



**FLORIDA
ATLANTIC
UNIVERSITY**

**COURSE CHANGE REQUEST
Undergraduate Programs**

Department Sociology
College Arts and Letters

UUPC Approval 12/4/23
UFS Approval _____
SCNS Submittal _____
Confirmed _____
Banner Posted _____
Catalog _____

Current Course Prefix and Number SYP 4453

Current Course Title
Global Social Change

Syllabus must be attached for ANY changes to current course details. See Template. Please consult and list departments that may be affected by the changes; attach documentation.

Change title to:
Globalization and Inequality

Change description to:

This course examines how markets, politics, technology, and culture shape both global social inequalities and efforts to reduce them. Students will learn different approaches to the study of globalization and apply them to analyze connections between local social issues and broader global forces.

Change prefix

From: _____ **To:** _____

Change course number

From: _____ **To:** _____

Change credits*

From: _____ **To:** _____

Change grading

From: _____ **To:** _____

Change WAC/Gordon Rule status**

Add Remove

Change prerequisites/minimum grades to:

Change corequisites to:

Change General Education Requirements***

Add Remove

Change registration controls to:

*See Definition of a Credit Hour.

**WAC/Gordon Rule criteria must be indicated in syllabus and approval attached to this form. See WAC Guidelines.

***GE criteria must be indicated in syllabus and approval attached to this form. See Intellectual Foundations Guidelines.

Please list existing and new pre/corequisites, specify AND or OR and include minimum passing grade (default is D-).

Effective Term/Year for Changes: Fall 2024

Terminate course? Effective Term/Year for Termination:

Faculty Contact/Email/Phone Carter Koppelman/ckoppelman@fau.edu/561-297-3270

Approved by

Department Chair Ann Branaman
College Curriculum Chair Erick Hogue
College Dean [Signature]
UUPC Chair Korey Sorge
Undergraduate Studies Dean Dan Meeroff
UFS President _____
Provost _____

Date

11/6/23
11/13/23
11/14/23
12/4/23
12/4/23

Email this form and syllabus to mjennning@fau.edu seven business days before the UUPC meeting.

Globalization and Inequality

SYP 4453 | Fall 2024

Professor Carter Koppelman

Department of Sociology

Florida Atlantic University

Professor Contact Information:

Office: Culture & Society Building, #262

Office Hours: Mondays 2-3pm, Thursdays 4-7pm, or by appointment.

(Sign-up at: <https://www.wejoinin.com/sheets/zfogs>)

Email: ckoppelman@fau.edu

Phone: (561) 297-3270

Meeting Time: Tuesdays & Thursdays, 11:00 am-12:20pm

Location: Social Science Building, Room 390 (Boca Campus)

Credit Hours: 3.0

Prerequisites: SYA 3010 and SYA 3300

Requirements met: This course counts towards the sociology major or minor.

Course Description: This course examines how markets, politics, technology, and culture shape both global social inequalities and efforts to reduce them. Students will learn different approaches to the study of globalization and apply them to analyze connections between local social issues and broader global forces.

Required Texts: Manfred Steger. 2020. *Globalization: A Very Short Introduction*. 5th edition. NY: Oxford University Press. [Note: All other readings will be available online through the FAU library, with instructions for access posted to Canvas.]

Course Objectives

Upon successful completion of this course, students will be able to:

- Identify and explain major theories of globalization and social change.
- Outline the major historical phases of globalization and their contemporary legacies.
- Draw connections between local social inequalities and global forces that shape them.
- Explain the relationship between capitalist development and globalization.
- Apply theories of globalization to analyze a wide array of social processes in the global North and South.
- Formulate a research question, find relevant academic sources, and evaluate them critically.
- Provide and use constructive criticism through peer writing workshops.
- Develop a clear analytic argument and express it a well-organized academic paper.

Course Requirements & Evaluation

Attendance and Participation (20%): Attendance and active participation in our class sessions is essential to building an understanding of global social change. Attendance at all lectures is mandatory, and unexcused absences will negatively affect your grade.

Although each class will include a lecture, students' participation in discussions and group activities is a vital component of this course. Participation can take various forms, including asking questions about readings and lectures, responding to questions I pose to the class, and contributing your own ideas in small-group discussions and debates. Effective participation requires **coming to class prepared**, which means having done the readings ahead of time and attended previous lectures.

I understand that not all students are comfortable participating in group discussions. Nevertheless, I encourage each of you to push yourself to contribute to our collective project of analyzing globalization. You can also earn participation points by coming to my office hours with substantive questions or comments about the material covered in readings and lectures.

