

 FLORIDA ATLANTIC UNIVERSITY	COURSE CHANGE REQUEST Undergraduate Programs	UUPC Approval <u>1-31-22</u> UFS Approval _____ SCNS Submittal _____ Confirmed _____ Banner Posted _____ Catalog _____
	Department _____ College _____	
Current Course Prefix and Number		Current Course Title
<i>Syllabus must be attached for ANY changes to current course details. See Template. Please consult and list departments that may be affected by the changes; attach documentation.</i>		
Change title to: Change prefix From: _____ To: _____ Change course number From: _____ To: _____ Change credits* From: _____ To: _____ Change grading From: _____ To: _____ Change WAC/Gordon Rule status** Add _____ Remove _____ Change General Education Requirements*** Add _____ Remove _____ <small>*Review Provost Memorandum</small> <small>**WAC/Gordon Rule criteria must be indicated in syllabus and approval attached to this form. See WAC Guidelines.</small> <small>***General Education criteria must be indicated in syllabus and approval attached to this form. See GE Guidelines.</small>		Change description to: Change prerequisites/minimum grades to: Change corequisites to: Change registration controls to: Please list existing and new pre/corequisites, specify AND or OR and include minimum passing grade (default is D-).
Effective Term/Year for Changes:		Terminate course? Effective Term/Year for Termination:
Faculty Contact/Email/Phone		
Approved by Department Chair <u>Monica Escaleras</u> College Curriculum Chair <u>Ethlyn Williams</u> College Dean <u>Daniel Han</u> UUPC Chair <u>Ethlyn Williams</u> Undergraduate Studies Dean <u>Daniel Meeroff</u> UFS President _____ Provost _____		Date <u>12/21/2021</u> <u>1/19/2022</u> <u>1/31/2022</u> <u>1-31-22</u> <u>1-31-22</u> _____ _____

Email this form and syllabus to mjenning@fau.edu seven business days before the UUPC meeting.



ECP 4403-001

CRN 13709

Industrial Economics, Market Structure and Government Policy

Fall 2022

Room BU 208

WF: 11- 12:20 pm

Professor Information

Dr. Kuntal Banerjee, Kaye Hall 105; Phone: 561-297-1313; Email: kbanerje@fau.edu

Office Hours

Wednesday 2-5 pm.

Required Text and Materials

Modern Industrial Organization, 4th edition, by Dennis Carlton and Jeffrey Perloff.

Course Description

Why do airplane ticket prices for adjacent aisle seats differ in price? How much should firms advertise to improve sales? Who really pays for the cost of celebrity product endorsements? Why does the Federal Trade Commission allow some mergers and disallow others? In this course, students will analyze the structure of American industries and its impact on pricing, production decisions and innovation. Students will evaluate various public policies regarding market structure and discuss conduct and performance of firms.

Course Prerequisites and Credit Hours and Class Time Commitments

ECO 2013 and ECO 2023; 3 Credits

Course Learning Objectives

Think analytically about different microeconomic decisions of human behavior and firms. Policy impacts on consumers and firms under different forms of competition.

Course Evaluation Method

There will be 3 within semester exams, a final, quizzes and homework. The course grade will be based on the following percentages:

Homework and Quizzes – 20%

Mid Term I – 20%

Mid Term II -- 20%

Mid Term III- 20%

Final – 20%

Grading Scale

A	93+	A-	90 to 92	B+	87 to 89
B	83 to 86	B-	80 to 82	C+	77 to 79
C	73 to 76	C-	70 to 72	D+	67 to 69
D	63 to 66	D-	60 to 62	F	below 59

Additional Course Policies

Missing Exams

If you cannot attend any exam then you should inform me at least 7 days in advance. After that I will take a decision as to whether a particular reason for missing an exam is valid or not. If you miss any exam due to illness then your case should be accompanied by a proper medical certificate.

Late Assignments

Quizzes will be administered in class (almost always on Fridays). If homework is assigned they will be due in a week and extensions to a previously set deadline will only be made if there is a legitimate emergency.

Attendance Policy

Attendance is expected since each topic builds on the previous one. I do not repeat lectures in office hours. Notes from the previous class is not provided.

Course Schedule

The course will follow the textbook. We will discuss policy implication of the theory covered in class and additional material required for that will be provided as and when such material is covered. In addition to the assessments listed below there will be graded homework and reading assigned. This syllabus is a moving target and hence subject to change.

