

FLORIDA ATLANTIC UNIVERSITY®

# 2017-2018 ANNUAL REPORT

Division of Student Affairs and Enrollment Management



# Message from the Vice President

Greetings!

We have experienced another year of “Unbridled Ambition.” Our on-campus housing occupancy topped 100%, our annual iLead Conference brought almost 1,000 diverse students together, and our Fraternity & Sorority Life Community took historic steps to continue to uphold the values and missions that are critical to academic success. We also continue to enhance the Florida Atlantic University (FAU) student experience through our quality programming, services and events. The University’s strategic plan is in full implementation and I am excited that Student Affairs continues to play an important part in several of the strategic platforms: Leadership, Diversity, Healthy and Environmentally Sustainable Campus, and Global Perspectives and Participation. In addition, we saw the expansion of our Division to include Enrollment Management. This valuable addition to the Division will ensure a collaborative and seamless process for the recruitment, admission, retention, graduation, and job placement of our student body.



Corey A. King, Ed.D.

In our continuing efforts to ensure student success at FAU, several new offices have been developed. First, the Women and Gender Equity Resource Center – created to advocate for gender equity on and off campus, and promote, support, and expand prevention programs for gender-based harassment and discrimination for all types of students. Second, the Commuter Student Services Office – created to build community by connecting first-year and second-year students living off-campus to FAU services, programs and engagement opportunities. Finally, the Office of First-Generation Student Success – aimed at assisting our first-generation students from orientation through graduation by connecting them to advising, financial aid, career services, and other important student success services.

## Student Affairs and Enrollment Management Leadership Team



**Dr. Larry Faerman**  
Associate Vice President  
Dean of Students



**Dr. Andrea I. Guzman Oliver**  
Associate Vice President  
Student Outreach & Diversity



**Dr. Kirk Dougher**  
Assistant Vice President  
Health & Wellness



**Karen Gough**  
Assistant Vice President  
FAU Career Center



**Tracy Boulukos**  
Assistant Vice President  
Financial Aid & New Student  
Services Initiatives



**Michael Cocuzza**  
Executive Director  
Finance, Shared Services  
& Housing Operations



**Dr. Mihaela Metianu**  
Executive Director  
Center for Global Engagement



**Michael D'Eugenio**  
Director  
Student Affairs Development

# Vision Statement

The Division of Student Affairs and Enrollment Management aspires to ignite purpose and passion in our students to become socially responsible and globally engaged leaders. We will challenge ourselves and our students, to accept and act upon our responsibility, to be role models who learn and act to create meaningful and impactful change at FAU and beyond.

# Mission Statement

We create diverse, challenging and transformative environments through our innovative and effective programs, services, and outcomes-based approach to student learning and development. We equip students with necessary tools to achieve academic, personal, and career success.

# Core Values

**Diversity** - Intentional awareness and inclusion

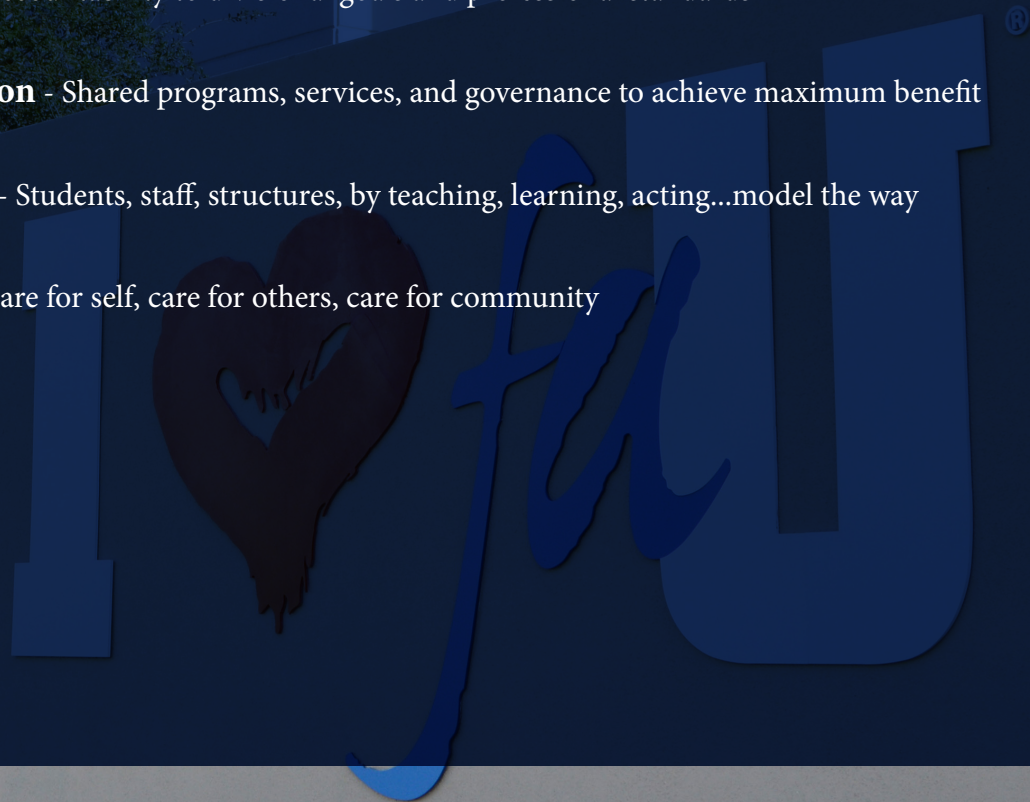
**Innovation** - Striving for creative solutions and continuous improvement

**Integrity** - Accountability to divisional goals and professional standards

**Collaboration** - Shared programs, services, and governance to achieve maximum benefit

**Leadership** - Students, staff, structures, by teaching, learning, acting...model the way

**Wellness** - Care for self, care for others, care for community



# Divisional Strategic Goals

1. Directly engage in the university strategic platforms and University Master Plan.
2. Develop students holistically by engaging in meaningful collegiate experiences.
3. Intentional emphasis on the BOG metrics related to retention, graduation, and job placement.
4. Deepen the integration of Student and Academic Affairs to enhance the student experience and contribute to academic success.
5. Cultivate and foster relationships with key stakeholders.



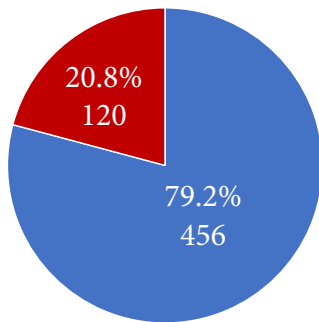
# Core Values - Diversity<sup>1</sup>/Innovation<sup>2</sup>

## Festival of Nations <sup>1</sup>

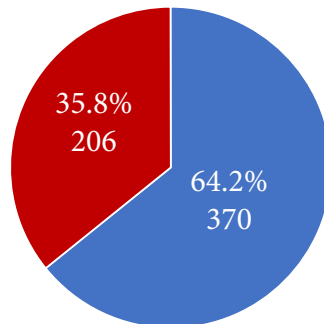
Festival of Nations was an opportunity for students, faculty, staff, and community members to connect with world cultures through music, dance performances, food tastings, exhibits, and hands-on activities.

576 Students Attended

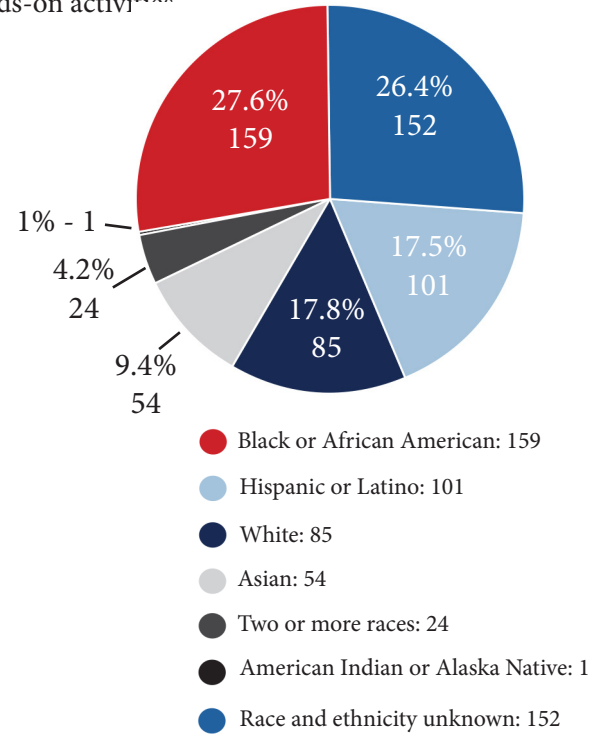
32% of attendees were students from 48 countries outside the United States.



