
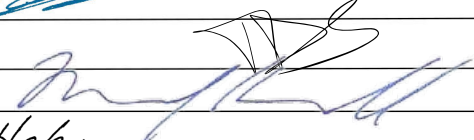
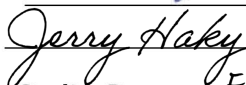
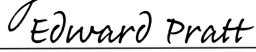
 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Undergraduate Programs	UUPC Approval <u>4-26-21</u> UFS Approval _____ Banner Posted _____ Catalog _____
	Department Visual Arts and Art History College Arts & Letters	
Program Name Bachelor of Fine Arts with concentration in Graphic Design	<input type="checkbox"/> New Program <input checked="" type="checkbox"/> Change Program	Effective Date (TERM & YEAR) Fall 2022
Please explain the requested change(s) and offer rationale below or on an attachment The shift from 4 to 3 credit courses offers the following advantages to our program: -Brings department in-line with SUS peers and transfer institutions. -Aligns departmental class schedule with rest of university. -Reduces the per class cost to students. -Reduces class meeting times. -Creates greater equity in adjunct pay. - please see list of courses		
Faculty Contact/Email/Phone Stephanie Cunningham cunningh@fau.edu 954-236-1364	Consult and list departments that may be affected by the change(s) and attach documentation Philosophy, Architecture, Anthropology, Education, SCMS	
Approved by Department Chair  College Curriculum Chair  College Dean _____ UUPC Chair  Undergraduate Studies Dean  UFS President _____ Provost _____	Date _____ 04/19/21 _____ 4.20.21 _____ 4-21-2021 _____ 4-26-21 _____ 4-26-21 _____ _____	

Email this form and attachments to mjenning@fau.edu one week before the UUPC meeting so that materials may be viewed on the UUPC website prior to the meeting.

List of Graphic Design Courses (fixed number of credits) to be changed from 4 to 3 credits:

GRA 2190C - Visual Design Lab 1

GRA 3193C - Visual Design Lab 2

GRA 4194C - Visual Design Lab 3

GRA 4115C - Visual Design Lab 4

GRA 2208C - Typographic Design Lab 1

GRA 3112C - Typographic Design Lab 2

GRA 4183C - Typographic Design Lab 3

GRA 4521C - Interactive Design Lab 1

GRA 4522C - Interactive Design Lab 2

GRA 3102C - Principles of Visual Communication

GRA 3174C - Poster Design

GRA 4932C - Topics - Graphic Design

Bachelor of Fine Arts with Major in Art—Graphic Design Concentration

The B.F.A. Graphic Design concentration provides students with the skills to pursue career opportunities in visual communication. The overall goal of the program is to sharpen students' abilities in visual problem solving and translating verbal concepts into visual images, image-making and graphic techniques that communicate intended messages, moods and concepts. Graphic design projects for both the digital environment and print include posters, brochures, corporate identity systems, trademarks, books, packaging, magazines and website design.

Courses cover all facets of the visual communication process, from thumbnail sketches to finished pieces. Students are given assignments much like those they would encounter in professional settings. The program is planned to help students balance studies in art history and studio art with studies in graphic design and computer graphics. Through each course in the program, students are encouraged to develop an appreciation of the various philosophical and ideological positions that could affect their design perspectives.

All students are required to complete their studies with the senior seminar course, from which they develop their portfolio.

Program Requirements and Curriculum

The B.F.A. with concentration in Graphic Design program requires that all students complete ~~26~~ 24 credits of the Core Program Prerequisites, submit and pass a portfolio review and earn ~~48~~ 37 credits in upper-division coursework for a total of ~~74~~ 61 credits in art, art history and design coursework. Transfer students from institutions with 3-credit art courses are likely to need more credits in visual art than the minimum described above. Transfer course work to be credited toward the degree must be evaluated by the department chair. Students should also note that at least 75 percent of all upper-division courses for the B.A. must be taken in the Department of Visual Arts and Art History at FAU. Please consult the Academic Flight Plan for the B.F.A. in Graphic Design with an academic advisor.