Exam 1 – Week 4

Exam 2 – Week 8

Exam 3 – Week 12

Exam 4 – Dec 11

Week 1 Chapter 3. Competition and Introduction to Game Theory

Week 2 Chapter 4. Monopolies, Monopsonies, and Dominant Firms.

Week 3 Chapter 5. Cartels.

Week 4 Chapter 6. Oligopoly and Exam 1.

Week 5 Chapter 7. Product Differentiation and Monopolistic Competition.

Week 6 Chapter 8. Industry Structure and Performance.

Week 7 Chapter 9. Price Discrimination.

Week 8 Chapter 11. Strategic Behavior and Exam 2.

Week 9 Chapter 13. Information.

Week 10 Chapter 14. Advertising and Disclosure.

Week 11 Chapter 15. Decision Making Over Time: Durability.

Week 12 Chapter 16. Patents and Technological Change and Exam 3.

Week 13 Chapter 19. Antitrust Laws and Policy.

Week 14 Chapter 20. Regulation and Deregulation.

Dec 11: Final Exam, Wednesday, December 11 from 10:30 am to 1 pm.

Selected University and College Policies

Code of Academic Integrity Policy Statement

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the university community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty.

For more information, please see FAU Regulation 4.001 at: [FAU Regulation 4.001](#).

Disability Policy Statement

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly execute coursework must register with Student Accessibility Services (SAS) and follow all SAS procedures. SAS has offices across three of FAU's campuses – Boca Raton, Davie and Jupiter – however disability services are available for students on all campuses. For more information, please visit the SAS website at <http://fau.edu/sas/>

Counseling and Psychological Services (CAPS) Center

Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU's Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual counseling, support meetings, and psychiatric services, to name a few – offered to help improve and maintain emotional well-being. For more information, go to <http://www.fau.edu/counseling/>

Religious Accommodation Policy Statement

In accordance with rules of the Florida Board of Education and Florida law, students have the right to reasonable accommodations from the University in order to observe religious practices, observances, and beliefs with regard to admissions, registration, class attendance and the scheduling of examinations and work assignments.

For further information, please see FAU Regulation 2.007 at: [FAU Regulation 2.007](#).

University Approved Absence Policy Statement

In accordance with rules of the Florida Atlantic University, students have the right to reasonable accommodations to participate in University approved activities, including athletic or scholastics teams, musical and theatrical performances and debate activities. It is the student's responsibility to notify the course instructor at least one week prior to missing any course assignment.

Incomplete Grade Policy Statement

A student who is passing a course, but has not completed all work due to exceptional circumstances, may, with consent of the instructor, temporarily receive a grade of incomplete ("I"). The assignment of the "I" grade is at the discretion of the instructor, but is allowed only if the student is passing the course.

The specific time required to make up an incomplete grade is at the discretion of the instructor. However, the College of Business policy on the resolution of incomplete grades requires that all work required to satisfy an incomplete ("I") grade must be completed within a period of time not exceeding one calendar year from the assignment of the incomplete grade. After one calendar year, the incomplete grade automatically becomes a failing ("F") grade.

Withdrawals

Any student who decides to drop is responsible for completing the proper process required to withdraw from the course.

Grade Appeal Process

A student may request a review of the final course grade when s/he believes that one of the following conditions apply:

- There was a computational or recording error in the grading.

- Non-academic criteria were applied in the grading process.
- There was a gross violation of the instructor's own grading system.

The procedures for a grade appeal may be found in [FAU Regulation 4.002](#).

Disruptive Behavior Policy Statement

Disruptive behavior is defined in the FAU Student Code of Conduct as “... *activities which interfere with the educational mission within classroom.*” Students who behave in the classroom such that the educational experiences of other students and/or the instructor's course objectives are disrupted are subject to disciplinary action. Such behavior impedes students' ability to learn or an instructor's ability to teach. Disruptive behavior may include, but is not limited to: non-approved use of electronic devices (including cellular telephones); cursing or shouting at others in such a way as to be disruptive; or, other violations of an instructor's expectations for classroom conduct.

Faculty Rights and Responsibilities

Florida Atlantic University respects the right of instructors to teach and students to learn. Maintenance of these rights requires classroom conditions which do not impede their exercise. To ensure these rights, faculty members have the prerogative:

- To establish and implement academic standards
- To establish and enforce reasonable behavior standards in each class
- To refer disciplinary action to those students whose behavior may be judged to be disruptive under the Student Code of Conduct.