Reading Quizzes (10%): Over the course of the semester there will be six reading quizzes at random intervals. These quizzes will be given at the beginning of class covering the assigned reading we are about to discuss. They will not be difficult - *if* you have done the reading. The lowest of the six quiz grades will be dropped.

Midterm Exam (20%): There will be an in-class midterm examination on Thursday, October 10th.

Research Paper Assignments (50%): In addition to discussing the readings on this syllabus, each student will write a 10-12 page independent research paper on a topic of their choosing. As an integral part of the course, we will systematically build these research projects through short assignments and workshops over the semester.

- a) **Research proposal with preliminary bibliography (5%).** Due Week 6. This proposal will establish a research question, explain its importance, and justify its relevance to the course. The proposal text should be no longer than **one double-spaced page**, with a preliminary bibliography of at least 5 potentially useful academic sources on a second page.
- b) **Literature review (10%).** Due Week 10.
- c) **Detailed outline with Thesis Statement (10%).** Due Week 13.
- d) **Final Paper (25%).** Due Friday, December 6th.

Grading Scale

Letter Grade	Points
A	93 – 100
A-	90 - 92
B+	87 - 89
B	83 - 86
B-	80 - 82
C+	77 - 79
C	73 – 76
C-	70 – 72
D	60 - 69
F	0 – 59

Course Policies

Late Work Policy: Deadlines for assignments are **not flexible**. If you miss a deadline, your grade will fall by **10% per day late**. Assignments will not be accepted - and you will receive a zero - past three days late. If you have an emergency or illness that interferes with a deadline, notify me as soon as possible and provide proper written documentation (e.g. in the case of a medical emergency, provide a doctor's note).

Plagiarism: Plagiarism and other forms of academic dishonesty - including submitting work written by generative AI programs such as ChatGPT - is an offense that I take extremely seriously, and I maintain a **zero-tolerance policy**. The grade for written assignments that show evidence of plagiarism will be forfeited (calculated as a zero). I will also pursue disciplinary action in cases of plagiarism, cheating, and other forms of academic dishonesty. If you are unclear as to what constitutes academic misconduct, please consult the University's guidelines on academic integrity: <https://www.fau.edu/ctl/student-resources/academic-integrity/>. If you have questions or need guidance regarding academic honesty and proper citation practices, please attend my office hours.

Attendance Policy Statement: Students are expected to attend all of their scheduled University classes and to satisfy all academic objectives as outlined by the instructor. The effect of absences upon grades is determined by the instructor, and the University reserves the right to deal at any time with individual cases of non-attendance. Students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations or participation in University approved activities. Examples of University-approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances and debate activities. It is the student's responsibility to give the instructor notice prior to any anticipated absences and within a reasonable amount of time after an unanticipated absence, ordinarily by the next scheduled class meeting. Instructors must allow each student who is absent for a University-approved reason the opportunity to make up work missed without any reduction in the student's final course grade as a direct result of such absence.

Disability Policy Statement: In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly execute coursework must register with Student Accessibility Services (SAS) and follow all SAS procedures. SAS has offices across three of FAU's campuses – Boca Raton, Davie and Jupiter – however disability services are available for students on all campuses. For more information, please visit the SAS website at www.fau.edu/sas/.

Counseling and Psychological Services (CAPS) Center: Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU's Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual counseling, support meetings, and psychiatric services, to name a few – offered to help improve and maintain emotional well-being. For more information, go to <http://www.fau.edu/counseling/>

Code of Academic Integrity Policy Statement: Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high

quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the university community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, see University Regulation 4.001.

Religious Accommodations for Students and Faculty: In accordance with regulations of the Florida Board of Governors and Florida law, students have the right to reasonable accommodations from the University in order to observe religious practices and beliefs with regard to admissions, registration, class attendance, and the scheduling of examinations, and work assignments. The details of this policy, as it pertains to FAU, may be found in the University Catalog and University Regulation 2.007, Religious Observances.

Course Outline

Week 1:

Tuesday, August 20th – Introduction & Overview of the Course

Thursday, August 22nd – Thinking Global Interconnections

Manfred Steger. 2017. *Globalization: A Very Short Introduction.* NY: Oxford. Chapter 1 (pp.1-17)

Doreen Massey. 1991. “A Global Sense of Place”. In *Space, Place, and Gender*. Pp.146-156.

Week 2:

Tuesday, August 27th – Globalization’s Long History

Manfred Steger. 2017. *Globalization: A Very Short Introduction.* NY: Oxford. Chapter 2 (pp.18-37)

Thursday, August 29th – Capitalism and Social Change 1: Adam Smith

Adam Smith. 1776. *An Inquiry into the Nature and Causes of the Wealth of Nations*. Metalibri (open access edition). Book 1: Intro; Chapters 1-3; and pp. 349-350.

