

 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Undergraduate Programs		UUPC Approval <u>11-8-21</u> UFS Approval _____ Banner Posted _____ Catalog _____
	Department School of Communication and Multimedia Studies College Arts and Letters	<input type="checkbox"/> New Program <input checked="" type="checkbox"/> Change Program	
Program Name SCMS (all degrees: Com, FVNM, and MMSJ)			
Please explain the requested change(s) and offer rationale below or on an attachment We are removing the 12 hour upper-division in Arts and Letters cognate requirement for all degrees. It is a vestige of an older program iteration, and impedes students time-to-degree. Our faculty voted unanimously to remove this requirement.			
Faculty Contact/Email/Phone Carol Bishop Mills, Millsc@fau.edu x0044		Consult and list departments that may be affected by the change(s) and attach documentation	
Approved by <u>CBMills</u> Department Chair _____ College Curriculum Chair _____ College Dean _____ UUPC Chair <u>Dan Meeroff</u> Undergraduate Studies Dean <u>Edward Pratt</u> UFS President _____ Provost _____		Date <u>10/10/2021</u> _____ 10.28.2021 11-3-2021 <u>11-8-21</u> <u>11-8-21</u> _____ _____	

Email this form and attachments to mjenning@fau.edu one week before the UUPC meeting so that materials may be viewed on the UUPC website prior to the meeting.

School of Communication and Multimedia Studies

Faculty:

Mills, C., Director; Bargsten, J.; Charbonneau, S.; Darlington, P.; Durnell-Uwechue, N.; Eason, S.; Fejes, F.; Guneratne, A.; Heidt, S.; Hofmann, M.; Lewter, B.; Marin, N.; McAfee, F.; Mulvaney, B.; O'Hara, T.; Pendakur, M.; Petrich, K.; Poole, D.; Prusher, I.; Reilly, S.; Robé, C.; Santaniello, N.; Scodari, C.; Sim, G.; Sobnosky, M.; Trapani, W.; Von Spalding, R.; Williams, D.; Winn, L.

Mission

The mission of the FAU School of Communication and Multimedia Studies (SCMS), carried out through its courses, research and services, is to help provide the knowledge and skills that will allow students to understand and contribute to the increasingly communication- and media-oriented environment. Communication courses are designed to help students become: 1) more ethical, effective communicators in all contexts, from interpersonal to large public gatherings, print, radio, television, film and emerging technologies, and 2) more critical and analytical consumers of communication in all its many aspects.

In the undergraduate program, the School offers a variety of liberal arts and technically oriented courses that cover theoretical, historical, multicultural, analytical, critical and performance approaches to communication processes and media. At the same time, the program allows students to emphasize areas of particular interest: communication studies; film, video and new media and multimedia journalism.

The School's overarching goal for its graduates is to provide them with a broad liberal arts education. Students will be afforded the opportunity to gain a technical and/or professional orientation sufficient to qualify them for a first job in any business or institution that needs employees who are effective communicators. Students will also be afforded the background needed to pursue further education in communication or related fields.

The School offers a B.A. in Communication Studies and a B.A. in Multimedia Studies with a concentration in Film, Video and New Media or a concentration in Multimedia Journalism. It also offers advanced degrees in Communication and Multimedia Studies, with an M.A. in Communication and an M.F.A. in Media, Technology and Entertainment. (The M.F.A. is currently on suspension and not accepting students.)

[Link to Master's Programs](#)

BACHELOR'S PROGRAMS

Prerequisite Coursework for Transfer Students

Students transferring to Florida Atlantic University must complete both lower-division requirements (including the requirements of the Intellectual Foundations Program) and requirements for the College and major. Lower-division requirements may be completed through the A.A. degree from any Florida public college, university or community college or through equivalent coursework at another regionally accredited institution. Before transferring and to ensure timely progress toward the baccalaureate degree, students must also complete the prerequisite courses for their major as outlined in the [Transition Guides](#).

All courses not approved by the Florida Statewide Course Numbering System that will be used to satisfy requirements will be evaluated individually on the basis of content and will require a catalog course description and a copy of the syllabus for assessment.

