



Student Affairs

ANNUAL REPORT

Message from the Vice President

Greetings!

This annual report provides a snapshot of the impactful opportunities for our students to engage in a vibrant campus community. Engagement is vital to the retention, graduation, job placement, and continuing education of our students. Florida Atlantic University continues to thrive and the Division of Student Affairs plays an integral part in supporting several of its strategic platforms: Leadership, Diversity, and Healthy and Environmentally Sustainable Campus. In addition, we have fully implemented a comprehensive framework and built a culture of evidence through assessment and learning outcomes. We are currently in the process of finalizing our 2017-2020 divisional strategic plan and look forward to another dynamic year.



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Pictured on right, are members of the Student Affairs Leadership Team (SALT)

Vision Statement

The Division of Student Affairs aspires to ignite purpose and passion in our students to become socially responsible and globally engaged leaders. We will challenge ourselves and our students, to accept and act upon our responsibility, to be role models who learn and act to create meaningful and impactful change at FAU and beyond.

Mission Statement

We create diverse, challenging and transformative environments through our innovative and effective programs, services, and outcomes-based approach to student learning and development. We equip students with necessary tools to achieve academic, personal, and career success.

Core Values

Diversity - Intentional awareness and inclusion

Innovation - Striving for creative solutions and continuous improvement

Integrity - Accountability to divisional goals and professional standards

Collaboration - Shared programs, services, and governance to achieve maximum benefit

Leadership - Students, staff, structures, by teaching, learning, acting...model the way

Wellness - Care for self, care for others, care for community

Please note:

The Division of Student Affairs' annual reporting cycle has changed from the university's fiscal year calendar to its academic year calendar. Therefore, effective 2016-2017 the reporting cycle reflects May 15, 2016 – May 14, 2017.

Divisional Goals

1. Develop a strategy for maximum impact on important BOG metrics for student retention and graduation.
2. Create meaningful living-learning communities on and/or near campus.
3. Engage all students in traditional collegiate experiences, such as on-campus activities and leadership development opportunities.
4. Develop a successful strategy for building a strong Town/Gown relationship that attracts national attention.
5. Provide leadership to the university's strategic platform regarding Healthy & Environmentally Sustainable Campus by reconfirming the university's Healthy Campus (HC) 2020 initiative.
6. Provide leadership to the university's strategic platform regarding Diversity.
7. Develop the program, fundraising, and construction strategy for a new Student Union and a new Health and Wellness Center.
8. Expand services and programs that increase military and veteran enrollment, retention, and graduation rates.
9. Design career services so that it is the best among the State University System (SUS).
10. Develop a comprehensive student transition program to support the university's strategic plan to increase international student enrollment.



Campus Life

International Services

- Welcomed new and returning international students and scholars during the 2016-17 academic year, equating to an average of **1,241** processed visa records.
- “Navitas at FAU” accounted for **124** new students (compared to 94 in 2015-16), a **32%** increase.
- Increased the number of new international students to **329**.

Upward Bound *(a \$1.2M federal grant funded over 5 years)*

- **80%** of seniors graduated from high school and were accepted into college.
- 33 participants attended the Summer Enrichment Program.

Pre-collegiate Programs Office (PcPO)

- Secured a grant for **\$53M** in conjunction with Broward County Public Schools’ Cultural Competency Initiative for the Teacher Incentive Fund.
- 9 comprehensive pre-collegiate programs impacted **5,139** elementary/secondary students visiting FAU.

Urban Male Initiative (UMI)

- 41 men participated in UMI’s 3rd year.
- UMI participants attended the Men of Color National Summit, and hosted lunches with FAU’s President Dr. John Kelly and Provost Dr. Gary Perry.
- 54 men attended the UMI Institute for Leadership Development.
- 29 men attended the 3rd Annual UMI Retreat for Personal Development.



Campus Life



Campus Life – Jupiter/Broward

- TEDx FAU Jupiter: Innovate & Lead was Jupiter campus' largest to date with over **175** people in attendance.

Campus Recreation

- Facility rental revenue increased to **\$56,209** in 2016-17 with **10,420** distinct users.
- **884** runners participated in the 2016 Homecoming Run for Autism.
- **116** people attended the 3rd annual Zumbathon fundraiser for Breast Cancer Awareness Month. Monies raised went to the Susan G. Komen Foundation for breast cancer research.



Student Union

- Processed **6,560** total events in 2016-17.

