29 (Fri) 11:59pm – Oct 6 (Fri) 11:59pm)
Week 8 <i>Oct 11 - 13</i>	Chapter 7 – Motivation for Pleasure Travel
Week 9 <i>Oct 18 - 20</i>	Chapter 8 – Cultural and International Tourism for Life’s Enrichment
Week 10 <i>Oct 25 - 27</i>	Chapter 9 – Economic Impacts of Tourism
Week 11 <i>Nov 1 - 3</i>	Chapter 10 – Tourism Planning, Development, and Social Considerations
Week 12 <i>Nov 8 - 10</i>	Chapter 11 – Tourism and the Environment Veteran's Day observed (University closed)
Week 13 <i>Nov 15 - 17</i>	Chapter 12 & 13 – Sustainable Tourism and Tourism’s Future
Week 14 <i>Nov 22 - 24</i>	Thanksgiving Break
Week 15 <i>Nov 29 – Dec 1</i>	2 nd Assignment: Responsible Tourism Plan Due Dec 1 @11:59pm
Week 16 <i>Dec 6 - 8</i>	FINAL EXAM (online) – COVERING CHAPTERS 6 - 13 (Dec 1 (Fri.), 11:59pm to Dec 8 (Fri.), 11:59pm)

*The schedule serves as a tentative overview of the course progression. It is subject to change infrequently based upon the learning pace of the students, guest lecturer availability, and other criteria deemed appropriate by the professor. Please be sure to check your FAU emails on a regular basis for the latest class information.