Bachelor of Arts with Major in Communication Studies/[Link to Multimedia Studies](#)

Students who enroll for a Bachelor of Arts degree with a major in Communication Studies must meet all University and Dorothy F. Schmidt College of Arts and Letters requirements. These include satisfactory completion of a total of 120 credits, 60 of which must be earned at a four-year college or university, and 8 credits in sequence in a single foreign language. ~~A Communication Studies major must complete 12 upper-division credits in Arts and Letters electives beyond the General Education requirements or complete a minor or a certificate program. A student whose GPA falls below 2.0 will be dropped from the major. A GPA of 2.0 or higher is required for transfer to the major.~~

The B.A. in Communication Studies is a problem-focused program that emphasizes contemporary cultural concerns while situating these within the broader historical context of communication and cultural theory. The purpose of the degree is to provide students with the awareness, knowledge, motivation and skills to develop communication strategies to address the problems of a global society, and the emphasis is on all forms of civic engagement. The

program examines the strategic role that symbol systems play in constructing meaning in a fast-changing, information-based, media-saturated and culturally diverse world. Courses examine how meaning informs and persuades individuals, and introduce students to the history and theories of how communication operates in societies. The goals are for students to develop both high level oral and written communication skills and critical thinking and analytical problem-solving skills, and to become active in civic life.

Core		
Introduction to Communication and Civic Life	COM 2053	3
Senior Capstone: Capstone in Communication and Civic Life	SPC 4271	3
Theory (Three courses required)		
Human Communication Theory	COM 3405	3
New Media and Civic Discourse	COM 4603	3
Classical Rhetoric	SPC 3233	3
Contemporary Rhetoric	SPC 3235	3
Rhetorical Foundations of Publics and Counterpublics	SPC 3272	3
Rhetorical Theories of Persuasion	SPC 3542	3
Intercultural Theory	SPC 3717	3
Methods (Two courses required)		
American Multicultural Discourse	SPC 3704	3
Rhetorical Analysis of Democracy (WAC course)	SPC 4273	3
Rhetoric of Argument (WAC course)	SPC 4517	3
Rhetorical Criticism (WAC course)	SPC 4680	3
Performance (Two courses required)		
Storytelling	COM 4703	3
Interpersonal Communication	SPC 2300	3
Public Speaking	SPC 2608	3
Small Group Processes	SPC 3425	3
Argumentation and Debate	SPC 4513	3
Contexts (Three courses required)		
Communication, Gender and Language	COM 3014	3
Organizational Communication	COM 3120	3
Conflict and Communication	COM 3462	3
Political Communication	COM 3500	3
Communication Internship	COM 3945	3
Media and Sexual Identities	COM 4094	3
Strategic Communication	COM 4150	3
Corporate Communication	COM 4201	3
Rhetoric and Aesthetics of Contemporary Culture	COM 4411	3
Non-Verbal Communication in a Diverse Society	COM 4461	3
Peace, Conflict and Oral Narrative	COM 4707	3
Minorities and the Media	MMC 3601	3

International Communication	MMC 4301	3
Media, Representation and Diversity	MMC 4704	3
Public and Community Relations	PUR 4411	3
Gender and Television	RTV 4412	3
Intercultural Communication	SPC 3710	3
Studies in Rhetoric	SPC 4232	3
Leadership and Communication	SPC 4443	3
Propaganda	SPC 4540	3
Rhetoric of Social Protest	SPC 4633	3
Gender, Race and Communication	SPC 4712	3
Ethnicity and Communication	SPC 4718	3



Honors Program in Communication

The Honors Program in Communication allows highly motivated and well-prepared students to pursue a course of study organized around a specific topic, area of interest or creative project. Students take a special sequence of courses both within and outside the School. In their last semester they complete a senior honors thesis or a senior honors project under the direction of a School faculty advisor.

Communication Studies Minor

A minor in Communication Studies requires that the student complete both MMC 1540 and COM 2053 plus 12 credits in courses with COM, SPC or MMC prefixes, no less than 9 credits of which must be at the 3000 level or above. At least 15 of the 18 credits must be taken at FAU.

