

# Digital Art Foundations | ART 2600C 001 32885 | SYLLABUS

3 Credits

**Instructor:** Doğan Arslanoğlu

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**Term:** Fall 2020

**Class Meeting Days:** Monday & Wednesday

**Class Meeting Hours:** 6:00 PM - 8:10 PM

**Class Location:** Arts and Humanities (AH) Rm. 206

**Office Hours:** By appointment

## Course Description

This introductory course is part of the foundation sequence in studio arts. The course focuses on the elements and principles of constructing visual compositions in digital space. Historical and contemporary practices in digital artmaking will be explored. The relationship between studio practice and other scholarly disciplines will also be investigated.

This class is the platform for understanding and applying basic design principles and terminology within the digital environment along with the study of the historical and theoretical development of new media in art. Students are introduced to the idea and principles of image conception and manufacture employing industry standard tools and techniques.

This course will apply basic design principles and concepts within a digital environment. We will investigate various technologies and production processes to develop an understating of the potential within digital media. Walking through the entire process, brainstorming and production, to the final presentation will be a part of this class.

## Course Prerequisite

ART1201C

## Required Texts and Materials

There are no required books. I will provide readings and videos for us to discuss in class. There will also be various art, design and photo books for the class to look at.

## Main Assignments

1. Assignment 1 – Line, Shape, Repetition drawings
2. Assignment 2 – Illustrator sketch, trace and homage assignment
3. Assignment 3 – Video or collage persuasion assignment
4. Assignment 4 – Campaign assignment

## Grades

<b>Assignment 1</b>	15%
<b>Assignment 2</b>	15%
<b>Assignment 3</b>	15%
<b>Assignment 4</b>	15%
<b>Sketchbook / Class Assignments</b>	20%
<b>Participation</b>	20%

## **Course Objectives**

- Develop an understanding of basic design elements and principles, as well as how to utilize these in a composition
- Improve communication skills using digital media
- Become familiar with various software applications including Adobe Creative Suite
- Explore the creative process and concept development

## **Methods**

- Lectures, screenings, demonstrations and discussions
- In-class assignments and homework (assignments, reading and research)
- Process and project work done by both computer and by hand

## **Required Materials**

- Digital Camera (Any camera from smartphone to full frame DSLR)
- External Hard Drive (Flash drives 256 GB or above are acceptable)
- Physical Sketchbook (8.5" x 11)

## **Suggested Materials**

- Adobe Creative Cloud subscription
- Lynda.com subscription

## **Online Materials and Tools**

- A tumblr account will be necessary. This will serve as a platform to post assignments as well as your sketchbook. We will go over setting this up in class.
- Lynda.com account is suggested, but not required.

## **Suppliers**

### Web:

- B&H Photo Video ([www.bhphotovideo.com](http://www.bhphotovideo.com))
- Adorama ([www.adorama.com](http://www.adorama.com)) Freestyle Photographic Supplies ([www.frestylephoto.biz](http://www.frestylephoto.biz))

### Local:

- Delray Camera Shop, 186 NE 2nd Ave Delray Beach, FL 33444 (561) 278-3331
- The Pro Shop for Photographers 417 Clematis St, West Palm Beach, FL 561) 253-2605
- Best Buy 20540 State Road 7, Shadowood Square Boca Raton (561) 477-5367

## **Open Lab hours**

Bring your OWL card for room access. Any issues contact campus police: 561.297.3500

#### AH 206-Digital Lab

Mon: 11:45am-3:45pm

Thursday: 6:15pm – 9:15pm

Sunday: 12pm - 5pm

\*Lab is closed during all university holidays

***Portfolio review is required of all students pursuing a BA or BFA in Studio Art. Students apply for review once core foundations courses (Drawing 1&2, 2D Design, 3D Design, and Intro to Digital Art) are successfully completed and prior to enrolling in upper level courses. Instructions and information about portfolio review is available on the department site: <http://www.fau.edu/VAAH/>***

***It is highly recommended that students photograph their foundations work each semester in the Digital Documentation Lab (DDL), and store it on their FAU provided Google Drive Account in a folder labeled, "FAU Portfolio Review".***

#### **Attendance and Class Assignment Policy**

Attendance is required, all absences are recorded and there is no distinction made between “excused” and “unexcused” absences. Missing more than 2 classes will result in having your final grade reduced by a full letter grade for each subsequent absence. Arriving to class late 3 times will equal one absence. Perfect attendance or missing zero classes will be rewarded with 2 points added to your final grade.

