NEW/CHANGE PROGRAM REQUEST
Undergraduate Programs

FLORIDA ATLANTIC UNIVERSITY

Department Visual Arts and Art History

College Arts & letters

UUPC Approval 12-6-21
UFS Approval _____
Banner Posted _____
Catalog _____

Program Name		Effective Date *(TERM & YEAR)*
BFA Graphic Design	☐ New Program ☑ Change Program	Fall '22

Please explain the requested change(s) and offer rationale below or on an attachment

VAAH Core Prerequisites	24	(formerly 26)
Graphic Design Core	21	(formerly 24)
In-Concentration Electives	6	(formerly 4)
Flex Electives	9	(formerly 8)
Art History	6	(formerly 8)
Senior Seminar	3	(formerly 4)

The B.F.A. with concentration in Graphic Design program requires that all students complete 24 credits of the Core Program Prerequisites, submit and pass a portfolio review and earn 45 credits in upper-division coursework for a total of 69 credits in art, art history and design coursework.

The changes reflect adjustments made to accommodate conversion to 3 credit courses, align with the recommendations of the College Artists Association, and the need for greater flexibility within the program.

Faculty Contact/Email/Phone

Stephanie Cunningham
cunningh@fau.edu

Consult and list departments that may be affected by the change(s) and attach documentation

School of Communications-Multimedia Studies

Approved by		Date
Department Chair	*signature*	11/17/21
College Curriculum Chair	*signature*	11.23.21
College Dean	*signature*	12-1-2021
UUPC Chair	Dan Meeroff	12-6-21
Undergraduate Studies Dean	Edward Pratt	12-6-21
UFS President		
Provost		

Email this form and attachments to mjenning@fau.edu one week before the UUPC meeting so that materials may be viewed on the UUPC website prior to the meeting.

Bachelor of Fine Arts with Major in Art: Graphic Design Concentration

Lower-division courses are offered at the Boca Raton campus
Most upper-division courses are offered at the Fort Lauderdale campus

The B.F.A. Graphic Design concentration provides students with the skills to pursue career opportunities in visual communication. The overall goal of the program is to sharpen students' abilities in visual problem solving and translating verbal concepts into visual images, image-making and graphic techniques that communicate intended messages, moods and concepts. Graphic design projects for both the digital environment and print include posters, brochures, corporate identity systems, trademarks, books, packaging, magazines, interactive media, and website design.

Courses cover all facets of the visual communication process, from design brief to thumbnail sketches to finished pieces. Students are given assignments much like those they would encounter in professional settings. The program is planned to help students balance studies in art history and studio art with studies in graphic design and computer graphics. Through each course in the program, students are encouraged to develop an appreciation of the various philosophical and ideological positions that could affect their design perspectives.

All students are required to complete their studies with the senior seminar course, from which they develop their portfolio.

Program Requirements and Curriculum
The B.F.A. with concentration in Graphic Design program requires that all students complete 24 credits of the Core Program Prerequisites, submit and pass a portfolio review and earn 45 credits in upper-division coursework for a total of 69 credits in art, art history and design coursework. Transfer students from institutions with 3-credit art courses are likely to need more credits in visual art than the minimum described above. Transfer course work to be credited toward the degree must be evaluated by the department chair. Students should also note that at least 75 percent of all upper-division courses for the B.F.A. must be taken in the Department of Visual Arts and Art History at FAU. Please consult the Academic Flight Plan for the B.F.A. in Graphic Design with an academic advisor.

This B.F.A. program also requires that students fulfill the University's Foreign Language Requirement (four-year students only). See the Degree Requirements section in this catalog for complete information.

