

Major: International Business and Trade  
 College: Business  
 Degree: Bachelor of Business Administration, or  
 Bachelor of Science (see Remarks)

(Prepares students for the opportunities in global trade, which is growing twice as fast as domestic enterprise, and careers in U.S.-based multi-national firms)

Option/Tracks:

Limited Access Program: No

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### **PROGRAM OF STUDY AT THE COMMUNITY COLLEGE**

Complete the A.A. degree at the community college. Some courses required for the major may also meet the General Education Requirements thereby transferring maximum hours to the university.

If you transfer without an A.A. degree and have less than 60 semester hours of acceptable credit, you must meet the university's entering freshman requirements including ACT or SAT test scores and GPA.

Students are encouraged to complete the following required common prerequisites during the program of study at the community college:

Accounting Principles (Financial and Managerial) (ACG x021 & ACG x071)	6**
Business Calculus (MAC x233)	3**
Computer Principles or Data Processing (ISM 2000 or equivalent)	3**
Economic Principles (ECO x013 & ECOx023)	6**
Elementary or Business Statistics (STA x023)	3**

\*\*Grade of C or better

See Selective Admissions Policy Statement

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### **ADMISSION REQUIREMENTS TO THE UNIVERSITY PROGRAM OF STUDY**

Please be aware of the immunization, foreign language, and continuous enrollment policies of the university. Overall GPA of 2.00 or higher is required. (a 2.25 FAU GPA is required for the upper-division admission)

### **PROGRAM OF STUDY AT THE UNIVERSITY**

It is recommended that you take an unofficial transcript and college catalog of all institutions you have attended to your advising sessions.

#### **FAU Program (Semester Hours)**

Required Upper Division Courses in Core Program: (Grades of C or better required)	(30)
BUL 4421 Business Law	3
ECS 3013 International Economic Development (Grade of C or better) or	-
ECO 4704 Economics of International Trade (Grade of C or better) or	-
ECO 4713 International Monetary Economics (Grade of C or better)	3
ENC 3213 Writing for Management (Grade of C or better, if needed for GRW)	3
ISM 3011 Management Information System	3
MAN 3025 Introduction to Management and Organizational Behavior	3

MAR	3023	Marketing Management	3
FIN	3403	Principles of Financial Management	3
QMB	3600	Quantitative Methods in Administration	3
MAN	3506	Operations Management	3
MAN	4720	Global Strategy & Policy	3

**International Business and Trade Major:** (21)

Grade of “C” required in all major courses

Major courses (required):

MAN	3600	International Business	3
FIN	4604	International Finance	3
MAR	4156	International Marketing	3
MAN	4602	Global Business Operations	3
MAN	3611	Cross-cultural Human Relations & Negotiations	3

One course from the following International Cognates: 3

HAS 4124 International Healthcare Systems	-
BUL 4461 Law of International Trade	-
International Economic Options (see academic advisor for details)	-
Study Abroad – MAN/MAR/ECO/FIN/ACG 4957 (see academic advisor for more information)	-
Maximum of 3 credits of 3000 or higher level foreign language course	-
3 credits International Internship (must see Business “Career Resource Center” for setup)	-
Contemporary Issues in Latin America and the Caribbean – MAR 4660	-
Global Electronic Commerce – MAR 4724 (rarely offered)	-
Directed Independent Study (see academic advisor for details)	-

Business Electives: (6 credit hours) (6)

Two upper-division Business elective courses not applied to any other core or college requirement

Free Electives: (6 credit hours) – (if needed) (6)

The remaining credits of work are defined as free electives. Credits can be taken at the upper or lower division levels. College level foreign language required for all (See catalog under “foreign language graduation requirement”)

**TOTAL FAU SEMESTER HOURS 60**

Remarks: Bachelor of Science Degree – Those students who wish to qualify for the Bachelor of Science Degree must complete 6 credits of additional math courses at a higher level than the required math for the BBA.

Please check out the College of Business’ Undergraduate home page on the World Wide Web at <http://www.business.fau.edu/advising> and the FAU home page at <http://www.fau.edu>