

# FLORIDA ATLANTIC UNIVERSITY™

UGPC APPROVAL \_\_\_\_\_

UFS APPROVAL \_\_\_\_\_

CATALOG \_\_\_\_\_

## Graduate Programs—PROGRAM CHANGE REQUEST

DEPARTMENT: SCHOOL OF COMMUNICATION AND MULTIMEDIA STUDIES

COLLEGE: ARTS AND LETTERS

PROGRAM NAME: MASTER OF ARTS IN COMMUNICATION

**EFFECTIVE DATE**  
(PROVIDE TERM/YEAR)

Fall 2016

PLEASE EXPLAIN THE REQUESTED CHANGE(S) AND OFFER RATIONALE BELOW AND/OR ATTACHED:

**1. CHANGE APPLICATION DEADLINES**

FALL: FROM JULY 1 TO MARCH 1

SPRING: FROM NOVEMBER 1 TO OCTOBER 1

**2. CHANGE CATALOG DESCRIPTION OF PROGRAM ADMISSION REQUIREMENTS TO THE FOLLOWING (SEE ATTACHED FOR STRIKETHROUGH COPY OF CURRENT DESCRIPTION)**

1. Applicants should have:

- a. A baccalaureate degree from an accredited institution;
- b. A minimum 3.0 grade point average in the last 60 undergraduate credits attempted;
- c. Competitive Graduate Record Exam (GRE) demonstrating strength in verbal, analytic, and writing scores.

2. Applicants must submit a 500-word typewritten statement of their goals, aspirations and reasons for seeking the M.A. in Communication. Care should be taken to align educational and career goals with the program and faculty specialization offered by the School of Communication and Multimedia Studies.

3. Applicants must submit two (2) letters of recommendation detailing academic abilities and performance.

4. Applicants should submit a sample of their academic writing (no less than 3000 words). The writing sample should exhibit sufficient depth and sophistication of thought as well as quality and clarity of writing so as to justify admission into the Masters program.

5. International applicants must also meet the additional requirements listed elsewhere in this catalog.

6. Students need not have an undergraduate specialization in communication to apply for the M.A. program.

Faculty contact, email and complete phone number:  
William Trapani, [wtrapan1@fau.edu](mailto:wtrapan1@fau.edu), 7-2051

Consult and list departments that might be affected by the change and attach comments  
None

**Approved by:**

Department Chair: David Grant Williams

College Curriculum Chair: [Signature]

College Dean: [Signature]

UGPC Chair: Wm R McDaniel

Graduate College Dean: Abraham Slope

UFS President: \_\_\_\_\_

Provost: \_\_\_\_\_

**Date:**

2/1/2016

2-15-16

2-5-16

3-2-16

3-2-16

Email this form and syllabus to [UGPC@fau.edu](mailto:UGPC@fau.edu) one week before the University Graduate Programs Committee meeting so that materials may be viewed on the UGPC website prior to the meeting.

### Master of Arts with Major in Communication

The central objective of the Master of Arts program in the School of Communication and Multimedia Studies is to equip students with historical, theoretical and critical knowledge of oral, written, visual and aural symbol systems, the institutions and processes that produce them and the audiences/readers who engage them. Emphasis is placed on research skills, the cultivation of original scholarship in communication and cognate fields and the critical examination of primary and secondary source materials. The goal is to enhance and focus students' ongoing or future efforts in communication-related professions or activities or to prepare them for doctoral studies and/or academic careers. For information, refer to [www.fau.edu/scms](http://www.fau.edu/scms).

#### Admission Requirements

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2. Applicants must submit with the application a 500-word typewritten statement of their goals, aspirations and reasons for seeking the M.A. in Communication. Care should be taken to align educational and career goals with the program and faculty specialization offered by the School of Communication and Multimedia Studies.

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School of Communication  
& Multimedia Studies  
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fax: 561-297-2615  
[www.fau.edu](http://www.fau.edu)

February 23, 2016

University Graduate Program Committee

Re: SCMS MA Communication Program Change

Please accept the following as an addendum which explains the rationale for the program change under consideration to the School of Communication and Multimedia Studies' MA in Communication:

We seek changes to our admission deadlines and requirements.

The changes in admission deadlines dates (from July 1 to March 1 for Fall term and from November 1 to October 1 for Spring term) are requested in order to best position our program relative to other MA programs so that we encourage the best possible candidates to apply and be considered for admission earlier than with the present deadlines.

The changes to the requirements are, for the most part, minor clarifications on existing requirements. These are intended to provide the candidates additional guidance in preparing materials or in knowing what the School looks for in its ideal candidates. We have added the requirement of a writing sample to add additional data for consideration of the candidate's file. A writing sample provides a realistic assessment of a candidate's potential and will help the admission committee make the best choices in its acceptance and funding decisions.

If you have any questions about the proposed changes please do not hesitate to contact me.

Sincerely,

William Trapani, Ph.D.  
Associate Professor and Director of Graduate Studies  
School of Communication and Multimedia Studies  
Florida Atlantic University  
CU 212  
[wtrapan1@fau.edu](mailto:wtrapan1@fau.edu)  
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