

## Monica Escaleras

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**From:** Roland Kidwell  
**Sent:** Wednesday, December 15, 2021 9:58 AM  
**To:** Monica Escaleras  
**Subject:** Re: New course: Economics of Entrepreneurship

Hi Monica,

Management/entrepreneurship faculty support the creation of this new course. I would like to speak to you and Chris before we move forward in placing it within the entrepreneurship curriculum as an elective. We can do that later after the course is on the books.

Roland

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**From:** Monica Escaleras <mescaler@fau.edu>  
**Sent:** Tuesday, December 7, 2021 8:28 AM  
**To:** Roland Kidwell <kidwellr@fau.edu>  
**Subject:** New course: Economics of Entrepreneurship

Hi Roland,

We are planning to offer a new course titled "Economics of Entrepreneurship". Chris Boudreaux will be teaching the course and below are his comments on how his course is different from your Entrepreneurship course (**ENT 4024**). In addition, I'm enclosing the syllabus. Please let me know if you support this course so we can move forward submitting it to the COB undergraduate council.

**1. How it differs what will be taught in Economics of Entrepreneurship from Entrepreneurship course**

The primary difference is the Economics of Entrepreneurship will examine economic theories, mathematical models, and empirical studies from the entrepreneurship literature. A lot of it will be economics and finance based, but some of it will be management and strategy oriented as well. The focus will be less on the practical aspects of starting and operating a business and more on the literature to gain an understanding of what entrepreneurship adds to the economy and society more generally.

**2. What are the main things we will cover in our Economics of Entrepreneurship course.**

My first time teaching I will be covering Simon Parker's Economics of Entrepreneurship book (2<sup>nd</sup> edition). I have attached the syllabus for more information. In general, we will try to cover everything from defining and measuring entrepreneurship, to financing options, empirical aspects (e.g., survival and exit rates, gazelles vs lifestyle entrepreneurs), antecedents and consequences, as well as public policy aspects.

Regards,

Monica

Monica Escaleras, Ph.D.  
Chair & Professor  
Director, [Business and Economics Polling Initiative](#)