Bachelor of Arts with Major in Multimedia Studies

Students who enroll for a Bachelor of Arts degree with Major in Multimedia Studies must choose one of two concentrations: the Film, Video and New Media concentration or the Multimedia Journalism concentration. In addition, students must meet all University and Dorothy F. Schmidt College of Arts and Letters requirements. These include satisfactory completion of a total of 120 credits, 60 of which must be earned at a four-year college or university, and 8 credits in sequence in a single foreign language. ~~A Multimedia Studies major must complete 12 upper-division credits in Arts and Letters electives beyond the General Education requirements or complete a minor or a certificate program.~~ **Students in the Multimedia Journalism concentration whose GPA falls below 2.0 will be dropped from the major. Students in the Film, Video and New Media concentration whose GPA falls below 2.5 will be dropped from the major. A GPA of 2.0 or higher is required for transfer to this major.**

Film, Video and New Media Concentration

The Film, Video and New Media concentration is a comprehensive curriculum including courses in film and television studies, video production, computer animation and new media. Courses analyze the power and responsibility of American and international film and video and new technologies from formal, historical, economic and ideological perspectives. This concentration is committed to helping students understand film, video, television and new media texts in relation to the worlds they represent. Its course of study emphasizes not only the meanings of these texts, but also the processes by which these meanings are constructed and disseminated. The goal is to help the undergraduate understand the study and creation of visual media within the larger contexts of human visual and verbal expression and to shape students into sophisticated readers and producers of visual culture. Courses consider both mainstream and alternative media and include industrial and artistic approaches, linking production techniques and aesthetics to industry, history and politics.

Core (the following courses are required)		
Film Appreciation	FIL 2000	3
Film Theory	FIL 3803	4

Multimedia Practicum	VIC 4943	4
History (one course from the following required)		
History and Theory of Computer Arts and Animation	DIG 4026	4
Film to the 1940s	FIL 4036	4
Film since the 1940s	FIL 4037	4
Production Fundamentals (one course from the following required)		
Fundamentals of Multimedia	DIG 3110	4
Fundamentals of 3D Computer Animation	DIG 3305C	4
Video Production	RTV 3531	4
Criticism (one course from the following required)		
Studies in New Media	COM 4332	3
Film Criticism	FIL 4851	3
Media Criticism	MMC 4501	3
Production and Contexts (six courses from the following required, with a minimum of 18 credits)*		
Production		
Drawing Foundations	ART 1300C	3
Drawing 2: Figure Drawing	ART 2330C	4
Introduction to Game Programming	CAP 4028	3
Communication Internship	COM 3945	3
Digital Video Editing	DIG 3207	4
Digital Audio Recording and Editing	DIG 3253C	4
Advanced 3D Computer Animation	DIG 3306C	4
Advanced 3D Computer Modeling for Animation	DIG 3323C	4
Visual Design for Film, Animation and Games	DIG 4122C	4
Advanced Digital Compositing for Animation	DIG 4394C	4
Narrative Video Production	DIG 4412	4
Scriptwriting	FIL 4106	4
Exhibition Practices in Film, Video and New Media	FIL 4613	4
Interactive Multimedia	MMC 3711	4
New Media Narrative	MMC 4713	4
Digital Photography 1	PGY 2109C	4
Television Production	RTV 3543C	4
Experimental Video Production	RTV 3229	4
Documentary Video Production	RTV 3332C	4
Contexts		
Anthropology of Film	ANT 3391	3
Video Game Studies	DIG 4713	3
Literature and Film	ENG 4114	3
New Hollywood	FIL 3674	3

Bollywood: The Exotic and The Erotic	FIL 3836	3
Women and Film	FIL 4056	3
Radical Film, New Media and Social Movements	FIL 4058	4
Documentary Film and Video	FIL 4364	4
RI: Hollywood, Censorship and Regulation	FIL 4672	4
Studies in Asian Cinema	FIL 4843	3
Sound in the Cinema	FIL 4866	3
Italian Cinema: Text to Screen	ITT 3520	3
Mass Communication Theory	MMC 3403	3
Minorities and the Media	MMC 3601	3
Media, Culture and Technology	MMC 4263	3
U.S. Telecommunication Industry	RTV 4403	3
Gender and Television	RTV 4412	3
Spanish Literature and Film	SPT 4720	3

* Courses listed in History, Criticism and Production Fundamentals may be substituted in this category if they are not used to fill other requirements.