● Part-time Students  
● Full-time Students  
(Part-time < 12 credit hours)  
(Full-time ≥ 12 credit hours)



● Residential Students  
● Commuter Students



● Black or African American: 159  
● Hispanic or Latino: 101  
● White: 85  
● Asian: 54  
● Two or more races: 24  
● American Indian or Alaska Native: 1  
● Race and ethnicity unknown: 152

## Leaders Get Jobs <sup>2</sup>

Leaders Get Jobs helped students connect the experience they get in college to the National Association of Colleges and Employers (NACE) soft skills recommended for career success.

1,373 Students Attended

NACE promotes **eight** career readiness competencies identified by employers as most often sought in future employees. Below are the eight key soft skill areas that should be developed by graduation.



**Career Management**



**Teamwork/Collaboration**



**Global Intercultural Fluency**



**Oral/Written Communication**



**Leadership**



**Critical Thinking/Problem Solving**



**Digital Technology**



**Professional/Work Ethic**

# Core Values - Integrity<sup>3</sup>/Collaboration<sup>4</sup>

## Assessment Showcase <sup>3</sup>

The Assessment Showcase was an opportunity for the Division of Student Affairs and Enrollment Management to share how programs, services, and events assist students with academic success. Data was digitally displayed with presenters sharing student engagement and student outcomes.

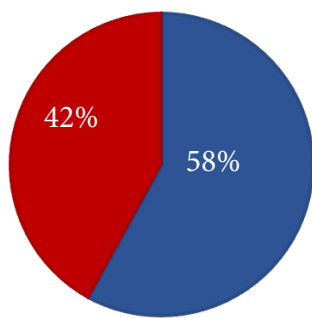
82 Faculty, Staff and Students Attended



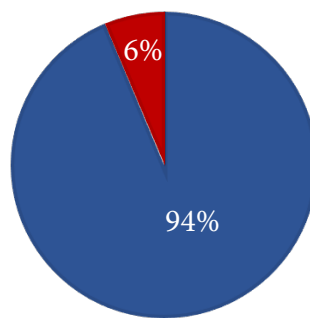
## Owl Involved <sup>4</sup>

Owl Involved was a Student Organizational Fair that took place in the FAU Stadium following Freshman Convocation where students had an opportunity to speak with more than 300 student organizations.

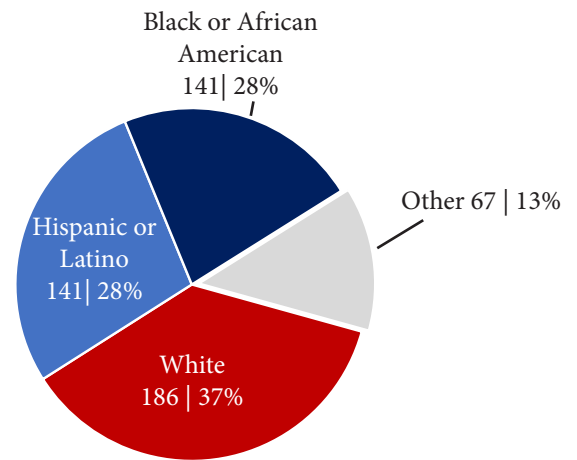
507 Students Attended



● Residential Students: 213  
● Commuter Students: 294



● Part-time Students: 30  
● Full-time Students: 477  
(Part-time < 12 credit hours)  
(Full-time ≥ 12 credit hours)



● **Other Breakdown: 67 | 13%**  
 American Indian or Alaska Native: 1 | 0%  
 Asian: 20 | 4%  
 Race and ethnicity unknown: 12 | 2%  
 Two or More Races: 23 | 5%  
 International Students: 11 | 2%



FTIC - First-Time In College

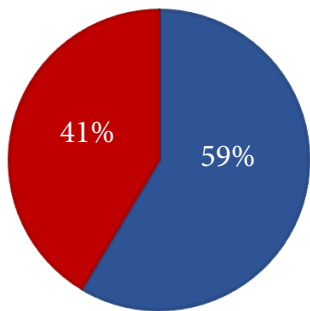
Early Start - FTIC Students that begin at FAU during the Summer

# Core Value - Leadership<sup>5</sup>

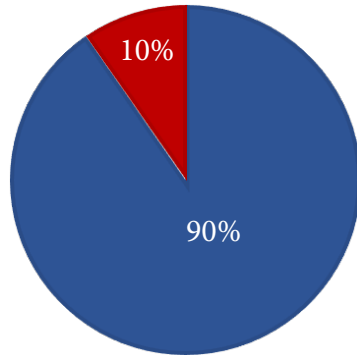
## iLEAD Conference<sup>5</sup>

In its 10th year, the Weppner Center for LEAD and Service-Learning offered a weekend of meaningful experiences promoting and enhancing self-awareness as a leader.

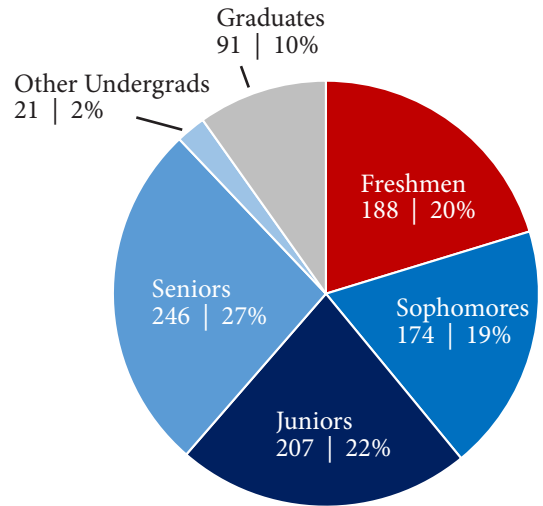
927 Students Attended



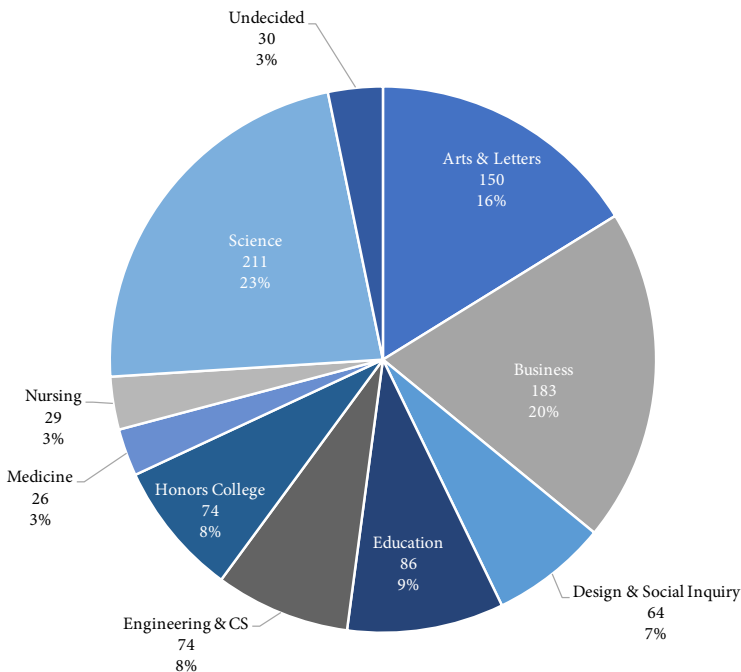
● Residential Students: 384  
● Commuter Students: 543



● Part-time Students: 89  
● Full-time Students: 838  
(Part-time < 12 credit hours)  
(Full-time ≥ 12 credit hours)



## College



## Takeaways from iLead Conference Breakout

Sessions **96.8%** had a takeaway from their breakout session(s)

| Top 10 Takeaways                    | Top 10 Plans for Applying Takeaways             |
|-------------------------------------|---|
| Know and commit to my values        | Plan to apply it in life, school, organizations |
| Value of teamwork                   | Commit to my values                             |
| Value of persistence                | Increase teamwork in organization               |
| Advocate or empower other           | Think more critically                           |
| Critical thinking & problem solving | Be more persistent and reliable                 |
| Effective communication             | Be a better listener and communicator           |
| Enjoyable activity                  | Delegate and encourage others                   |
| Casting a vision                    | Self-reflect more often                         |
| Email etiquette                     | Pay attention to emails                         |
| Motivate and encourage others       | Take initiative in life and organizations       |