Core Program Prerequisites		24 26
Art History Survey 1	ARH 2050	3 4
Art History Survey 2	ARH 2051	3 4
2D Art Foundations	ART 1201C	3 4
3D Art Foundations	ART 1203C	3 4
Drawing Foundations	ART 1300C	3 4
Digital Art Foundations	ART 2600C	3 4
Visual Design Lab 1	GRA 2190C	3 4
Typographic Design Lab 1	GRA 2208C	3 4
All students are required to submit a portfolio for review following completion of the Core Program Prerequisites.		
Art History Requirements		**6**
(Upper-division art history courses; please see the list of 4000-level art history courses above in the Art History major)		
RI: B.F.A. Senior Seminar (required)	ART 4955C	3 4
Offered in fall and spring terms only; students should take this course in their last semester of degree coursework.		
Graphic Design Courses *(courses must be taken in sequential order)*		**21 24**
Visual Design Lab 2	GRA 3193C	3 4
Typographic Design Lab 2	GRA 3112C	3 4

Course	Code	Credits
Visual Design Lab 3	GRA 4194C	3 4
Visual Design Lab 4	GRA 4183C	3 4
Visual Design Lab 5	GRA 4115C	3 4
Interactive Design Lab 1	GRA 4521C	3 4
Interactive Design Lab 2	GRA 4522C	3 4
In-Concentration Design Electives (choose *2 courses* from the list below)		**6** 4
Topics - Graphic Design	GRA4932C	3 4
Poster Design	GRA3174C	3 4
Intro to Multipage Document Software	GRA2124C	1
Intro to Interface Software	GRA2134C	1
Intro to Drawing Software	GRA2151C	1
Intro to Image Editing Software	GRA2152C	1
Graphic Design Internship	GRA4940C	1-4
Flex Electives (choose *3 upper-division studio ~~art~~ courses from Studio Art, Multimedia, or Graphic Design courses*)		**9** 8
Printmaking	ART3402C	3 4
Applied Digital Photography	PGY3821C	3 4
Narrative Painting	ART3383C	3 4
Narrative Drawing	ART3383C	3 4
Alternative Media	ART3161C	3 4
Handmade Books	ART 4173C	3 4
Black and White Photography	PGY3406C	3 4
Fundamentals of Multimedia	DIG3110	4
Digital Video Editing	DIG3207	4
Digital Audio Recording and Editing	DIG3253	4
3D Video Game Design	DIG3725	4
Interactive Multimedia	MMC3711	4
New Media Narrative	MMC4713	4
Video Production	RTV3531	4
Topics - Graphic Design	GRA4932C	3 4
Poster Design	GRA3174C	3 4
Intro to Multipage Document Software	GRA2124C	1
Intro to Interface Software	GRA2134C	1
Intro to Drawing Software	GRA2151C	**1**
Intro to Image Editing Software	GRA2152C	**1**
Building a Web Portfolio	ART4632C	**1**
Graphic Design Internship	GRA4940C	**1-4**

Recommended Course Sequence for Bachelor of Fine Arts with concentration in Graphic Design
(please also consult the Academic Flight Plan for the B.F.A. in Graphic Design with an academic advisor):

First Year, Fall		
Art History Survey 1	ARH 2050	3
2D Art Foundations	ART 1201C	3
First Year, Spring		

Art History Survey 2	ARH 2051	3
Drawing Foundations	ART 1300C	3
Digital Art Foundations	ART 2600C	3
Second Year, Fall		
3D Art Foundations	ART 1203C	3
Visual Design Lab 1	GRA 2190C	3
Typographic Design Lab 1	GRA2208C	3
Second Year, Spring		
Flex Elective	ART, GRA, DIG, MMC	3
Typographic Design Lab 2	GRA 3112C	3
Interactive Design Lab 1	GRA	3
Third Year, Fall		
Visual Design Lab 2	GRA 3193C	3
History of Graphic Design	ARH 4724	3
Flex Elective	ART, GRA, DIG, MMC	3
Third Year, Spring		
Design Elective	GRA	3
Visual Design Lab 3	GRA4194	3
Flex Elective	ART, GRA, DIG, MMC	3
Fourth Year, Fall		
Interactive Design Lab 2	GRA4521C	3
Visual Design Lab 4	GRA4183	3
Design Elective	GRA	3
Fourth Year, Spring		
Visual Design Lab 5	GRA4115C	3
Art History (upper division)	ARH	3
RI: B.F.A. Senior Seminar	ART4955C	3