

 <b>FLORIDA ATLANTIC UNIVERSITY</b>	<b>NEW/CHANGE PROGRAM REQUEST</b> <b>Undergraduate Programs</b>	UUPC Approval <u>11-8-21</u> UFS Approval _____ Banner Posted _____ Catalog _____
	<b>Department</b> Political Science and Comm & Multimedia Studies  <b>College</b> Arts and Letters	
<b>Program Name</b> Minor in Political Communication	<input checked="" type="checkbox"/> <b>New Program</b>  <input type="checkbox"/> <b>Change Program</b>	<b>Effective Date</b> <small>(TERM &amp; YEAR)</small> Fall 2022
<b>Please explain the requested change(s) and offer rationale below or on an attachment</b>  <p>After surveying employers and industry professions, there is a significant need to add training in political communication for campaigns, lobbying, business and government. The proposed minor is a joint degree from Political Science and Communication and Multimedia Studies and is open to undergraduate students with any academic background.</p> <p>The undergraduate minor in Political Communication gives students in any major the opportunity to bring together courses from Political Science and Communication into a multidisciplinary curriculum. Students are offered scholarly study of political networks as well as hands-on courses in political advocacy and campaigning.</p> <p>Students are expected to satisfy the prerequisite courses for the courses in the minor curriculum. Requirements for the minor include completion of four courses (12 credits) with a grade C or better and a 2.5 GPA.</p> <p>Please see the attached course catalog description.</p>		
<b>Faculty Contact/Email/Phone</b>  Kevin Wagner; kwagne15@fau.edu, 561-252-1794; Carol Mills, millsc@fau.edu, 561-297-0044	<b>Consult and list departments that may be affected by the change(s) and attach documentation</b>  NA	
<b>Approved by</b> Department Chair <u>CB Mills</u> <u>Kevin Wagner</u> College Curriculum Chair _____ College Dean _____ UUPC Chair <u>Dan Meeroff</u> Undergraduate Studies Dean <u>Edward Pratt</u> UFS President _____ Provost _____	<b>Date</b> <u>10/10/2021</u> 10.28.2021 11-3-2021 <u>11-8-21</u> <u>11-8-21</u> _____ _____	

Email this form and attachments to [mjenning@fau.edu](mailto:mjenning@fau.edu) one week before the UUPC meeting so that materials may be viewed on the UUPC website prior to the meeting.

## MINOR IN POLITICAL COMMUNICATION

After surveying employers and industry professions, there is a significant need to add training in political communication for campaigns, lobbying, business and government. The proposed minor is a joint degree from Political Science and Communication and Multimedia Studies and is open to undergraduate students with any academic background. Students are expected to satisfy the prerequisite courses for the courses in the minor curriculum. Requirements for the minor include completion of four courses (12 credits) with a grade C or better and a 2.5 GPA.

### Catalog Description: Minor in Political Communication

The undergraduate minor in Political Communication gives students in any major the opportunity to bring together courses from Political Science and Communication and Multimedia Studies into a multidisciplinary curriculum. Students are offered scholarly study of political networks as well as hands-on courses in political advocacy and campaigning.

This minor is open to all degree-seeking students. The minor will be awarded upon completion of a bachelor's degree. A student who already holds a baccalaureate degree may pursue the minor in conjunction with a second bachelor's degree. All courses taken in the program may be counted toward other general and specific graduation requirements, and courses taken to fulfill other requirements may be applied to this minor.

Requirements for the minor include completion of four courses (12 credits) with a grade C or better and a 2.5 GPA. Students will be required to choose two courses from the Communications list and two courses from the Political Science list. At least 75 percent of all credits for the minor must be earned from FAU. In addition to the regular curriculum, other courses with significant attention to political communication may be approved by the program director.

### Courses (12 credit hours)

Communications and Multimedia Studies (Choose two courses from the table below)

COM 4603	New Media and Civic Discourse	3 credit hours
COM 3500	Political Communication	3 credit hours
PUR 4411	Public and Community Relations	3 credit hours
SPC 4540	Propaganda	3 credit hours
SPC 4633	Argumentation and Debate	3 credit hours
SPC 3704	American Multicultural Discourse	3 credit hours

Political Science (Choose two courses from the table below)

INR 4503	Advanced Diplomacy	3 credit hours
POS 3950	Community Activism in Practice	3 credit hours
POS 4235	Media in Politics	3 credit hours
POS 4271	Advanced Campaigning	3 credit hours
POS 4204	Public Opinion and American Politics	3 credit hours
POS 4275	Campaigns and Elections	3 credit hours
POS 4254	Political Podcasting	3 credit hours