

 FLORIDA ATLANTIC UNIVERSITY	COURSE CHANGE REQUEST Undergraduate Programs	UUPC Approval <u>11/7/2022</u> UFS Approval _____ SCNS Submittal _____ Confirmed _____ Banner Posted _____ Catalog _____
	Department School of Communication and Multimedia Studies College Arts and Letters	
Current Course Prefix and Number COM 4703	Current Course Title Storytelling	
<i>Syllabus must be attached for ANY changes to current course details. See Template. Please consult and list departments that may be affected by the changes; attach documentation.</i>		
Change title to: Storytelling in Popular Culture Change prefix From: _____ To: _____ Change course number From: _____ To: _____ Change credits* From: _____ To: _____ Change grading From: _____ To: _____ Change WAC/Gordon Rule status** Add <input type="checkbox"/> Remove <input type="checkbox"/>	Change description to: Please see attached description memo. Change prerequisites/minimum grades to: Change corequisites to: Change registration controls to: Please list existing and new pre/corequisites, specify AND or OR and include minimum passing grade (default is D-).	Text
Change General Education Requirements*** Add <input type="checkbox"/> Remove <input type="checkbox"/> <small>*See Definition of a Credit Hour.</small> <small>**WAC/Gordon Rule criteria must be indicated in syllabus and approval attached to this form. See WAC Guidelines.</small> <small>***GE criteria must be indicated in syllabus and approval attached to this form. See Intellectual Foundations Guidelines.</small>		
Effective Term/Year for Changes: Spring 2023	Terminate course? Effective Term/Year for Termination:	
Faculty Contact/Email/Phone Dr. Carol Bishop Mills / millsc@fau.edu / 7-0044		
Approved by Department Chair <u>CBMills</u> College Curriculum Chair <u>[Signature]</u> College Dean <u>[Signature]</u> UUPC Chair <u>Elynn Williams</u> Undergraduate Studies Dean <u>Dan Meeroff</u> UFS President _____ Provost _____	Date 10/26/2022 _____ 10.27.22 _____ 10.28.22 _____ 11/7/2022 _____ 11/7/2022 _____ _____ _____	

Email this form and syllabus to mjenning@fau.edu seven business days before the UUPC meeting.

Communication and Multimedia Studies

[UNDERGRADUATE COURSES](#)/[LINK TO GRADUATE COURSES](#)

~~Storytelling~~ **Storytelling in Popular Culture** (COM 4703) 3 credits

~~Historical development and cultural significance of storytelling as a basis for the discipline of communication. Oral performance of a variety of storytelling styles and techniques.~~ This course examines the ways in which storytelling is woven into the fabric of popular culture. From poems to films/movies, to commercials, to songs, to books, storytelling is all around us and shapes how we see ourselves and the world. Ultimately, this course challenges the notion that storytelling is simply the act of individuals using flowery language to create narratives solely to entertain people. Conversely, it invites students to examine the various ways storytelling is a communicative practice and mode of embodied inquiry that enables individuals to craft narratives as a way to understand, cope with, communicate, and critically analyze social experiences and the world.

COM 4703 – Storytelling in Popular Culture

Spring 2023

Instructor Information

Instructor Dr. Marquese McFerguson

Email mmcferguson@fau.edu

Office Hours Tuesdays from 2:00pm – 4:00pm via Zoom

(Meetings must be requested at least 48 hours in advance via email)

Office Location CU 226 - Inside Culture & Society Building

Communication Use "Messages" on CANVAS. Throughout the week, please allow at least 48 hours for response.

Course Textbook/Readings

All required readings for this course will be available to download in Canvas.

This course examines slam/spoken word poetry's history and the performative, storytelling, and literary principles that make it a celebrated international art form that has become woven into the fabric of American popular culture (movies, music, theater, etc.). This course challenges the notion that spoken word poetry is simply the act of individuals quoting flowery wordplay. Conversely, it invites students to examine the various ways spoken word poetry/storytelling is a communicative/practice and mode of embodied inquiry that enables individuals to craft narratives as a way to understand, cope with, communicate, and critically analyze social experiences.

Course Objectives

- **Critical Thinking:** the ability to analyze how social, cultural, and political concepts, issues, and beliefs are constituted in various mediated forms.
- **Inquiry-based Learning:** Participating in active learning approaches.
- **Creative and Interpretive Processes and Experiences:** Ability to articulate and interpret the ways in which creativity reflects and shapes the values of a culture.
- **Human Historical Context and Process:** Ability to describe historical events and develop multiple interpretations of historical events.
- **Knowledge:** Knowledge of diverse cultures and associated ideologies, languages, histories, geographies, technologies, and artistic/cultural expressions.
- **Analysis:** Ability to analyze cultural interrelationships and interdependencies across place and time.