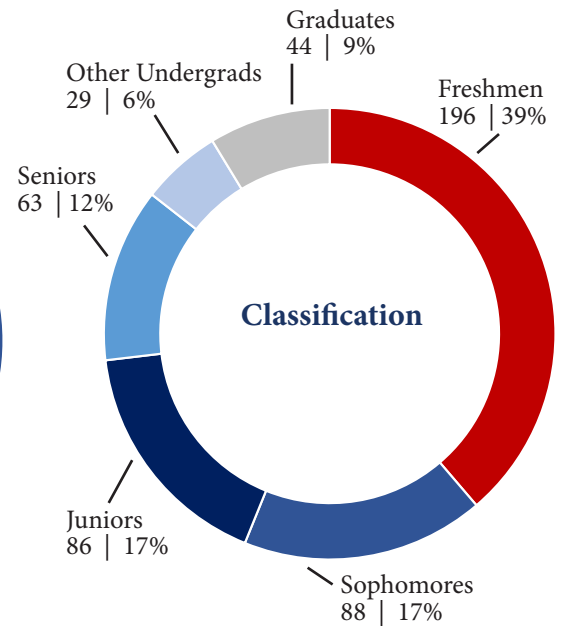
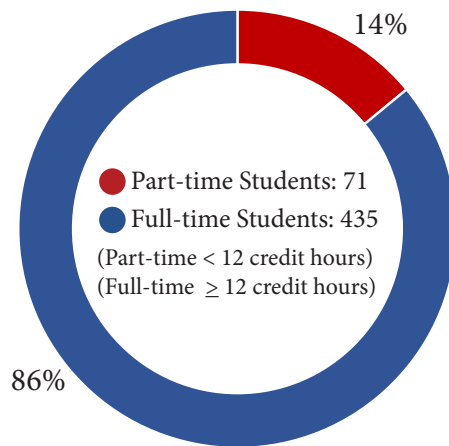
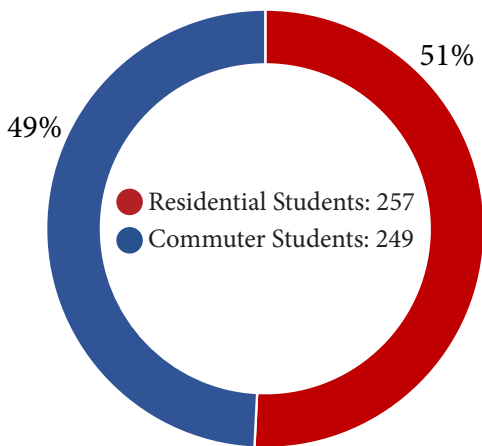
Overall **89%** of participants felt a connection to FAU

# Core Value - Wellness<sup>6</sup>

## Healthy Campus Expo <sup>6</sup>

The Healthy Campus Expo was a chance for students to meet with dozens of vendors and learn about health in all its forms at FAU.

506 Students Attended | 50 Vendors





# Office of the Vice President

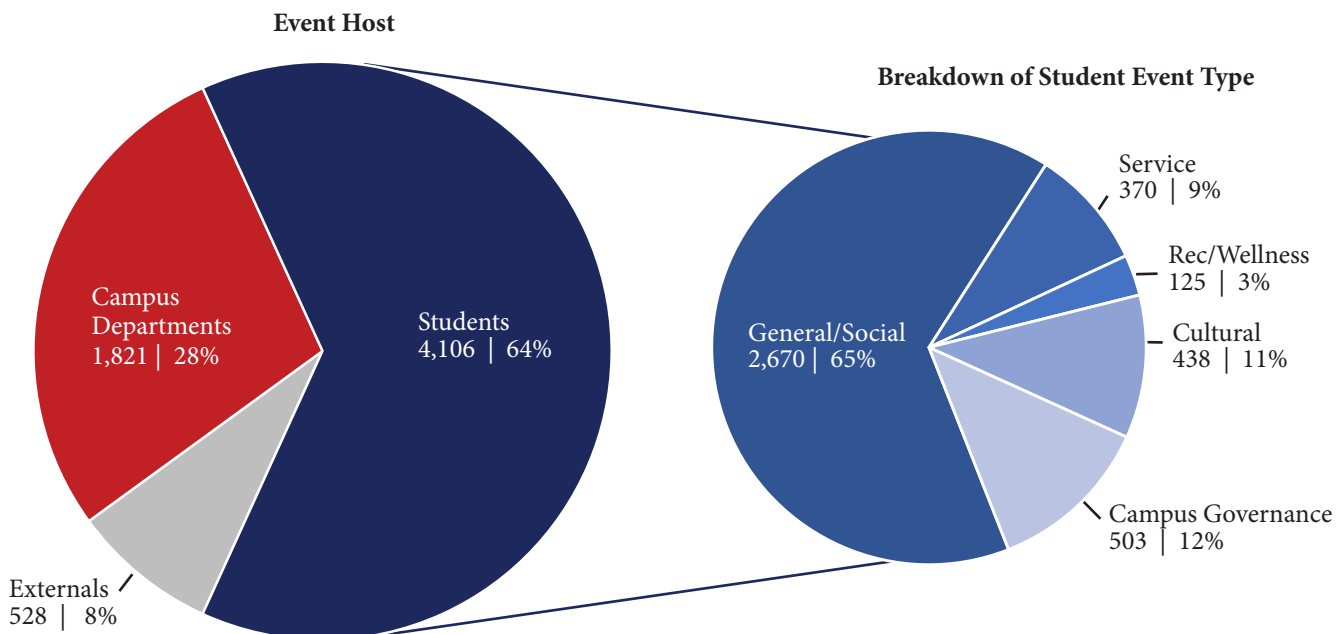
## Center for Global Engagement (International Services)

- Welcomed 1,235 new and returning international students, scholars, and dependents during the 2017-18 academic year.
- The Global Student Success Program (formerly “Navitas at FAU”) accounted for 56 new international students.
- There were a total of 305 new international students.

## Student Union

- Welcomed 86,142 students and guest in the Student Union during the 2017-18 academic year.
- Processed 6,455 total events in 2017-18.

### Student Union Events



## Urban Male Initiative

- Received \$375,000 in funding to support program initiatives.
- Program Chairs presented at Clemson University’s Men of Color National Summit.

## Shared Services

### Contracts

- Implemented centralized contract software with 239 fully executed contracts totaling \$1,785,051.

### Marketing & Communications

- Completed 2,247 marketing and communications service request tickets.
- Owl Guides (mobile app for events at Florida Atlantic University) - 11,547 downloads, 194,976 sessions/interactions.
- 105,619 interactions with Marketing across 49 divisional social media accounts.

### Technology Services

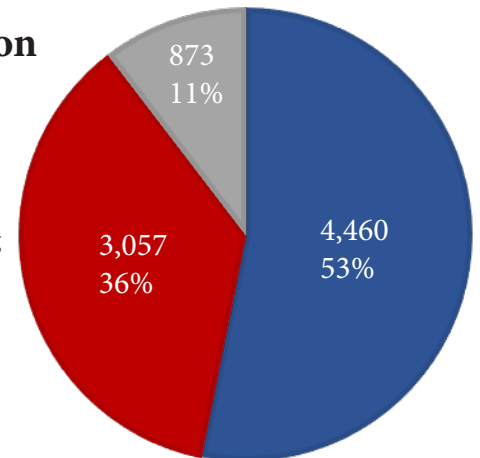
- Completed 2,096 technology service requests.
- Implementation of StarRez and Handshake, softwares for Housing and Residential Education and Career Center.
- Upgraded and installed additional security cameras in Residence Halls and the Student Union.

# FAU Career Center

## Career Advising, Career Counseling and Career Education

- Held 8,390 career advising sessions in AY17-18.
- Conducted 12,840 Major Knowledge assessments.
- Delivered 2 Career Education courses (14 sections) to 244 total students.

- Same-Day Career Advising
- Scheduled Appointments
- Career Coach Meetings



## Employer Relations & Recruitment Services

- Career Fair student participation increased by 14% (3,702 in AY16-17 to 4,217 in AY17-18).
- Employer participation at FAU career fairs increased by 29% (685 in AY16-17 to 882 in AY17-18).
- 170 employers hosted 269 employer visits and information sessions - a 183% increase (95 employer visits in AY16-17).

## Internships & Co-ops

- Internship and co-op courses for academic credit increased from 398 to 535 – 34% growth in AY17-18.
- 818 non-academic credit, on-and off-campus internships reported to the FAU Career Center.
- 1,353 total academic and non-academic internships and co-ops reported in AY17-18.