Week 3:

Tuesday, September 3rd – Capitalism and Social Change 2: Karl Marx

Marx, Karl. 1859. “Preface to Contribution to the Critique of Political Economy.” From *Selected Works of Karl Marx*. 113-114.

Karl Marx & Frederick Engels. 1848. *The Communist Manifesto*. Introduction & Part I.

Thursday, September 5th – Race, Slavery, and Global Capitalism

Walter Johnson. 2017. “To Remake the World: Slavery, Racial Capitalism, and Justice.” In

Walter Johnson and Robin Kelley (eds) *Race, Capitalism, Justice: Boston Review Forum* 1: 11-31.

W.E.B. Du Bois. 1920. “The Souls of White Folk”. In *Darkwater: Voices from within the Veil*. Harcourt, Brace & Hough. Pp. 15-25.

Additional Recommended Reading:

Baptist, Edward (2014). *The Half has Never Been Told: Slavery and the Making of American Capitalism*. New York: Basic Books. Pp. 39-49

Week 4:**Tuesday, September 10th – Global Empires and Colonial Legacies**

Samir Amin. 2002. "Africa: Living on the Fringe" *Monthly Review* 53,10: pp. 41-50.

Adam Hochschild. 2010. "Blood and Treasure: Why one of the world's richest countries is also one of its poorest." *Mother Jones*.

Thursday, September 12th – Research Session & Choosing a Topic

[In-Class Session with FAU Librarian]

Week 5:**Tuesday, September 17th – Capitalism and Social Change 3: Karl Polanyi**

Karl Polanyi. 2001 [1944]. *The Great Transformation: The Political and Economic Origins of Our Times*.

Boston: Beacon Press. Introduction by Fred Block (pp.xviii – xxxviii), plus the following: pp. 71-80; 136-140; 145-7; 158-163; 265-267.

Thursday, September 19th – The Rise of "Development" in the Cold War Era

Gilbert Rist. 2008. *The History of Development: From Western Origins to Global Faith*. 3rd ed. London: Zed Books. Chapter 4 & 5 (pp. 69-92).

Additional Recommended Readings:

Frederick Cooper. 1998. "Modernizing Bureaucrats, Backward Africans, and the Development Concept," in F. Cooper and R. Packard, *Development Knowledge and the Social Sciences*. University of California Press.

Week 6:**Tuesday, September 24th – State-Led Industrial Development**

Peter Evans. 1977. "From Classic Dependence to Dependent Development". Chapter 2 in *Dependent Development*. Princeton University Press. Pp.55-100.

Additional Recommended Reading:

Maxfield, Sylvia, and James H. Nolt. 1990. "Protectionism and the internationalization of capital: US sponsorship of import substitution industrialization in the Philippines, Turkey and Argentina." *International Studies Quarterly* 34.1 (1990): 49-81.

Alice Amsden. 1985. "The state and Taiwan's economic development." In Evans, Rueschemeyer & Skocpol, eds. *Bringing the State Back In*. New York: Cambridge University Press.

Thursday, September 26th- "Modernization" and "Basic Needs"

W.W. Rostow. 1960. *The Stages of Growth: A Non-Communist Manifesto*. Chapter 1 (pp.1-12)

Michael Latham. 2010. *The Right Kind of Revolution: Modernization, Development, and U.S. Foreign Policy from the Cold War to the Present*. Ithaca: Cornell University Press. Chapter 5 (pp.123-133)

Robert McNamara. 1973. 'Paupers of the World and How to Develop Them,' in *Excerpts from the Address to the Board of Governors*. World Bank, Nairobi.

Additional Recommended Readings:

Robert Wood, 'Basic Needs and the Limits of Regime Change,' in *From Marshall Aid to Debt*

Crisis: Foreign Aid and Development Choices in the World Economy. Berkeley: University of California Press: pp.195-231.

Dudley Seers. 1989 [1969]. "The Meaning of Development." *Development Studies Revisited: Twenty-Five Years of the Journal of Development Studies*. Cooper, C., Fitzgerald, EVK, Eds. pp.480-497.

***** Paper Proposals Due Friday, September 27th at Midnight*****

Week 7

Tuesday, October 1st – The Crisis of Development and the Neoliberal Turn

William Canak (1989). "Debt, Austerity, and Latin America in the New International Division of Labor". In *Lost Promises: Debt, Austerity, and Development in Latin America*. Westview Press: pp.9-29.