Teaching Philosophy

I approach pedagogy as an ongoing process. I understand that what is learned takes time to materialise. Therefore, I focus on providing students with the foundation with which they can analyse, critique, deconstruct more complex topics in the future.

My ability to teach to the best of my capabilities hinges on communication in various forms:

- if life happens – email me.
- if you are falling behind – talk to me.
- if you do not understand something – ask me.

University Policies

Attendance Policy:

Students are expected to attend all of their scheduled University classes and to satisfy all academic objectives as outlined by the instructor. The effect of absences upon grades is determined by the instructor, and the University reserves the right to deal at any time with individual cases of non-attendance. Students will accumulate attendance points daily. Students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations or participation in University-approved activities. Examples of University-approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances and debate activities. It is the student's responsibility to give the instructor notice prior to any anticipated absences and within a reasonable amount of time after an unanticipated absence, ordinarily by the next scheduled class meeting. Instructors must allow each student who is absent for a University-approved reason the opportunity to make up work missed without any reduction in the student's final course grade as a direct result of such absence.

Disability Policy Statement:

In compliance with the Americans with Disabilities Act (ADA) students who require reasonable accommodations due to a disability to properly execute course work must register with the Students Accessibility Services Office: Boca Raton, SU 133 (561-297-3880); Davie, LA 240(954-236-1222); Jupiter, SR 110 (561-799-8010); or at the Treasure Coast, CO 117 (772-873-3441) and follow all ADA procedures.

Code of Academic Integrity Policy Statement:

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the University mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the University community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, see the Code of Academic Integrity in the University Regulations 4.001.

http://www.fau.edu/regulations/chapter4/4.001_Code_of_Academic_Integrity.pdf.

Plagiarism:

In the university environment, academic misconduct is a serious matter whose consequences for the offender include mandatory reporting of any offense to the Committee on Academic Misconduct, a zero on any assignment(s) involved, and loss of credibility with the faculty member whose course the infraction was committed. Academic misconduct includes plagiarism, cheating on examinations,

providing work to other students that should be authored by them or accepting such work. If you have any questions of the propriety of the academic behavior you are considering, see me for advice. Plagiarism is a serious offense and will not be tolerated. Each assignment should be original and done completely by each student. Students should read and follow the plagiarism policy as outlined in Florida Atlantic University's 2019-20 Catalog.

Sexual Violence

Please be aware that Instructors, Professors and TAs at FAU are required by law to report incidents of particular crimes including sexual assault, sexual harassment, stalking, hate crimes, dating violence, and domestic violence.

The following are confidential resources on the FAU Boca Raton campus:

- Title IX Coordinator: 561-297-3004 (<https://www.fau.edu/eic/title-ix/>)
- Counseling Services: 561-297-3540 (Website: <http://www.fau.edu/counseling/>)
- Student Health Services : 561-297-3512 (Website: <http://www.fau.edu/shs/>)

This University-level policy does not mean I will not be available to talk with you.

Course Policies

*****Please note, the syllabus and class schedule can change throughout the semester at the discretion of the professor.**

Communication

Use the CANVAS messaging feature for all communication. Allow at least 24 to 48 hours for a response.

Grades

Students are graded for the quality of the work submitted. The mere submission of an assignment satisfying basic requirements does not translate into an A.

Note: Conversations about grades will only take place during virtual office hours and not through email.

Late Assignments

Late assignments are not accepted. There are no "make-ups," there is no "extra credit." It is your responsibility to contact me regarding any special circumstances that may affect your ability to complete an assignment on the day it is due. I will respond to these circumstances on a case-by-case basis.

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Counseling and Psychological Services (CAPS) Center

Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU's Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual counseling, support meetings, and psychiatric services, to name a few – offered to help improve and maintain emotional well-being. For more information, go to <http://www.fau.edu/counseling/>

Disability Policy

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly execute coursework must register with Student Accessibility Services (SAS) and follow all SAS procedures. SAS has offices across three of FAU's campuses – Boca Raton, Davie and Jupiter – however disability services are available for students on all campuses. For more information, please visit the SAS website at www.fau.edu/sas/.

Code of Academic Integrity

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If your college has particular policies relating to cheating and plagiarism, state so here or provide a link to the full policy—but be sure the college policy does not conflict with the University Regulation.