## Career Programs

- Delivered 492 workshops – an 80% increase (274 in AY16-17).
- 8,575 students and alumni attended FAU Career Center led workshops and events (1,123 in AY16-17).
- OWL Professional Clothes Closet assisted 213 students (174 in AY16-17).

## Pre-Collegiate Programs Office (PcPO)

- PcPO hosted 8 events with 3,552 unique participants – a 75% increase in participants from AY16-17.
- PcPO impacted 556 elementary/secondary students visiting FAU.
- PcPO programs generated over \$10,000 in AY17-18.



# AVP & Dean of Students

## Dean's Office

### Case Management, Student Conduct & Conflict Resolution, and Victim Services

- Improved incident tracking and reporting protocol to the Student Conduct office resulting in 1,227 incidents reported – an increase of 16% (1,029 in AY16-17).
- Provided Case Management services to 667 students. Services include: Exceptional Circumstance Withdrawal Advising, Student Crisis Awareness Committee, Faculty/Administrator/Student Issues ([fau.edu/dean/our-services](http://fau.edu/dean/our-services)).
- Resolved 90% of students' issues through Case Management services during fall 2017.

## New Student Orientation and Transfer Student Services

|                                       | AY17-18       | AY16-17       |
|---------------------------------------|---------------|---------------|
| <b>Freshmen Orientation</b>           |               |               |
| Freshmen                              | 3,652         | 3,794         |
| Freshmen Guests                       | 1,691         | 1,955         |
| <b>Transfer Orientation</b>           |               |               |
| Transfer                              | 4,590         | 4,768         |
| Transfer Guests                       | 639           | 723           |
| <b>Total Orientation Participants</b> | <b>10,572</b> | <b>11,240</b> |

- Transfer student participation in non-orientation programs increased from 237 to 418 in AY17-18.

## Fraternity & Sorority Life

- All-Greek student membership: **1,521** in 2017-18 – a 17.8% increase from AY16-17.

| Council                               | Members |
|---------------------------------------|---------|
| College Panhellenic Association (CPA) | 775     |
| Interfraternity Council (IFC)         | 580     |
| Multicultural Greek Council (MGC)     | 31      |
| National Pan-Hellenic Council (NPHC)  | 135     |

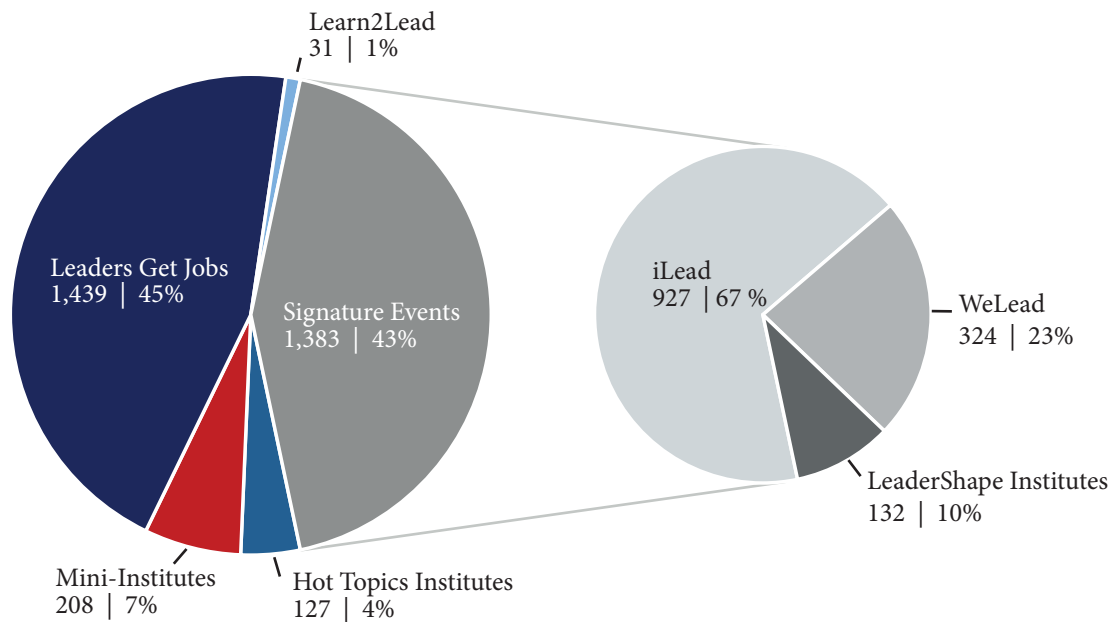
- Chapters raised a total of **\$129,989** for philanthropy.
- 609 students attended the Hazing Prevention Summit.

# AVP & Dean of Students

## Weppner Center for LEAD & Service-Learning

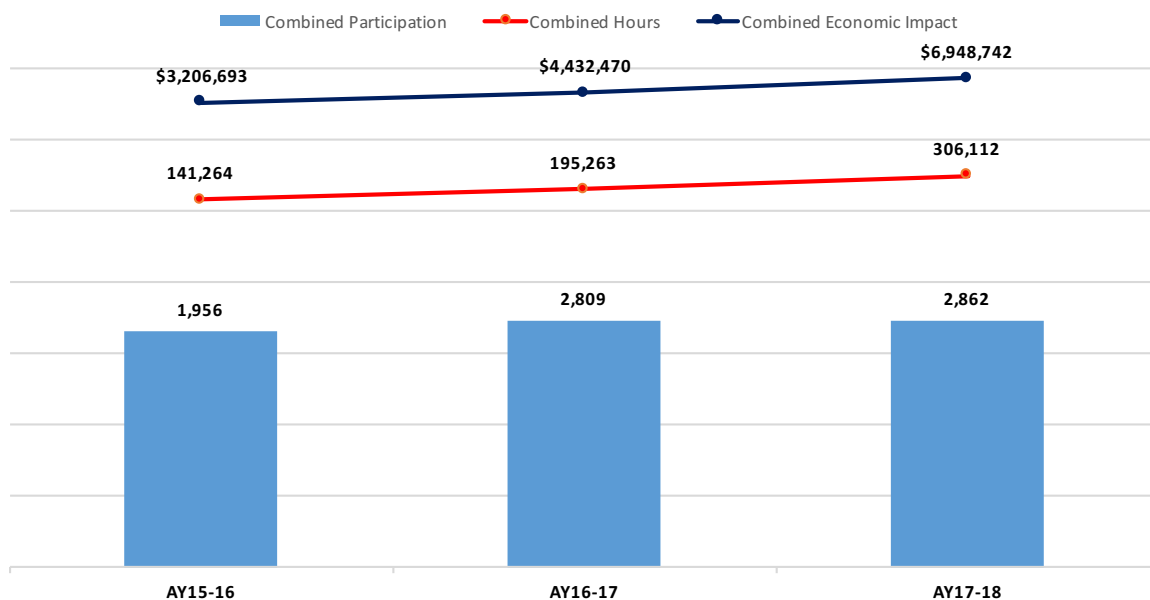
- 10,767 students participated in LEAD and Service-Learning sponsored programs.
- Leadership conferences and institute student participation totaled 3,188.
- Student participation in signature events increased by 20% (1,149 in AY16-17 to 1,383 in AY17-18).

### LEAD & Service-Learning Conference Participation



- Leadership Studies Minor offered eight (8) courses with 436 students enrolled.
- Academic Service-Learning hours increased to 243,146 (from 94,842 in AY16-17).
- The combined Academic Service-Learning & Volunteer economic impact was **\$6.95M**.

