

 <b>FLORIDA ATLANTIC UNIVERSITY</b>	<b>NEW/CHANGE PROGRAM REQUEST</b> <b>Undergraduate Programs</b>	UUPC Approval <u>11-8-21</u> UFS Approval _____ Banner Posted _____ Catalog _____
	<b>Department</b> Interdisciplinary, Comm & Multimedia Studies (lead) <b>College</b> Arts and Letters	
<b>Program Name</b> Minor in Sport Studies	<input checked="" type="checkbox"/> <b>New Program</b> <input type="checkbox"/> <b>Change Program</b>	<b>Effective Date</b> (TERM & YEAR) Fall 2022
<b>Please explain the requested change(s) and offer rationale below or on an attachment</b>		
<p>According to the Bureau of Labor Statistics, employment opportunities in sports and entertainment have higher than average growth projections through 2029, and there are no signs of slowing down. According to the AT Kearny research firm, the global sports industry generates between \$480 billion to \$620 billion per year, with over \$30 billion of revenue in the U. S. alone.</p> <p>The median annual wage for entertainment and sports occupations (non-athletes) was \$47,080 in May 2020, which was higher than the median annual wage for all occupations of \$41,950. Occupations include careers in sports broadcasting, sports communication, sports information, ticketing and sales, sports managers, brand ambassadors, event coordination, sports public relations, community center management, sports archivists, and social media specialists.</p> <p>The proposed minor is a joint degree from across several department and schools in the Dorothy F. Schmidt School of Art and Letters: Political Science, History, Interdisciplinary Studies, Sociology, Women, Gender, &amp; Sexuality Studies, Sociology, and Communication and Multimedia Studies, as well as Exercise Science.</p> <p>This minor is open to undergraduate students with any academic background from across FAU. Students are expected to satisfy the prerequisite courses for the courses in the minor curriculum. Requirements for the minor include completion of four courses (12 credits) with a grade C or better and a 2.5 GPA.</p>		
<b>Faculty Contact/Email/Phone</b> Carol Mills, millsc@fau.edu, 561-297-0044	<b>Consult and list departments that may be affected by the change(s) and attach documentation</b> Exercise Science, History, Sociology, Political Science, College of Business (sport management), WGSS	
<b>Approved by</b> Department Chair <u>CB Mills</u> College Curriculum Chair _____ College Dean _____ UUPC Chair <u>Dan Meeroff</u> Undergraduate Studies Dean <u>Edward Pratt</u> UFS President _____ Provost _____	<b>Date</b> <u>9/7/2021</u> 10-28-2021 11-3-2021 <u>11-8-21</u> <u>11-8-21</u> _____ _____	

Email this form and attachments to [mjenning@fau.edu](mailto:mjenning@fau.edu) one week before the UUPC meeting so that materials may be viewed on the UUPC website prior to the meeting.

## MINOR IN SPORT STUDIES

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### **Catalog Description: Minor in Sport Studies**

The undergraduate minor in Sport Studies gives students in any major the opportunity to bring together courses from across Arts and Letters to explore various aspects of sports and society that will help strengthen their ability to see sports not just as game, but as a significant aspect of modern society.

This minor is open to all degree-seeking students. The minor will be awarded upon completion of a bachelor's degree. A student who already holds a baccalaureate degree may pursue the minor in conjunction with a second bachelor's degree. All courses taken in the program may be counted toward other general and specific graduation requirements, and courses taken to fulfill other requirements may be applied to this minor.

Requirements for the minor include completion of four courses (12 credits) with a grade C or better and a 2.5 GPA. At least 75 percent of all credits for the minor must be earned from FAU. In addition to the regular curriculum, other courses with significant attention to sport studies may be approved by the program director.

### **Courses (12 credit hours)**

AMH 4611	American Sports History	3 credits
WST 4614	Gender and Sport	3 credits
SYP 3650	Sociology of Sport	3 credits
POS 4233	Sports, Politics, and Public Opinion	3 credits
PUR 3463	Sport Communication	3 credits

JOU 3313	Sports Broadcasting	3 credits
PET 4404	Management Principles in Exercise Science and Health Promotion	3 credits
	Sport related courses as approved by coordinator	3 credits
	Sports Related Internship in Major Area	3 credits

<https://www.bls.gov/ooh/entertainment-and-sports/home.htm>

<https://www.kearney.com/communications-media-technology/article/?a/the-sports-market>