



## HOT TOPICS FOR LOCAL GOVERNMENTS:

### REVISITING THE REDEVELOPMENT PLAN

November 13, 2009 8:30 a.m. - 12:15 p.m. Fee: \$95.00  
E. Pat Larkins Community Center, Pompano Beach  
(fee includes Bernard Zyscovich's book "*Getting Real about Urbanism*")



Presented by The John Scott Dailey Florida Institute of Government at FAU

Cosponsored by the law firm of Gray Robinson, P.A  
FAU School of Urban and Regional Planning and  
The FAU Center for Urban Redevelopment Education

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#### This seminar has been submitted for AICP certification maintenance approval

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Redevelopment efforts in South Florida are in transition. The economy has had a substantial impact on both the ability of developers to get financing for redevelopment projects and on property values, and therefore on the tax increment revenue of CRAs.

Many CRAs are rethinking their vision for the short term and for the long term. This rethinking is voluntary as Boards recognize the economic reality of trying to achieve goals and objectives put together in better economic times. The rethinking is also involuntary as tax increment revenues decline and market rate and subsidized financing becomes more difficult.

Redevelopment professionals understand that the law mandates that "If it is not in the Redevelopment Plan, you can not do it!" And, therefore, as many CRAs begin to re-evaluate the path they will follow, there is a need to amend the Redevelopment Plan to update the vision for the future and incorporate the new initiatives that the CRA wishes to undertake.

This "Hot Topic" seminar follows in the IOG tradition of providing real "take home" value for the participants. The one-half day session will open with an in-depth discussion of the importance of the "vision" in redevelopment planning. The opening keynote address will be presented by architect Bernard Zyscovich, whose firm has undertaken redevelopment planning efforts and redevelopment projects nationally, including numerous assignments in Florida in Miami, Hollywood, West Palm Beach and Jacksonville. His presentation will set the tone for detailed discussion of the nuts and bolts of preparing to update the redevelopment plan and the challenges and opportunities faced by redevelopment professionals and elected officials with implementing the revised Redevelopment Plan. The registration fee includes Bernard Zyscovich's book "*Getting Real about Urbanism*".

The two practice-oriented panel's speakers are leaders in Florida's redevelopment community, and collectively have more than 200 years of Florida redevelopment experience with dozens of CRAs. They will share the experience gained from all their redevelopment plans and projects with each other and with the participants in this cutting edge seminar.

Join us for this critical seminar designed to invigorate, to motivate, to learn, to network, and to share time with the legends of South Florida redevelopment.

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**8:00 a.m. REGISTRATION/CONTINENTAL BREAKFAST**

**8:30 a.m. WELCOME & OVERVIEW**

**Sarah Shannon**, Director, The John Scott Dailey Florida Institute of Government at FAU  
**Frank Schnidman**, Director, FAU Center for Urban Redevelopment Education, and IOG Hot Topics Seminar Chair

**8:45 a.m. KEYNOTE ADDRESS - "THE VISION, NOT JUST THE PROJECTS"**

MODERATOR: **Frank Schnidman**

KEYNOTE SPEAKER:

**Bernard Zyscovich**, AIA, President and Managing Partner of Zyscovich Architects, Miami and New York

**9:30 a.m. PREPARING TO UPDATE THE REDEVELOPMENT PLAN**

MODERATOR: **Jeffrey L. Oris**, President, Planning and Redevelopment Consultants, Inc., Coconut Creek

**Kurt Easton**, AICP, Associate, IBT Group Inc., Maitland

**David E. Cardwell**, The Cardwell Law Firm, Orlando

**Kimberly Briesemeister**, Executive Director, West Palm Beach CRA

**10:45 a.m. BREAK**

**11:00 a.m. IMPLEMENTATION ISSUES**

MODERATOR: **Steven Zerkowitz, Esq.**, Gray Robinson, Miami

**Diane Colonna**, Executive Director, Delray Beach CRA

**Sam Goren, Esq.**, Goren Cherof Doody & Ezrol, Fort Lauderdale

**Charles Siemon, Esq.**, Siemon & Larsen, Boca Raton

**Noon CONCLUDING REMARKS**

**Jaap Vos**, Chair, School of Urban and Regional Planning, FAU

**12:15 p.m. ADJOURN**

Written questions submitted by participants will be addressed as time permits.

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**The John Scott Dailey Florida Institute of Government at Florida Atlantic University** was established in 1982 as an affiliate of The John Scott Dailey Florida Institute of Government. Our primary mission is to forge closer government-university ties to address the needs of state, regional, and local governments and nonprofit agencies. Our service area includes Broward, Glades, Hendry, Indian River, Martin, Miami-Dade, Monroe, Okeechobee, Palm Beach, and St. Lucie counties. The host organization for the Institute at FAU is the College of Architecture, Urban and Public Affairs.

**REGISTRATION:** Advance registration is required, and the deadline is two weeks prior to the date of the program. The registration fee includes Bernard Zyscovich's book *"Getting Real about Urbanism"* and morning refreshments. Please feel free to duplicate the registration form, but do not put more than one name on each form. A check, purchase order or credit card is necessary to guarantee registration. To register, please complete the registration form and mail, along with your check or purchase order made payable to FAU, to:

John Scott Dailey Florida Institute of Government at FAU  
Bldg. 44, Room SO 277  
777 Glades Road  
Boca Raton, FL 33431

You may also register online at [www.fau.edu/fiog](http://www.fau.edu/fiog). Or you may fax your registration to 561/297-4479 and send the check or purchase order separately. **We are pleased to accept payment by agency credit/purchasing card or individual credit/debit card.** If your organization wishes to pay in that manner, please call 561/297-3749 (our website does not provide a secure method for paying via credit card). Confirmation and driving directions will be emailed to you upon receipt of your registration. Requests for refunds must be submitted in writing and received no later than one week prior to the class. In those cases, the registration fee, less a \$25.00 administrative charge, will be refunded. No requests for refunds will be honored after that date. Non-attendance does not constitute a withdrawal or refund request. We reserve the right to cancel this program; in that case, the registration fee will be refunded in full. Please call us at least seven days in advance if you require reasonable accommodation under the Americans with Disabilities Act.

**If you have questions, please contact The John Scott Dailey Florida Institute of Government at FAU:**  
561/297-3749      Fax 561/297-4479      E-mail: [sdean@fau.edu](mailto:sdean@fau.edu)

### **REVISITING THE REDEVELOPMENT PLAN**

**E. Pat Larkins Community Center Pompano Beach, FL 33068**

**DATE: November 13, 2009    TIME: 8:30 a.m. - 12:15 p.m.    FEE: \$95.00**

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Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Total Enclosed \$95.00

Payment to Follow

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