### Volunteer & Academic Service-Learning



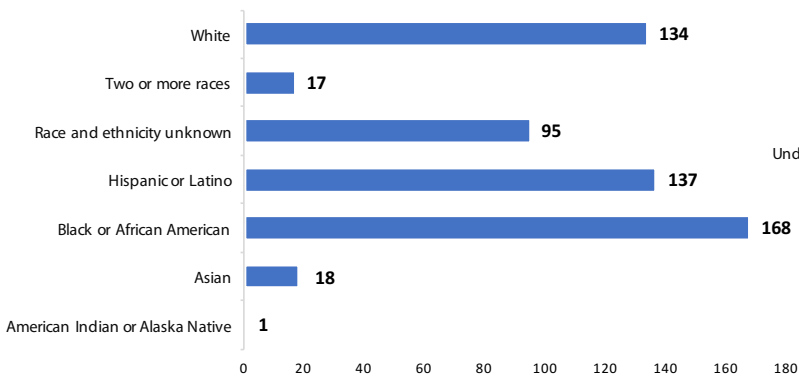
# AVP & Dean of Students

## The Mentoring Project (a \$764,489 private grant funded over 3 years, 2015-2018)

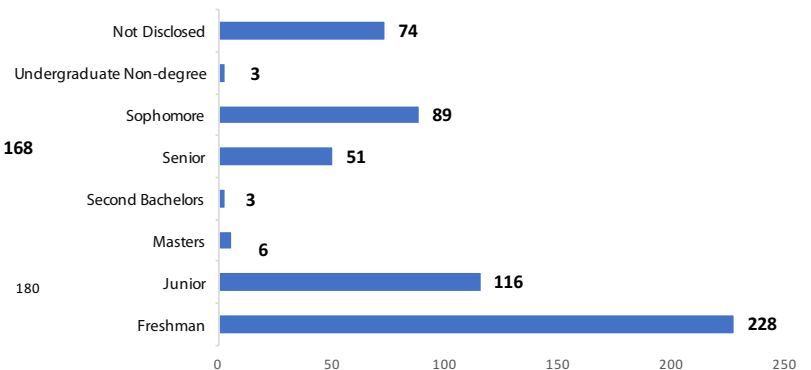
- Served 1,402 participants across all mentoring initiatives: 570 mentees and 528 mentors participated in the Connections mentoring program alone.

### Connections Mentee Demographics

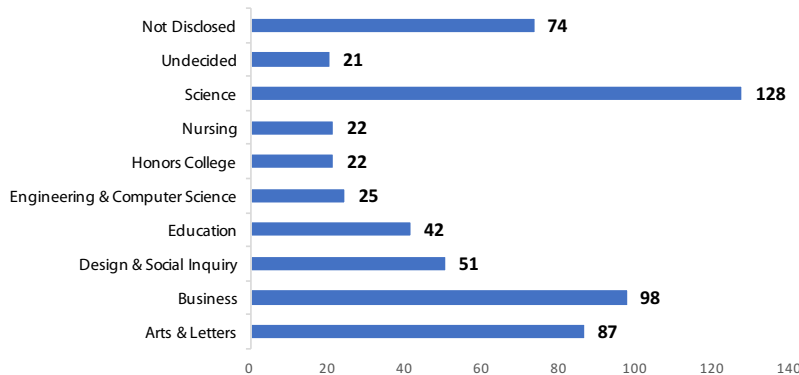
#### Race/Ethnicity



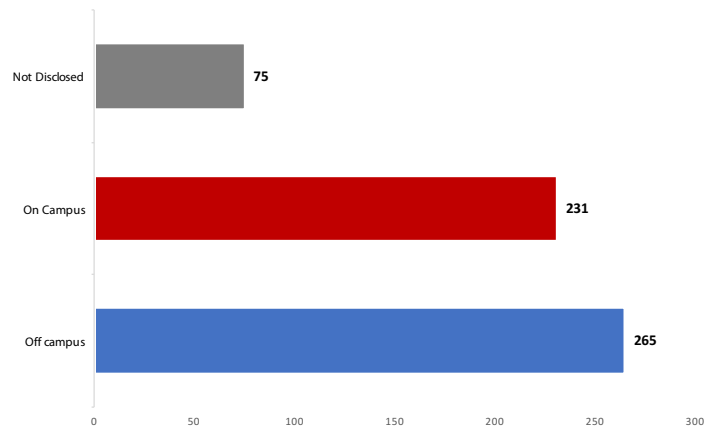
#### Classification



#### College



#### Residential/Commuter status



## Parent and Family Programs

- The Owl Parent Association membership list includes 2,085 active memberships.
- The Owl Family eNewsletter contacted 73,027 individuals.
- Owls Day of Gratitude sent 1,246 letters to families across the country.

## Upward Bound (a \$1.3M federal grant funded over 5 years)

- Awarded Upward Bound Math and Science Grant in the amount of \$263,938 annually.
- 100% of seniors that graduated from high school were accepted into college.
- 31 participants attended the Summer Enrichment Program.
- Increased community service events from 5 to 11 and participation from 44 to 120 in AY17-18.

# Student Outreach and Diversity

## Office of Diversity & Multicultural Affairs

- Reaching Individual Success and Empowerment (RISE) promoted academic success and personal growth for 277 first-generation and under-served students (69 students in AY16-17).
- RISE distributed 377 books to offset educational costs by \$46,525 (252 books worth \$20,356 in AY16-17).
- RISE program was presented at the 18th International Conference on Diversity in Organizations, Communities & Nations in Houston, TX.
- Cultural competency trainings engaged 1,453 participants in (Safe Zone, ADL, specialized workshops) - an increase of 19.4% (1,171 participants in AY16-17).
- 541 students participated in interfaith programs/events compared to 92 in AY16-17.
- Supported 58 diversity and multicultural student organizations.

## Military & Veterans Student Success Center

- Rated 8 consecutive years as “Military Friendly” by Victory Media (Military Times Publication) and “Best for Vets” 2018 by Military.com (GI Jobs Publications).
- Military and Veterans Student Success Center certified veteran education benefits (chapters 30, 31, 33, 35, and 1606) for 602 eligible active duty service members, veterans, and dependents - certified \$2,756,791 in Chapter 33 alone.
- Increased the average usage rate to 234 visits per month in the Military and Veterans Student Success Center (223 in AY16-17).
- Military and Veterans Student Success Center developed a LDR 2010 course specifically for veterans.
- Funded \$36,025, a 23% increase, in military and veteran student scholarships, emergency relief funds, and tuition assistance (\$29,300 in AY16-17).



## Student Media

- Ad sales yielded \$10,536 in revenue for OWL Radio, OWL TV and the University Press.
- Produced 16 bi-weekly issues of the University Press, printing a total of 45,000 copies.

## Campus Life - Broward/Jupiter

- The total student participation at the Broward campuses was 11,860.
- The total student participation at the Jupiter campus was 14,181.
- 81% increase in Student Activities and Involvement student participation (1,293 to 2,337) at Jupiter campus.
- 10,155 people utilized the “Burrow”, Jupiter’s Student Union.

# Student Outreach and Diversity

## Student Activities & Involvement / Student Government

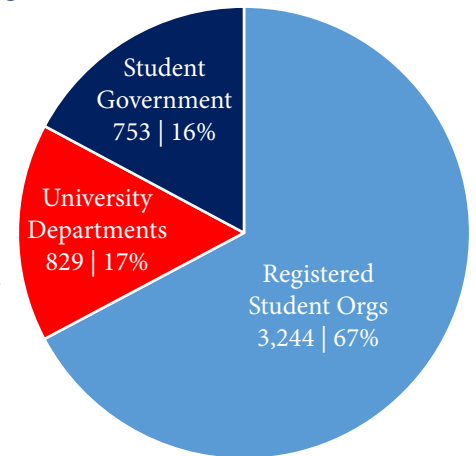
### Student Organizations

- Registered Student Organizations recorded a total participation of 11,588 across all organizations/clubs.
- Total number of Student Clubs: 342
  - Boca Raton: 302
  - Broward: 7
  - Jupiter: 33
- Student Activities & Involvement processed 4,826 event registrations in AY17-18.

### Student Government

- Student Government had 735 student officers elected, appointed, or serving in volunteer positions - an increase of 13.6% (647 in AY16-17).
- Student Government leadership training participation was 1,083.

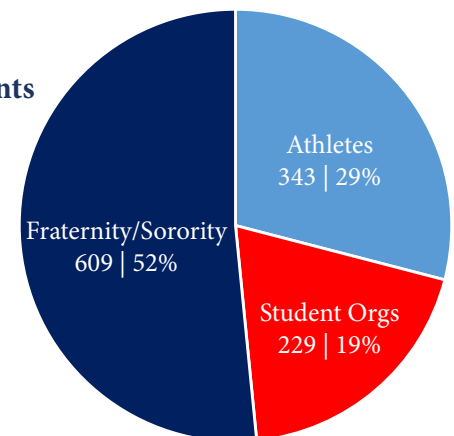
### Registered Events



### Hazing Prevention Participants

### Student Activities

- Weeks of Welcome had a record student participation of 9,690.
- 6,738 students participated in Homecoming events.
- 1,181 students participated in the AliveTEK Hazing Prevention training.