This B.F.A. program also requires that students fulfill the University's Foreign Language Requirement (four-year students only). See the [Degree Requirements section](#) in this catalog for complete information.

Core Program Prerequisites		26 24
Art History Survey 1	ARH 2050	3
Art History Survey 2	ARH 2051	3
2D Art Foundations	ART 1201C	3
3D Art Foundations	ART 1203C	3
Drawing Foundations	ART 1300C	3
Digital Art Foundations	ART 2600C	3
Visual Design Lab 1	GRA 2190C	4-3
Typographic Design Lab 1	GRA 2208C	4-3
All students are required to submit a portfolio for review following completion of the Core Program Prerequisites.		
Graphic Design Courses (courses must be taken in sequential order)		24 18
Visual Design Lab 2	GRA 3193C	4-3
Typographic Design Lab 2	GRA 3112C	4-3
Visual Design Lab 3	GRA 4194C	4-3
Typographic Design Lab 3	GRA 4183C	4-3
Visual Design Lab 4	GRA 4115C	4-3
Interactive Design Lab 1	GRA 4521C	4-3
In-Concentration Design Electives (choose one course from the list below)		4-3
Interactive Design Lab 2	GRA 4522C	4-3

Principles of Visual Communication	GRA 3102C	4-3
Poster Design	GRA 3174C	4-3
Technology Intensive <i>(take the four courses below; 1 credit each: Illustrator, Photoshop, InDesign, Fireworks)</i>	GRA 3435C	4
Out-of-Concentration Studio Art Electives <i>(choose two upper-division studio art courses from two different disciplines; cannot be Graphic Design courses)</i>		8 6
Printmaking		4-3
Applied Digital Photography		4-3
Painting		4-3
Narrative Drawing		4-3
Alternative Media		4-3
Handmade Books		4-3
Art Journaling		4-3
Sculpture		4-3
Ceramics		4-3
Art History <i>(in addition to the core-required ARH 2050 and ARH 2051)</i>		8 6
History of Graphic Design	ARH 4724	4-3
Art History course <i>(upper division; please see the list of 4000-level art history courses above in the Art History major)</i>	ARH 4***	4-3
RI: B.F.A. Senior Seminar (required) <i>Offered in fall and spring terms only; students should take this course in their last semester of degree coursework.</i>	ART 4955C	4-3

Recommended Course Sequence for Bachelor of Fine Arts with concentration in Graphic Design
 (please also consult the Academic Flight Plan for the B.F.A. in Graphic Design with an academic advisor):

First Year, Fall		
Art History Survey 1	ARH 2050	3
2D Art Foundations	ART 1201C	3
First Year, Spring		
Art History Survey 2	ARH 2051	3
Drawing Foundations	ART 1300C	3
Second Year, Fall		
Digital Art Foundations	ART 2600C	3
Visual Design Lab 1	GRA 2190C	4-3
Second Year, Spring		
3D Art Foundations	ART 1203C	3
Typographic Design Lab 1	GRA 2208C	4-3
Third Year, Fall		
Visual Design Lab 2	GRA 3193C	4-3
Typographic Design Lab 2	GRA 3112C	4-3
History of Graphic Design	ARH 4724	4-3
Third Year, Spring		
Visual Design Lab 3	GRA 4194C	4-3
Typographic Design Lab 3	GRA 4183C	4-3
Studio Art Elective	ART	4-3
Fourth Year, Fall		
Interactive Design Lab 1	GRA 4521C	4-3
Studio Art Elective	ART	4-3
Art History (upper division)	ARH	4-3
Fourth Year, Spring		
Visual Design Lab 4	GRA 4115C	4-3
Graphic Design Elective	GRA	4-3
RI: B.F.A. Senior Seminar	ART 4955C	4-3