Multimedia Journalism Concentration

The Multimedia Journalism concentration prepares students to work in the new media convergence environment—where competition, deregulation and digital technology break down the barriers between print, radio, television and the Internet. Students are expected to develop strong basic writing and analytical skills. Then they are expected to become adept at writing and producing for multiple media platforms simultaneously, exhibiting the versatility necessary to succeed in a quickly evolving and growing media market, as well as to fully exercise the civic responsibilities of journalists for the lively functioning of democratic institutions.

Before enrolling in JOU 4181, Coverage of Public Affairs, students in the Multimedia Journalism concentration must take the Multimedia Journalism Skills Test (spelling, grammar and punctuation), which is offered at the University Testing Center every semester. The test may be taken a maximum of two times and may only be taken once in a given semester.

JOU 4181 thus serves as the gateway course to the next Multimedia Journalism Performance and Production courses in the curricular sequence: RTV 4301, Broadcast Journalism; JOU 4342, Multimedia Journalism; and the capstone course RTV 4304, Advanced Broadcast Journalism (or its “Disciplinary Core” alternative VIC 4943, Multimedia Practicum).

Required Credits for the B.A. in Multimedia Studies: Multimedia Journalism Concentration (120 credits):

Intellectual Foundations Program (44 credits)

Multimedia Journalism Major (38 credits)

College of Arts & Letters Electives (12 credits)

Free Electives (26 credits)

Core (the following courses are required)		
U.S. Journalism	JOU 4004	3
Introduction to Multimedia Studies	MMC 1540	3
Public Opinion	MMC 4640	3
Multimedia Practicum or Advanced Broadcast Journalism	VIC 4943 or RTV 4304	4

Production (the following courses are required)		
News and News Reporting	JOU 3101	3
Coverage of Public Affairs	JOU 4181	3
Multimedia Journalism	JOU 4342	3
Broadcast Journalism	RTV 4301	4
Focus (select a minimum of 12 required credits from the list below)		
Political Communication	COM 3500	3
Communication Internship	COM 3945	3
Studies in New Media	COM 4332	3
News Media Ethics	COM 4621	3
Fundamentals of Multimedia	DIG 3110	4
Web Research for Journalists	DIG 4820	3
Documentary Film and Video	FIL 4364	4
Feature and Freelance Writing	JOU 4308	3
Environmental Journalism	JOU 4314	3
International Reporting	JOU 4316	3
Photojournalism	JOU 4601	4
Special Topics	JOU 4930	3
Mass Communication Theory	MMC 3403	3
Mass Communication Law and Regulation	MMC 4200	3
Media, Culture and Technology	MMC 4263	3
Public and Community Relations	PUR 4411	3
Documentary Video Production	RTV 3332C	4
Video Production	RTV 3531	4
Television Production	RTV 3543C	4
Video Production	RTV 3531	4
U.S. Telecommunication Industry	RTV 4403	3
Intercultural Communication	SPC 3710	3

FLORIDA ATLANTIC UNIVERSITY – INTELLECTUAL FOUNDATION PROGRAM

All courses are three (3) credits unless otherwise indicated. Course selections should be made in consultation with an academic advisor.

SCHOOL OF COMMUNICATION & MULTIMEDIA STUDIES (2020-2021)

Dorothy F. Schmidt College of Arts and Letters
Bachelor of Arts (BA)

FOUNDATIONS OF WRITTEN COMMUNICATION

(6 credit hours required – Writing Across the Curriculum - WAC)

Grade of “C” or higher is required in each course

___ ENC 1101.....College Writing I (**REQUIRED**)

___ ENC 1102.....College Writing II +

THE FOLLOWING COURSES BELOW MAY BE SUBSTITUTED FOR ENC 1102:

English Department

___ ENC 1939+.....Special Topic: College Writing

___ ENC 2452+.....Honors Composition for Science

History Department

___ HIS 2050+Writing History

Note: Students must take four Writing-Across-the-Curriculum (WAC) courses, two of which must be taken from Foundations of Written Communication.

FOUNDATIONS OF MATHEMATICS & QUANTITATIVE REASONING

(6 credit hours required – Grade of “C” or higher is required)

Student must take 2 of the following courses, 1 must be from group A.

The second course may be from group A or group B.