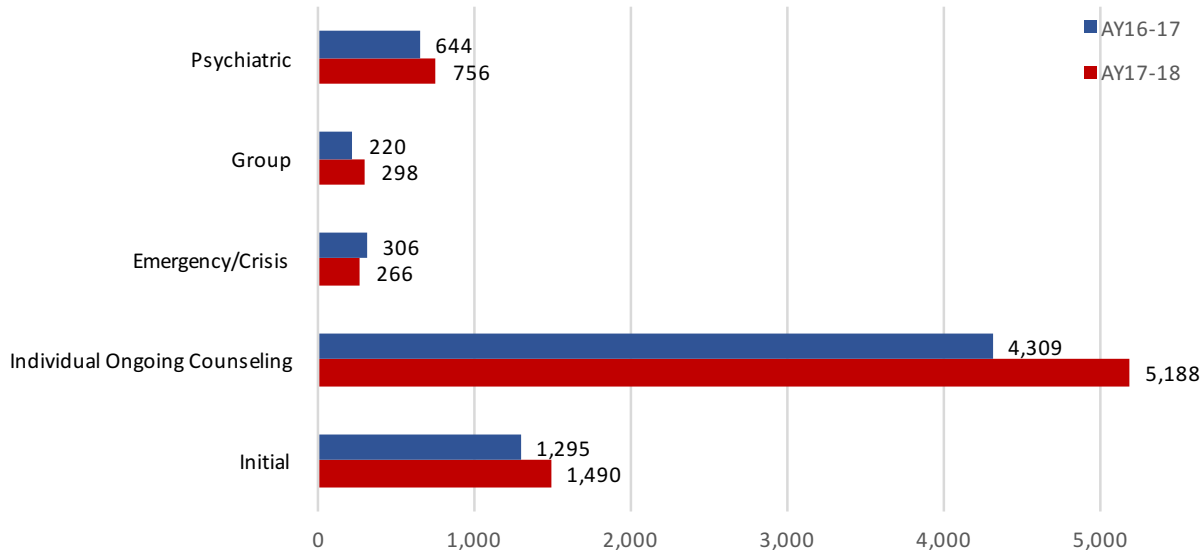


# Health and Wellness

## Counseling and Psychological Services (CAPS)

- Scheduled 7,998 appointments in AY17-18 - an increase of 18%.

Clinical Services  
by Appointment Type



- CAPS increased collaborative event participation by 24% in AY17-18 to 2,054 (from 1,648 in AY16-17).
- Educational workshop attendance increased 64% from AY16-17 (631 to 1,036).
- 1,672 students formally engaged with CAPS clinical services in AY17-18 - an increase of 10.5% (1,513 in AY16-17 year).

## Owls Care Health Promotion (OCHP)

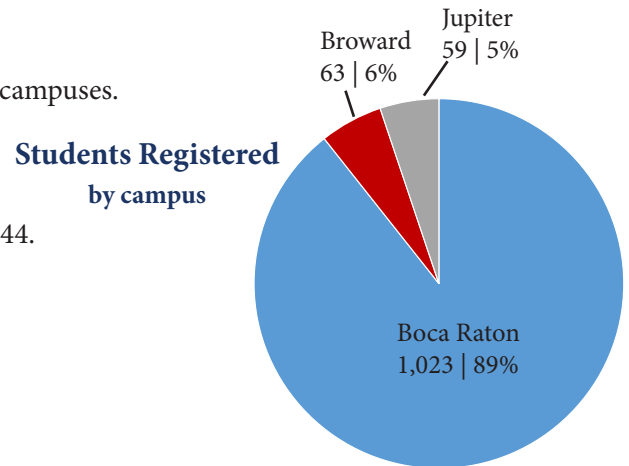
- 33,379 students have completed “Think About It”, Title IX training, since its launch at FAU. In 2017-18, 6,118 students completed Part I, 693 completed Part II, and 146 completed Part III.
- Educational Outreach event participation increased 44% (4,087 to 5,884) in AY17-18.
- OCHP more than doubled the number of collaborative events delivered (57) in AY17-18, increasing participation to 3,129 (from 1,355 in AY16-17).
- OCHP held 22% more individual consultation appointments in AY17-18 (506 to 619).
- 25% more students participated in HIV Testing (489 to 609).
- The Women Gender & Equity Resource Center engaged 430 students participate in 19 educational events. The Women and Gender Equity Resource Center also participated in 18 collaborative events across campus engaging 375 students.



# Health and Wellness

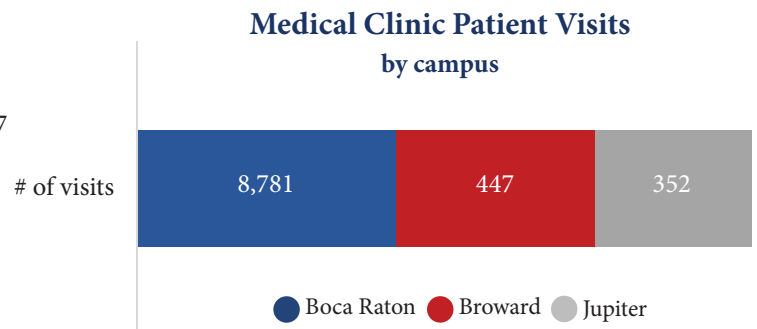
## Student Accessibility Services (SAS)

- 1,145 total students with disabilities were accommodated across all campuses.
- 3,242 exam accommodations distributed across all campuses.
- Students receiving note taking accommodations increased by 50% (439 to 878) in AY17-18.
- Over the past three (3) years, SAS has saved the institution \$2,887,244.



## Student Health Services

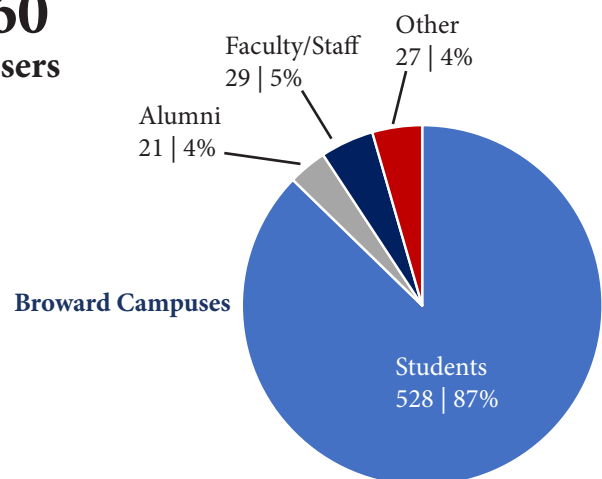
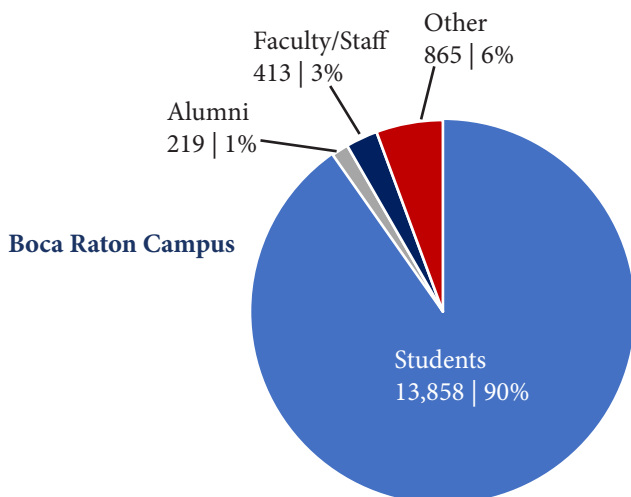
- Total patients served on all campuses: **9,580**
- Provided 1,837 doses of influenza vaccines to students, faculty and staff.
- Total dental visitations across all campuses: 1,245.
- Increased number of educational services from 20 to 37 (AY16-17 to AY17-18).



## Campus Recreation

- Served 15,960 unique users in AY17-18 - an increase of 53% (10,420 in AY16-17).
- Total university-wide visits (481,227) increased by 24% from AY16-17.
- Outdoor Adventure participants increased by 37% (116 in AY16-17 to 159 in AY17-18).
- 670 runners participated in the 2017 Homecoming Run for Autism.
- 94 people attended the 3rd annual Zumbathon fundraiser for Breast Cancer Awareness Month. Monies raised went to the Susan G. Komen Foundation for breast cancer research.