<u>Student Events</u>	<u>Fall 2016</u>	<u>Spring 2017</u>
Campus Governance Events	219	132
Diversity Education Events	268	278
Recreation/Wellness Events	127	85
Service Events	240	237
Engagement Events	794	790
General Events	365	356
<u>Non-Student Events</u>	<u>1,068</u>	<u>1,601</u>
Total Events	3,081	3,479

Fraternity & Sorority Life

- All-Greek average student membership: **1,326** in 2016-17.

<u>Councils</u>	<u>Fall 2016</u>	<u>Spring 2017</u>
IFC	394	472
MGC	24	32
CPA	794	718
<u>NPHC</u>	<u>79</u>	<u>139</u>
Total	1,291	1,361

- Chapters raised a total of **\$149,156** for philanthropy.



Dean of Students



Dean of Students Office (Student Conduct, Case Management)

- Improved student tracking for cases resulting in 604 incidents reported to Student Conduct.
- Provided Case Management services to 319 students.
- **88%** of students requiring Case Management services during fall 2016 did not require the same assistance during the subsequent semester.

New Student Orientation and Transfer Student Services

- 2017 Orientation Attendance Numbers.

Students	2016-17	2015-16
Freshmen	3,794	3,741
Transfer	4,768	5,002
Freshmen guests	1,955	2,059
Transfer guests	723	682
Total	11,240	11,484



Weppner Center for LEAD and Service-Learning

- **10,992** students participated in LEAD and Service-Learning sponsored programs.
- Student participation in high-impact signature events totaled **1,139**: iLead Conference (935), LeaderShape Conference (75) and WeLead Diversity Symposium (129).
- 1,135 workshop participants.
- Owl Breaks had 60 participants.
- Leadership Studies Minor offered eight (8) courses with **397** students enrolled.
- Days of Service participants: **475**.
- Number of student volunteers: **3,940**.
- The total Academic Service-Learning & Volunteer economic impact was **\$4.43M**.

<u>Engagement/Impact</u>	<u>2016-17</u>
Hours (Academic Service-Learning)	94,824
Hours (Volunteer)	100,439

The Mentoring Project (TMP) - *(a \$764,489 private grant funded over 3 years, 2015-2018)*

- Served a total of **1,111** participants across all mentoring initiatives: **618** mentees and **493** mentors.
- Direct participation in the **Connections Mentoring Program**
 - 567 Mentees**
 - 59% Freshmen
 - 12% Sophomores
 - 21% Juniors
 - 7% Seniors
 - 1% Graduates
 - 485 Mentors**
 - 14% Faculty
 - 31% Staff
 - 42% Graduates
 - 13% Peers
- Hosted professional development workshops with 204 mentors participating.

Owl Parent and Family Programs

- The Owl Parent Association membership is currently over **1,500** members.
- The Owl Parent Association donated **\$6,000** toward programs within the Division of Student Affairs.
- Parent and Family Weekend welcomed 470 attendees to campus.

Student Outreach & Diversity



Office of Diversity and Multicultural Affairs (ODMA)

- Engaged **1,171** participants in cultural competency trainings (Safe Zone, ADL, specialized workshops).
- **2,634** students participated in cultural, educational, and engagement programs/events.
- Supported 51 diversity and multicultural student organizations.
- Reaching Individual Success and Empowerment (RISE): promotes academic success and personal growth for first-generation and under-served students; provided a total of **252 academic books to 64 students in fall 2016 and 69 students in spring 2017.**
- Held 6 “Real Talk” sessions (191 participants), a platform designed for students to engage in constructive and respectful dialogue to promote a better understanding of topical issues that impact society.

Military and Veterans Student Success Center

- Rated **7 consecutive years** as “Military Friendly” by Victory Media (Military Times Publication).
- Increased the average usage rate to 223 visits per month for the Military and Veterans Student Resource Center.
- Secured **\$23,000** for military and veteran student scholarships, emergency relief funds, and center enhancements.
- Secured **\$40,000** donation for the establishment of the Palm Beach Investment Research Group Scholars Fund.
- Issued 12 Emergency Relief and Cost of Attendance Scholarships totaling **\$23,000** to military and veteran students.
- Programs/events participation increased from 219 to **460** in 2016-17.
- Received **\$90,000** grant in conjunction with the College of Business for the establishment of a Veterans Entrepreneurship Program.
- **13 community partnerships** in 2016-17.



Student Activities & Involvement (SAI)

- Total number of Student Clubs: **352** | Boca Raton - 317, Broward - 5, Jupiter - 30.
- Students and student organizations fundraised over **\$265,000** for philanthropic causes.
- OwlThon (formerly Dance Marathon) increased revenue by 29% raising **\$242,718** (vs. \$188,234 in 2015-16).
- Student organizations hosted over **3,891** events on campus.
- Over **1,190 students** participated in the AliveTEK Hazing Prevention training.