PRETEST MAY BE REQUIRED BEFORE TAKING YOUR FIRST MATH COURSE

Group A

___ MGF 1106 Math for Liberal Arts 1

___ MGF 1107 Math for Liberal Arts 2

___ MAC 1105 College Algebra

___ STA 2023..... Introductory Statistics

___ MAC 2311 Calculus with Analytic Geometry 1 (4 credits)

or any mathematics course for which one of the above courses is the direct prerequisite

Group B

___ MAC 1147 Precalculus Algebra & Trigonometry (4 credits)

___ MAC 2210 Intro Calculus w/Applications (4 credits) (**Permit Only**)

___ MAC 2233 Methods of Calculus

___ MAC 2312 Calculus with Analytic Geometry 2 (4 credits)

Computer Science & Engineering Department

___ COP 1034C Computer Programming & Data Literacy for Everyone
(For Non-College Engineering & Computer Science majors)

Philosophy Department

___ PHI 2102 Logic

FOUNDATIONS OF SCIENCE & THE NATURAL WORLD

(6 credit hours required - **One of the courses must have a lab**)

Student must take 2 of the following courses, 1 must be from group A.

The second course may be from group A or group B.

Group A

Group B

Biology Department

___ BSC 1005 & L
Life Science (3 cr. incl. Lab)

Chemistry Department

___ CHM 1020C
Contemporary Chemical Issues

Geosciences Department

___ ESC 2000
The Blue Planet (**online**)
___ EVR 1001
Env. Science and Sustainability

Physics Department

___ AST 2002
Intro. to Astronomy (**P/F**)

Anthropology Department

___ ANT 2511 & L
Intro to Biological
Anthropology (4 cr. Incl. Lab)

Chemistry Department

___ CHM 2083
Chemistry in Modern Life (**P/F**)

Engineering Dean Department

___ ETG 2831
Nature: Inter. of Sci., Eng., &
the Humanities

Geosciences Department

___ GLY 2010C
Physical Geol. (4 cr. incl. Lab)
___ GLY2100
History of Earth and Life
___ MET 2010 & D
Weather and Climate

Physics Department

___ PSC 2121
Physical Science

FOUNDATIONS OF SOCIETY & HUMAN BEHAVIOR

(6 credit hours required)

Student must take 2 of the following courses, 1 must be from group A.

The second course may be from group A or group B.

Group A

History Department

___ AMH 2020 & D United States History Since 1877 (**P/F**)

Anthropology Department

___ ANT 2000 & D..... Introduction to Anthropology (**WAC**)

Economics Department

___ ECO 2013..... Macroeconomic Principles §

Political Science Department

___ POS 2041..... Government of the United States

Psychology Department

___ PSY 1012..... Introduction to Psychology

Sociology Department

___ SYG 1000 Sociological Perspectives

Group B

History Department

___ AMH 2010 & D United States History to 1877 (**P/F**)

Economics Department

___ ECO 2023..... Microeconomic Principles §
___ ECP 2002 Contemporary Economic Issues

Exceptional Student Education Department

___ EEX 2091 Disability and Society

Geosciences Department

___ EVR 2017 Environment and Society

Languages, Linguistics, & Comparative Literature Department

___ LIN 2001 Introduction to Language (**online course**)

Public Administration Department

___ PAD 2258..... Changing Environment of Soc., Bus., & Gov't

Sociology Department

___ SYG 2010 Social Problems

Urban & Regional Planning Department

___ URP 2051..... Designing the City

(D) = Discussion, (L) = Lab

Courses indicating a (D) or (L) are linked with a lecture, a lab, and/or a discussion. If you select one of these courses, you must register for the lecture, lab, and/or discussion. You **must** attend the lecture, lab, and/or discussion.

FOUNDATIONS IN GLOBAL CITIZENSHIP

(6 credit hours required)

Student must choose two (2) courses from among the following:

Anthropology Department

___ ANT 2410 Culture and Society

Curriculum, Culture & Education Department

___ EDF 2854 Educated Citizen in Global Context

Geosciences Department

___ GEA 2000 World Geography

Political Science Department

___ INR 2002 Introduction to World Politics

Languages, Linguistics, & Comparative Literature Department

___ LAS 2000 Intro to Caribbean & Latin American Studies

___ LIN 2607 Global Perspectives on Language

Sociology Department

___ SYP 2450 Global Society

Social Work Department

___ SOW 1005 Global Perspectives of Social Services

History Department

___ WOH 2012 & D History of Civilization 1 (WAC) ++

___ WOH 2022 History of Civilization 2

FOUNDATIONS OF HUMANITIES

(6 credit hours required)

Student must take 2 of the following courses, 1 must be from group A.