**15,960  
unique users**



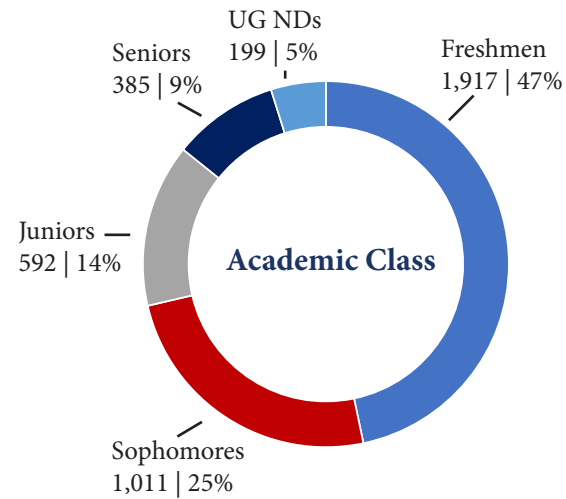
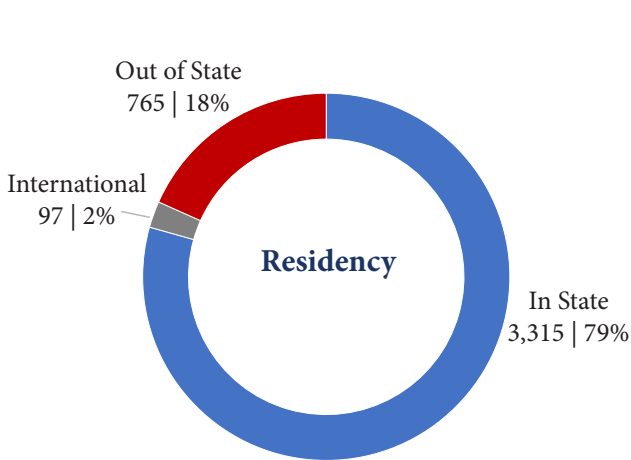
# Housing and Residential Education

## Occupancy Management, Operations, and Finance

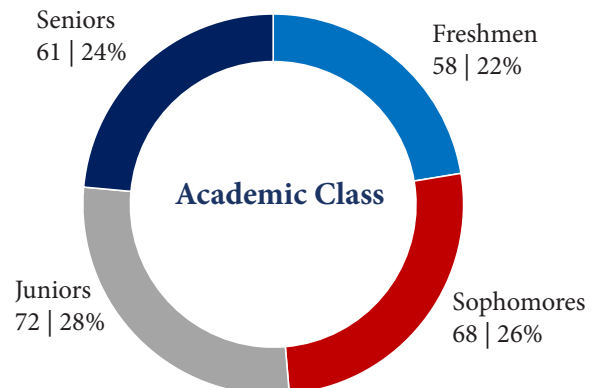
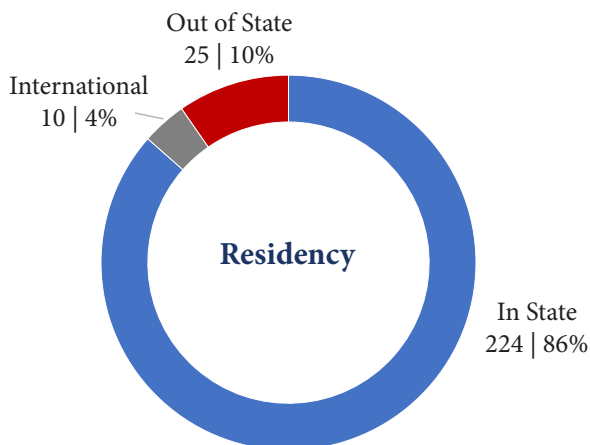
- 4,441 total students on Boca and Jupiter campuses in Fall 2017
  - Boca Raton: 4,182
  - Jupiter: 259
- **Increased on-campus occupancy from 99% to 101.7%.**
- Renewed 2,390 contracts.

| Boca Occupancy by Residence Hall |            |
|----------------------------------|------------|
| Residence Hall                   | # Students |
| ALG                              | 122        |
| BPW                              | 17         |
| GPT                              | 588        |
| HPT                              | 597        |
| IRT                              | 598        |
| IVA North                        | 601        |
| IVA South                        | 595        |
| PAR                              | 606        |
| UVA                              | 458        |

## Boca Campus Housing Demographics



## Jupiter Campus Housing Demographics

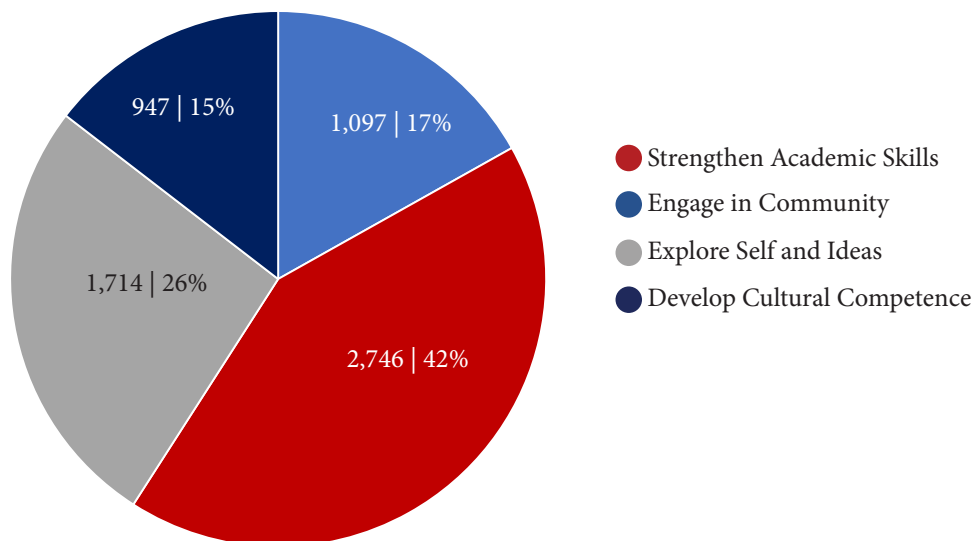


# Housing and Residential Education

## Residential Education

- In 2017-18, 6,220 Boca Raton residential students participated in sponsored programs (4,786 in 2016-17), a 30% increase in participation.
- Resident Assistants (RAs) engaged 6,220 students across 2,383 events focused on academics, community engagement, diversity and social justice, and exploring values and ideas.
- RAs conducted and documented 16,457 one-on-one conversations with residents.
- Recorded 17,319 student interactions in Residential Life sponsored events.

Residential Education Model (REM) Participants (by pillar)



## Facilities

- **1,316,344** plastic bottles diverted from landfills due the installation of hydro filling stations.
- 15,242 work orders in 2017-18 with a 99% completion rate (14,738 in 2016-17).

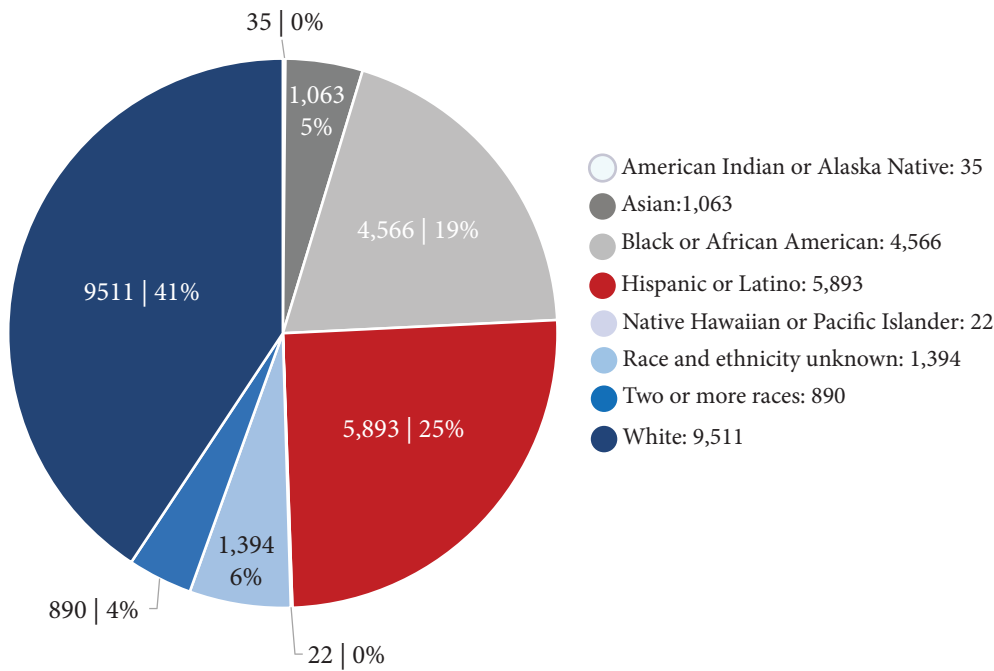


# Total Student Engagement

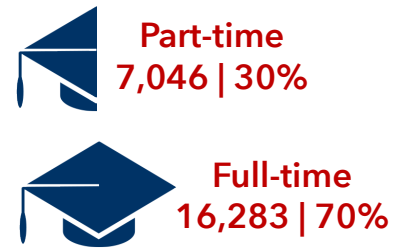
The infographic below is a representation of student engagement across divisional programs, services and events.