Special exceptions, including religious observances and other exceptions that are officially recognized by the University, must be discussed and accommodated in advance on an individual basis with me. Only properly documented university approved activities, cases of documented illness, and observance of religious holidays will be accommodated. In the event of any absence, you are responsible for all material covered during the missed class period and any assignments that are given during your absence. It is your responsibility to read over the assignments/projects thoroughly (project sheets will be posted on Shutterfly), research the photographers noted, and ask any questions you have about the assignment in a timely manner.

Assignments are due at the beginning of class. Late assignments are penalized a full letter grade for each day late and will not be accepted after three days have passed. The final project will not be accepted late. If your assignment is not prepared, you are still required to be present for the group critique. Failing to be present on a due date will hurt both your project grade and your participation grade. Critique days provide an opportunity for you to gain feedback and insight from your classmates and instructor. Likewise it denies your peers your valuable voice and opinion if you are absent.

#### ***University Attendance Policy Statement***

***Students are expected to attend all of their scheduled University classes and to satisfy all academic objectives as outlined by the instructor. The effect of absences upon grades is determined by the instructor, and the University reserves the right to deal at any time with individual cases of non-attendance.***

***Students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations or participation in University- approved activities. Examples of University-approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances and debate activities. It is the student’s responsibility to give the instructor notice prior to any anticipated absences***

*and within a reasonable amount of time after an unanticipated absence, ordinarily by the next scheduled class meeting. Instructors must allow each student who is absent for a University-approved reason the opportunity to make up work missed without any reduction in the student's final course grade as a direct result of such absence.*

### **Classroom Behavior, Decorum and Civility**

In order to create a constructive and dynamic class atmosphere together, you will be expected to participate in class work and discussions throughout the entire scheduled class time, be respectful and tolerant of other people in the classroom (regardless of their gender, race, ethnicity, national origin, religious affiliation, sexual orientation, political beliefs, age, or ability), and be focused and motivated towards success.

-All cell phones must be turned off while class is in session- absolutely no usage will be permitted during class. -Computers used in the lab are for working on class projects, not checking personal Facebook pages, email, etc. -No work can be stored on the computers. All work must be stored on an external drive.

-No side conversations during lectures, critiques, or when another student is presenting work. - Some material shown during class lectures or work done by fellow students may deal with religion, sexuality and other potentially controversial subject matter. It is necessary in a creative, academic environment that we do not censor works of art and show respect when sharing ideas and opinions. - A portion of your participation grade will reflect the degree to which you participate in the group critiques. -No food or drink around the computers. -Washing hands before and after using the computers is recommended.

Statement of Academic Integrity:

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty, including cheating and plagiarism, is considered a serious breach of these ethical standards, because it interferes with the University mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the University community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, see [http://www.fau.edu/regulations/chapter4/4.001\\_Honor\\_Code.pdf](http://www.fau.edu/regulations/chapter4/4.001_Honor_Code.pdf).

### **Plagiarism**

All academic work, written or otherwise, submitted for credit in this course, is expected to be the result of your own thought, research, manipulation, manual effort or self-expression. If you submit work purporting to be your own, but which in any way borrows ideas, manipulation, organization, wording or anything else from another source without appropriate acknowledgment of the fact, you are guilty of plagiarism. Plagiarism includes reproducing someone else's work, whether it be a published article, an artwork, or a project from a friend. Plagiarism also includes the practice of employing or allowing another person to alter or revise the work which you turn in as your own. You may discuss assignments among peers or with an instructor or tutor, but when the actual work is done, it must be done by you and you alone. Unintended plagiarism is still plagiarism. To ensure that you do not fall victim to that in anyway, please see me if you have any questions.

For written work: When your assignment involves research in outside sources of information, you must carefully acknowledge exactly what, where, and how you have employed them. If the words of someone else are used, you must put quotation marks around the passage in question and add an appropriate indication of its origin. Making simple changes while leaving the organization, content and phraseology intact is plagiaristic.

Note: All photographs turned in for this class must specifically be made for the assignment given and you must be the photographer. You may not under any circumstances turn in old photographs or photographs made by someone other than yourself. This includes self-portraits or any image where you are including yourself in the frame. You MUST be the one to push the shutter or set the timer. Photographs that are turned in that violate the aforementioned policy will result, at minimum, in a

zero being assigned for the project grade.

#### *University Code of Academic Integrity Policy Statement*

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#### **Student Accessibility Services**

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly execute coursework must register with Student Accessibility Services (SAS) and follow all SAS procedures. SAS has offices across three of FAU's campuses – Boca Raton, Davie and Jupiter – however disability services are available for students on all campuses. For more information, please visit the SAS website at [www.fau.edu/sas/](http://www.fau.edu/sas/).

#### **University Counseling and Psychological Services (CAPS) Center**

Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU's Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual counseling, support meetings, and psychiatric services, to name a few – offered to help improve and maintain emotional well-being. For more information, go to <http://www.fau.edu/counseling/>