Student Government

- Staff on-boarded and trained **272** student leaders.
- Program Board offered 71 events.

Student Media

- Initiated new ad sales contract yielding **\$10,772** in ad revenue for OWL Radio, OWL TV and the University Press.
- Produced 16 bi-weekly issues of the University Press, printing 48,000 copies per issue.
- Owl Radio and Program Board hosted inaugural concert, “Fly On”, attended by **2,487** students.



Career Center

Career Advising

- Held **2,975** individual career counseling appointments.
- Held **4,956** same-day career advising sessions.
- Conducted **4,914** career assessments.
- Delivered 2 SLS courses (11 sections) to 184 total students.

Employer Relations & Recruitment Services

- 685 employers participated at FAU Career fairs.
- **Posted 5,568 full-time and part-time professional jobs.**
- Hosted 95 employer visits and information sessions.
- **3,702** career fair student attendees.

Internships & Co-ops

- Internship and co-op enrollment increased to **3,990** from 3,525 in AY16-17.
- **398** students registered for Career Center internship/co-op courses.

Career Programs

- Delivered **274** workshops with **912** participants.
- OWL Professional Clothes Closet assisted **174** students.



Health & Wellness

Counseling and Psychological Services (CAPS)

- Scheduled 306 emergency appointments.
- Received seven year accreditation from the APA for the Doctoral internship training program in Health Service Psychology.
- 828 people participated in the “Out of the Darkness” Suicide Awareness and Prevention Walk. Over **\$19,479** was raised.

Owls Care Health Promotion (OCHP)

- **30,105** students have completed “Think About It”, Title IX training, since its launch at FAU. In 2016-17, 5,529 students completed Part I, 1,370 completed Part II, and 325 completed Part III.
- 1,665 graduate students and 1,932 adult learners completed the newly developed versions of Title IX training.
- FAU became the 1st public university in the U.S. to implement Flip the Script, a 12-hour sexual assault resistance-training program from the Enhanced Assess Acknowledge Act (EAAA) curriculum.

Student Accessibility Services (SAS)

- **1,287** total students with disabilities were accommodated across all campuses.
 - Boca Raton campus - 1,122
 - Broward campus - 94
 - Northern campus - 71
- Johnson Scholarship fund increased this year - **\$266,799**.
- Awarded three technology fee proposals totaling **\$89,460** for equipment for the provision of accessible examination, an Accessible Reading initiative, and an Assistive Technology Resource Center Equipment Renewal.

Student Health Services (SHS)

- Provided 1,200 doses of influenza vaccine, including staff.
- Total student encounters served on all campuses: **10,109**.



Housing & Residential Life

Residential Life

- In 2016-17, **4,786** Boca Raton residential students participated in sponsored programs (3,879 in 2015-16).
- Resident Assistants (RA's) at Boca Raton and Jupiter campuses hosted or engaged students in more than **2,423** events focused on academics, diversity/social justice, and exploring values and ideas.
- RA's conducted and documented **21,303** one-on-one conversations with residents in Boca Raton & Jupiter on the topics of academics, social justice and diversity, student engagement, and exploring values.
- Recorded **39,566** student participations in Residential Life sponsored events in 2016-17.

Finance & Operations/Occupancy Management

- Increased student collection rate by 100% through implementation of a housing case management process.
- Renewal contracts: **2,070**.
- Increased on-campus occupancy from 95% to 99%.

Facilities

- **1,047,025** plastic bottles diverted from landfills due the installation of hydrofilling stations.
- 14,738 work orders in 2016-17 with a 99% completion rate.



Shared Services



Contracts

- Implemented centralized contract software with 271 contracts signed and completed totaling **\$2,334,600**.

Marketing & Communications

- **627** marketing and communications service request tickets completed.
- Successfully launched Owl Guides - **12,454 downloads**, 183,442 sessions/interactions.
- Created Social Media Governance Guidelines to integrate Hootsuite - a social media mass communication tool.
- Implemented FourWinds digital signage software centralizing campus-wide digital media displays allowing improved communication regarding programs and services to students, faculty/staff and other users.

Technology Services

- **2,157** technology service request tickets completed.
- Implementation of technology services team reduced workload requests to the OIT.
- Existing technology improvements included computer replacements and upgrades to Wifi, hardware and software.
- Major projects totaled **\$1.39M**



GO OWLS!





We're all about
STUDENTS

Division of Student Affairs
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