**23,329** **UNIQUE PARTICIPANTS** The Division of Student Affairs and Enrollment Management **ENGAGED 77%** of the total FAU student population.

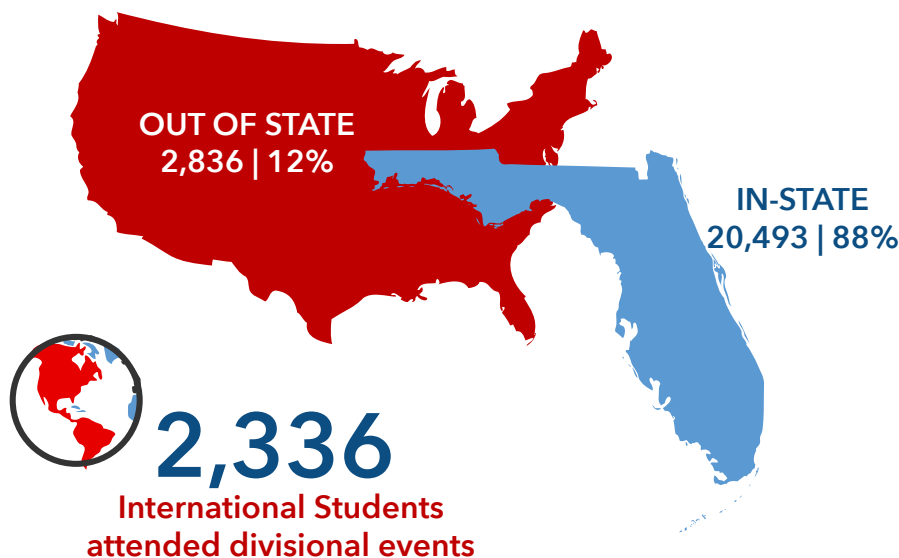
## RACE/ETHNICITY



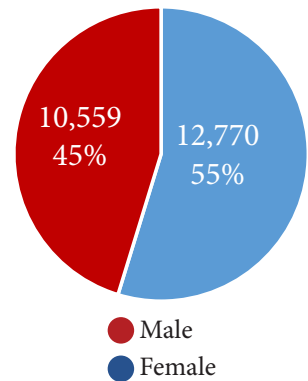
## ENROLLMENT STATUS



## RESIDENCY



## GENDER



## RESIDENTIAL vs COMMUTER STUDENTS



RESIDENTIAL STUDENT

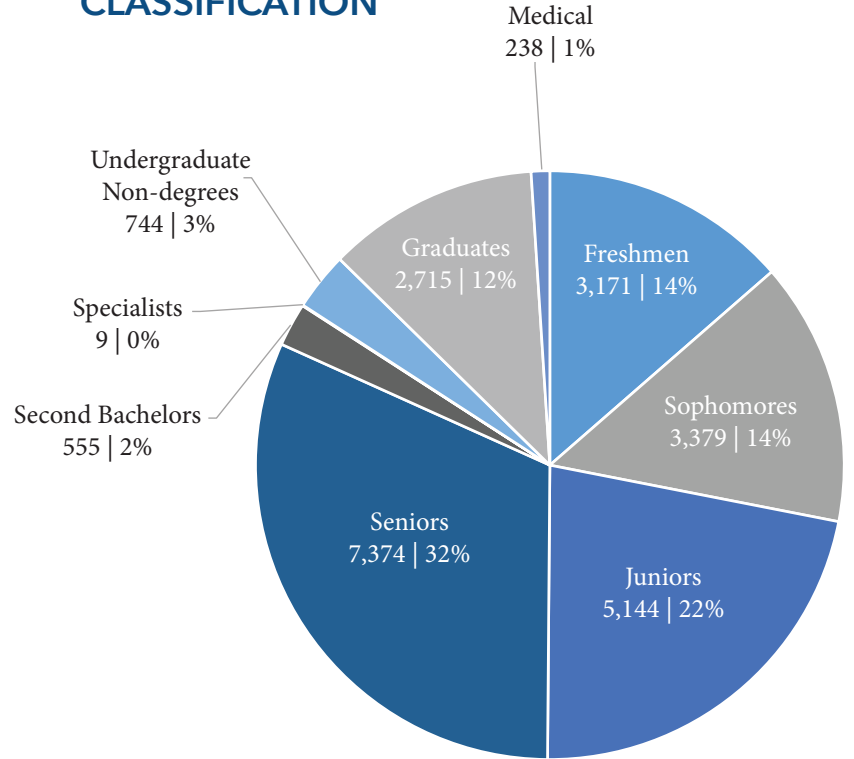
4,774 | 20%

COMMUTER STUDENT

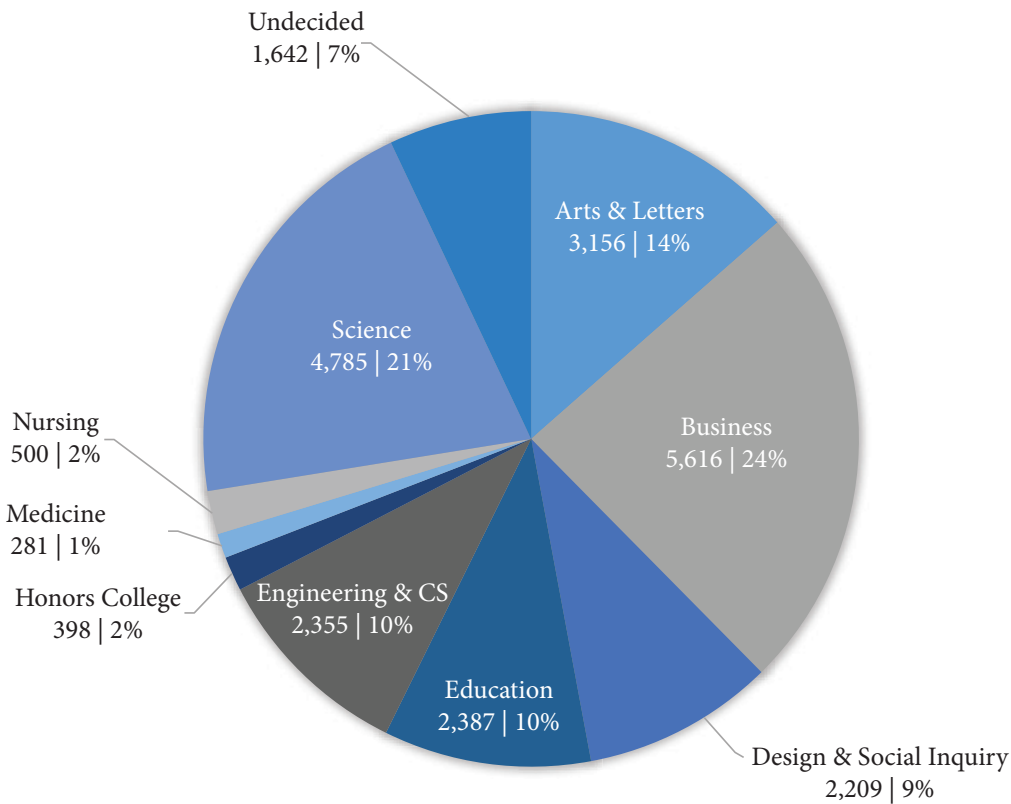


18,555 | 80%

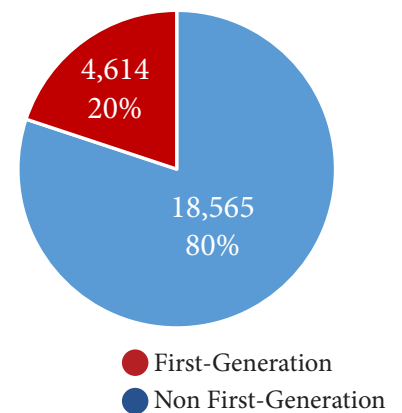
## CLASSIFICATION



## COLLEGE



## FIRST-GENERATION



**We're all about**  
**STUDENTS**

**Division of Student Affairs and Enrollment Management**

[fau.edu/student](http://fau.edu/student)