The second course may be from group A or group B.

Group A

Visual Art & Art History Department

___ ARH 2000 Art Appreciation (P/F)

Music Department

___ MUL 2010 Music Appreciation

Philosophy Department

___ PHI 2010 & D Introduction to Philosophy (WAC) ++

Theatre & Dance Department

___ THE 2000 Theatre Appreciation

Group B

Architecture Department

___ ARC 2208 Culture & Architecture

Theatre & Dance Department

___ DAN 2100 Appreciation of Dance

School of Communication & Multimedia Studies

___ FIL 2000 & D Film Appreciation

(Required for Film, Video & New Media)

Languages, Linguistics, & Comparative Literature Department

___ LIT 2100 Introduction to World Literature

English Department

___ LIT 2010 Interpretation of Fiction (WAC) ++

___ LIT 2030 Interpretation of Poetry (WAC) ++

___ LIT 2040 Interpretation of Drama (WAC) ++

___ LIT 2070 Interpretation of Creative Nonfiction (WAC) ++

STUDENTS ASSUME RESPONSIBILITY FOR MEETING ALL GRADUATION REQUIREMENTS

Course selections should be made in consultation with an academic advisor.

Legend

+ - ENC 1101 is a prerequisite.

++ - Two Foundations of Written Communications classes are required before taking this course.

§ - Sophomore standing (30 credits earned) is a requirement to take this course.

WAC - (WAC) Writing across the curriculum course.

§ Writing Across the Curriculum (WAC)/Gordon Rule

Students must attain grades of "C" or higher. 12 credits of writing (WAC) and 6 credits of mathematics are required.

Please note:

Students must take four (4) WAC courses. Two (2) courses are to be taken from Foundations of Written Communication. We strongly recommend the two additional WAC courses come from these courses: PHI 2010, WOH 2012, LIT 2010, LIT 2030, LIT 2040 and LIT 2070. See advisor for additional details.

P/F

Certain designated undergraduate courses may be taken for a letter grade of pass (P) or fail (F). Students must indicate the grade option preferred when registering; otherwise, a letter grade will be given. The maximum credit available to any student on the P/F option is one course per term with a maximum of 12 credits during a student's entire course of study. This option is not available for courses in the student's major, for students on probation, or for **Engineering** majors.

(D) = Discussion, (L) = Lab

Courses indicating a (D) or (L) are linked with a lecture, a lab, and/or a discussion. If you select one of these courses, you must register for the lecture, lab, and/or discussion. You **must** attend the lecture, lab, and/or discussion.

<https://myfau.fau.edu>

Go to MyFAU to:

Check e-mail
See FAU Announcements

FAU Self-Service:

Course schedules
Registration (drop/add classes) and withdrawals
Student records and financial aid
Tuition payments
The University Course Catalog

Elective Credits

The number of elective credits allowed varies by major. Please consult with an academic advisor to determine the number of elective credits required for your major. **Certain majors do not allow any electives.**

FOREIGN LANGUAGE (4 - 8 credits, 1 or more courses in the same language) - **REQUIRED FOR MAJOR**

Students with more than one year of a foreign language in high school should enroll in the second half of the beginners' foreign language class (ARA/CHI/FRE/GER/HBR/ITA/JPN/LAT/SPN 1121) or a higher-level course. Proficiency for a first-level course can be earned by successfully completing a second-level course. For questions related to this requirement, consult an academic advisor. CLEP exam credits meet this requirement: see the catalog.

NOTE: *Native Speakers of a foreign language must consult the Languages, Linguistics, and Comparative Literature Department regarding this requirement.*

NOTE: *Honors Seminars SHALL BE ACCEPTED AS MEETING THE GORDON RULE WRITING REQUIREMENT. See the University Advising Services Office for details.*

MAJOR COURSES, COLLEGE REQUIREMENTS and ELECTIVES

ARTS AND LETTERS (12 credits, 4 courses)

Majors are required to complete 12 credit hours in elective courses at the 3000/4000 level within the College of Arts and Letters, excluding courses from the major within the School of Communication and Multimedia Studies.