Office Hours

I will be available every Wednesdays from 2:00pm – 4:00pm.

Note: Students can schedule appointments at times different from office hours. Simply message me the dates and times of your availability.

Written Assignments

All written assignments must be typed, 12-point font, double-spaced, and have one-inch margins. Any written assignment requiring outside research must contain a bibliography in APA format.

Course Assignments:

4 Canvas Quizzes (25 points each) = 100 points

7 Canvas Discussion Post Assignments (25 points each) = 175 points

Analysis Paper = 50 points

2 Career/Industry Activities (100 points each) = 200 points

Storytelling Final Reflection Paper = 50 points

Storytelling Final Presentation = 50 points

(I)dentity Poem Rough Draft = 25 points

What Makes a Good Story Assignment = 50 points

(I)dentity Poem Performance = 100 points

Attendance = 100 points

Total Points Possible = 900 points

Total Points Grade Distribution:

A = 846-900

B+ = 783-809

C+ = 693-719

D+ = 603-629

A-= 810-845

B = 747-782

C = 657-692

D = 567-602

B- = 720-746

C- = 630-656

D- = 540-566

F = 539 & below

Schedule

Content		Assignments Due
Week 1	<u>In the Beginning...</u> Slam/Spoken Word Poetry History	<u>Tuesday:</u> Introduction to Course <u>Thursday:</u> Complete Week 1 Quiz & Discussion Post by 11:59pm on Wednesday

Week 2	<p><u>Spoken Word Poetry: National & International Influence</u></p> <p><u>Between Metaphors, Similes and Alliteration</u> Overview of Poetic Devices and Terminology</p>	<p><u>Tuesday:</u> Complete first Week 2 Quiz by 11:59pm on Monday</p> <p><u>Thursday:</u> Complete second Week 2 Quiz & Discussion Post by 11:59pm on Wednesday</p>
Week 3	<p><u>Storytelling/Spoken Word Poetry</u> What Makes a Good Story/Analysis Paper</p>	<p><u>Tuesday:</u> Class Activity</p> <p><u>Thursday:</u> Complete Storytelling/ Artist Analysis Paper and Submit by 11:59pm on Wednesday</p>
Week 4	<p><u>Student Preparation for 1st Poetry Performance</u></p>	<p><u>Tuesday:</u> Writing Workshop & Submit Rough Draft of Poem</p> <p><u>Thursday:</u> Continue Writing on (I)dentify Poem</p>
Week 5	<p><u>Student Preparation for 1st Poetry Performance</u></p>	<p><u>Tuesday:</u> Submit Final Draft of Poem/Performance Workshop</p> <p><u>Thursday:</u> Performance Rehearsal</p>

Week 6	<u>Student Performances</u>	<p>Tuesday: Student Performances</p> <p>Thursday: No Class</p>
Week 7	<hr/> <u>Between Poetry & Pop Culture</u>	<p>Tuesday: Complete Week 7 Quiz by 11:59pm on Monday</p> <p>Thursday: Complete Week 7 Discussion Post by 11:59 on Wednesday</p>
Week 8	<u>Storytelling & Careers/Industry Overview</u>	<p>Tuesday: Watch videos provided in Canvas & Prepare for class discussion</p> <p>Thursday: Complete Week 8 Discussion Post by 11:59pm on Wednesday</p>
Week 9	SPRING BREAK NO CLASS	
Week 10	<u>Storytelling & Career/Industry Activity</u>	<p>Tuesday: Submit 1st Storytelling & Career/Industry Activity by 11:59pm on Monday</p> <p>Thursday: Complete Week 9 Discussion Post by 11:59pm on Wednesday</p>

Week 11	<u>Storytelling & Careers/Industry Overview</u>	<p><u>Tuesday:</u> Read article provided in Canvas</p> <p><u>Thursday:</u> Complete Week 10 Discussion Post by 11:59pm on Wednesday</p>
Week 12	<u>2nd Storytelling & Career/Industry Activity</u>	<p><u>Tuesday:</u> Submit 2nd Storytelling & Career/Industry Activity by 11:59 on Monday</p> <p><u>Thursday:</u> Complete Week 11 Discussion Post by 11:59pm on Wednesday</p>
Week 13	<u>NO CLASS</u>	
Week 14	<u>Storytelling Final Project</u>	<p><u>Wednesday:</u> Submit Student Reflection Paper by 11:59pm on Tuesday</p> <p>Final Student Presentations</p> <p><u>Friday:</u> Final Student Presentations</p>