

Notes from: Love 'Em or Lose 'Em" Getting Good People to Stay

by Beverly Kaye, Sharon Jordan-Evans, David Drummond

There are many opportunities to discover the groundwork that builds employee motivation, morale, and PRIDE. The following, in A-B-C- order, are 'thought provokers' to ponder on how to create a work environment that attracts, keeps, and motivates your staff.

Ask: What Keeps You?

Buck: It Stops Here

Careers: Support Growth

Dignity: Show Respect

Enrich: Energize the Job

Family: Get Friendly

Goals: Expand Options

Hire: Fit Is It

Information: Share It

Jerk: Don't Be One

Kicks: Get Some

Link: Create Some

Mentor: Be One

Numbers: Run Them

Opportunities: Mine Them

Passion: Encourage It

Question: Reconsider the Rules

Reward: Provide Recognition

Space: Give It

Truth: Tell It

Understand: Listen Deeper

Values: Define and Align

Wellness: Sustain It

X-ers: Handle with Care

Yield: Power Down

Zenith: Go For It