NOTE: *See catalog for specific requirements, course descriptions, & additional information. The requirements for some Intellectual Foundations Program courses and other courses may be satisfied by passing the appropriate AP or CLEP exam. Check with your advisor or college.*

Students majoring within the School of Communication and Multimedia Studies must meet all University and Dorothy F. Schmidt College requirements. These include satisfactory completion of a total of 120 semester credits. Students must receive at least a "C" in each course in their major. This does not apply to Free Electives. No major course can be taken pass/fail. Minimum G.P.A. requirements apply to the School's majors. Consult with your academic advisor, college, and/or department for the most current G.P.A. requirements.

Students follow the requirements for the year they enter into the program. This may be different from the year they enter the University.

44 credits	Intellectual Foundations Program and Foreign Language
25 - 32 credits	Free Electives (depends on sequence)
12 credits	Arts and Letters Electives at 3000/4000 level
<u>36 - 39 credits</u>	<u>School of Communication and Multimedia Studies major</u>
120 CREDITS	TOTAL

SEQUENCE IN FILM, VIDEO, & NEW MEDIA (38 – 39 credits minimum)

The Sequence in Film, Video and New Media is a comprehensive curriculum that includes courses in film studies, television studies, video production, computer animation, and studies and practices in multimedia, interactive media, and new technologies. The goal is to help the undergraduate understand the study and creation of visual media within the larger contexts of human visual and verbal expression, and to shape students into sophisticated readers and producers of visual culture. Courses consider both mainstream and alternative media, and include industrial and artistic approaches, linking production techniques and aesthetics to industry, history and politics.

I. Foundation Course required for Sequence in Film, Video, & New Media:	Credits
FIL 2000 & D Film Appreciation.....	3

SEQUENCE IN MULTIMEDIA JOURNALISM (38 credits minimum)

The Multimedia Journalism Sequence prepares students to work in the new media convergence environment where competition, deregulation, and digital technology break down the barriers among print, radio, television, and the Internet. Students are expected to develop strong basic writing and analytical skills and then to become adept at writing and producing for multiple media platforms simultaneously, exhibiting the versatility necessary to succeed in a quickly evolving and growing media market. The goals of the Multimedia Journalism Sequence are to provide a broad liberal arts education as well as developing professional skills, so the graduates are able to fully exercise the civic responsibilities of journalists for the lively functioning of democratic institutions. In addition, students will choose an emphasis in another discipline that will help them fulfill the important role of information provider in today's global, technological, and information-based society.

I. Foundation Course required for Sequence in Multimedia Journalism:	Credits
MMC 1540 Intro to Multimedia Studies.....	3

II. Students must pass the required spelling, grammar, and punctuation test offered at the University Testing Center.

SEQUENCE IN COMMUNICATION STUDIES (36 credits minimum)

The B.A. in Communication Studies is a problem-focused program that emphasizes contemporary cultural concerns while situating these within the broader historical context of communication and cultural theory. The purpose of the degree is to provide students with the awareness, knowledge, motivation and skills to develop communication strategies to address the problems of a global society, and the emphasis is on all forms of civic engagement. The program examines the strategic role that symbol systems play in constructing meaning in a fast-changing, information-based, media-saturated and culturally diverse world. Courses examine how meaning informs and persuades individuals and introduce students to the history and theories of how communication operates in societies. The goal is for students to demonstrate a high level of oral and written communication, critical thinking and analytical problem-solving skills, and to become active in civic life.

I. Foundation Courses required for Communication Studies:	Credits
COM 2053 Introduction to Communication and Civic Life	3
SPC 2608 Public Speaking	3

Communication & Multimedia Studies majors with 30 or more credits are advised through the School of Communications and Multimedia Studies and are strongly encouraged to work closely with the faculty and advisors in that department when choosing major courses and electives.

School of Communications and Multimedia Studies
Location: Culture and Society building (CU) Room 201
Phone: (561) 297-3850
Website: <http://www.fau.edu/scms>