David Harvey. 2007. "Neoliberalism as Creative Destruction." *The Annals of the American Academy of Political and Social Science* 610.1: 21-44.

Additional Recommended Reading:

Deepak Lal. 1985. "The Misconceptions of Development Economics," *Finance and Development* June 1985: 10-13.

Williamson, John. 1990. "What Washington Means By Policy Reform." In *Latin American Adjustment: How Much Has Happened*, edited by John Williamson, pp.7-20. Washington, D.C.: Institute for International Economics.

Thursday, October 3rd – The Social Consequences of Neoliberalism

Javier Auyero. 2000. "The hyper-shantytown: neo-liberal violence (s) in the Argentine slum." *Ethnography* 1.1: 93-116.

In-Class Film: Avi Lewis & Naomi Klein. 2004. *The Take*.

Additional Recommended Reading:

Diane Elson 'Male Bias in Structural Adjustment.' In H. Afshar and C. Dennis *Women and Adjustment Policies in the Third World*. (New York: St. Martin's Press): 46-68.

Portes, Alejandro, and Bryan R. Roberts. 2005. "The free-market city: Latin American urbanization in the years of the neoliberal experiment." *Studies in Comparative International Development* 40.1: 43-82.

Week 8:

Tuesday, October 8th – Discussion and Midterm Review

Thursday, October 10th – In-Class Midterm Exam

Week 9:

Tuesday, October 15th – The New Global Economy

Manfred Steger. 2017. *Globalization: A Very Short Introduction*. NY: Oxford. Chapter 3 (pp.38-61)

Thursday, October 17th – Global Commodity Production

Cynthia Enloe. 2004. "The Globetrotting Sneaker," in *The Curious Feminist: Searching for Women in a New Age of Empire*. Berkeley: UC Press. Chapter 3 (pp. 43-56)

Week 10:

Tuesday, October 22nd – Global Care Work

Rhacel Parreñas. 2000. "Migrant Filipina Domestic Workers and the International Division of Reproductive Labor." *Gender & Society* 14.4: 560-580.

Thursday, October 24th – Writing Workshop: Literature Review

*No Reading. Bring a **complete** draft of literature review.*

***** Literature Review Due Friday, October 25th *****

Week 11:

Tuesday, October 29th – Political Dimensions of Globalization

Manfred Steger. 2017. *Globalization: A Very Short Introduction*. NY: Oxford. Chapter 4 (pp.62-79)

Thursday, October 31st – Migration and Borders

Greg Grandin. 2019. *The End of the Myth: From the Frontier to the Border Wall in the Mind of America*. New York: Henry Holt. Pp. 232 – 272.

Week 12:

Tuesday, November 5th – Unequal Environments

Manfred Steger. 2017. *Globalization: A Very Short Introduction*. NY: Oxford. Chapter 6 (pp. 92-108)

Jonathan Blitzer. 2019. "How Climate Change is Fuelling the U.S. Border Crisis. The New Yorker. April 3. <https://www.newyorker.com/news/dispatch/how-climate-change-is-fuelling-the-us-border-crisis>

Thursday, November 7th – Environmental Conflict

Widener, Patricia. 2007. "Oil conflict in Ecuador: A photographic essay." *Organization & Environment* 20.1: 84-105.

Week 13:

Tuesday, November 12th – Global Poverty & Anti-Poverty

Paul Farmer. 1996. "On Suffering and Structural Violence." *Daedalus* 125.1: 261-283.

Ananya Roy. 2010. *Poverty Capital: Microfinance and the Making of Development*. NY: Routledge. Excerpted in Lechner & Boli, *The Globalization Reader*. (pp. 354-359).

Thursday, November 14th – Writing Workshop: Outline

*No reading. Bring a **complete** draft of your paper outline.*

*****Detailed Outline Due Friday, November 15th*****

Week 14:

Tuesday, November 19th – Pro-, Anti-, and Alter-Globalization

Manfred Steger. 2017. *Globalization: A Very Short Introduction*. NY: Oxford. Chapter 7 (pp. 109-128)

Subcomandante Marcos. 1996. "Tomorrow Begins Today." (5 pages.)

Thursday, November 21st – Thinking about Alternatives

Peter Evans. 2008. “Is an alternative globalization possible?” *Politics & Society* 36.2: 271-305.

Week 15:

Tuesday, November 26th – Globalization vs. New Nationalisms

The Economist. “The New Nationalism” and other selections from the November 19, 2016 issue.

[Plus one additional case study to be determined]

******Final Paper Due Friday, December 6th******

Finals Week

Tuesday, December 10th – Wrap-up Meeting

[Note: Session held at a different time – 10:30am-1pm.]